Guide to using…

Taking Part NETQuest

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Welcome to Taking Part NETQuest…

What Does NETQuest do?

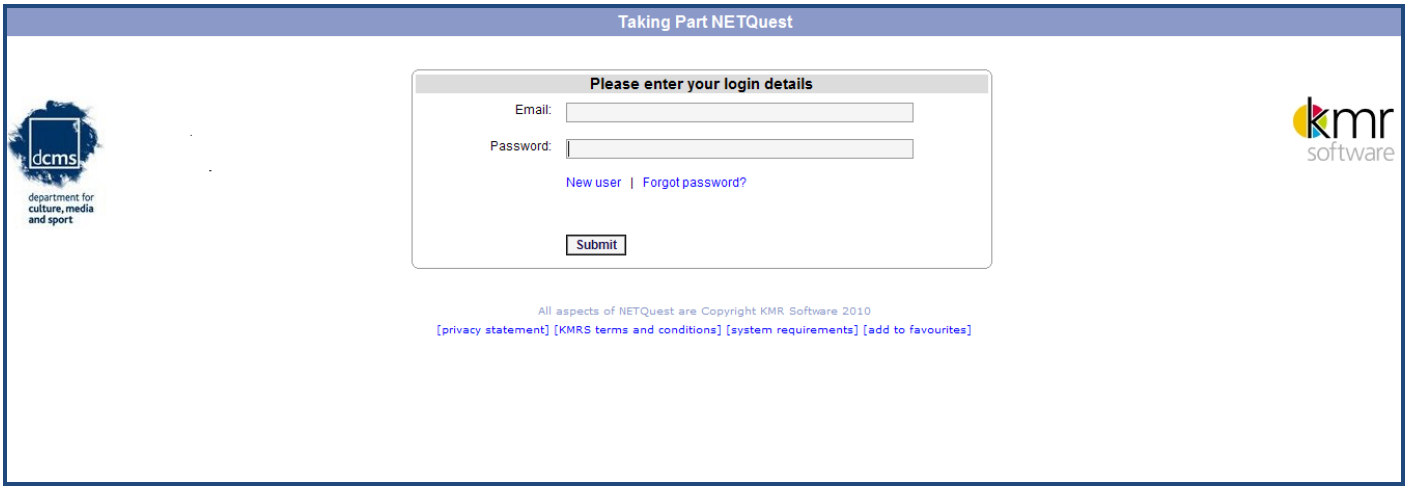
NETQuest provides you with quick access to Taking Part survey results. The system can quickly show you the topline results for all answers available within the survey. Graphs can be created on these Topline Results at the click of a button.

In addition, NETQuest gives you the option to create Tables. Tables are simple cross tabulations run within a web environment. You can profile any answer from the Taking Part survey dictionary by creating a Table based on a predefined set of topics. Tables can be exported to PDF format for printing, exported to Excel or saved as a tab delimited file to use in other applications.

Login to NETQuest

Click on the link on the following link to access NETQuest.

https://www.kmrsoftware.net/netquestdcms/login


Taking Part NETQuest
dcms
department for culture, media and sport
Please enter your login details
Email:
Password:
New user | Forgot password?
Submit
kmr software
All aspects of NETQuest are Copyright KMR Software 2010
[privacy statement] [KMRS terms and conditions] [system requirements] [add to favourites]

The above login screen will appear.

To enter the site, you will need to login using the username and password you received when you first registered. (If you have forgotten your log-in details then click on the Forgot Password option and you will be able to re-register)

Please note you may need to click in the username box with your mouse, prior to typing in the username.
Click on submit.

Privacy Statement

Every effort has been made to ensure our clients' use of this service is secure and private. NETQuest uses SSL encryption denoted by the https characters at the beginning of the site address. Whenever you are logged in to NETQuest you will see a padlock in the status bar of Internet Explorer indicating you have a secure connection, if you click on this padlock you will be given information about the NETQuest security certificate supplied by Verisign, this ensures that you are using the correct NETQuest site. If you do not see this certificate you should contact KMR Software before using the service.

Information stored by the NETQuest application is only used for generating usage statistics and is not used for any other purpose.

KMR Software Terms and Conditions

All data shown on NETQuest are the property of the respective data suppliers. All access to data is subject to the terms and conditions of agreement between end users and the relevant data suppliers.

System Requirements

NETQuest supports the following browsers:

- **Microsoft Internet Explorer v6.0 onwards**

Other browsers may work with NETQuest but only these browser versions have been tested.

In order to save your local options, NETQuest requires that you enable cookies in your browser.

To check that cookies are enabled follow these steps:
- In Internet Explorer Select Tools/Internet Options from the main menu. On the Privacy tab set your privacy setting to Medium of lower.

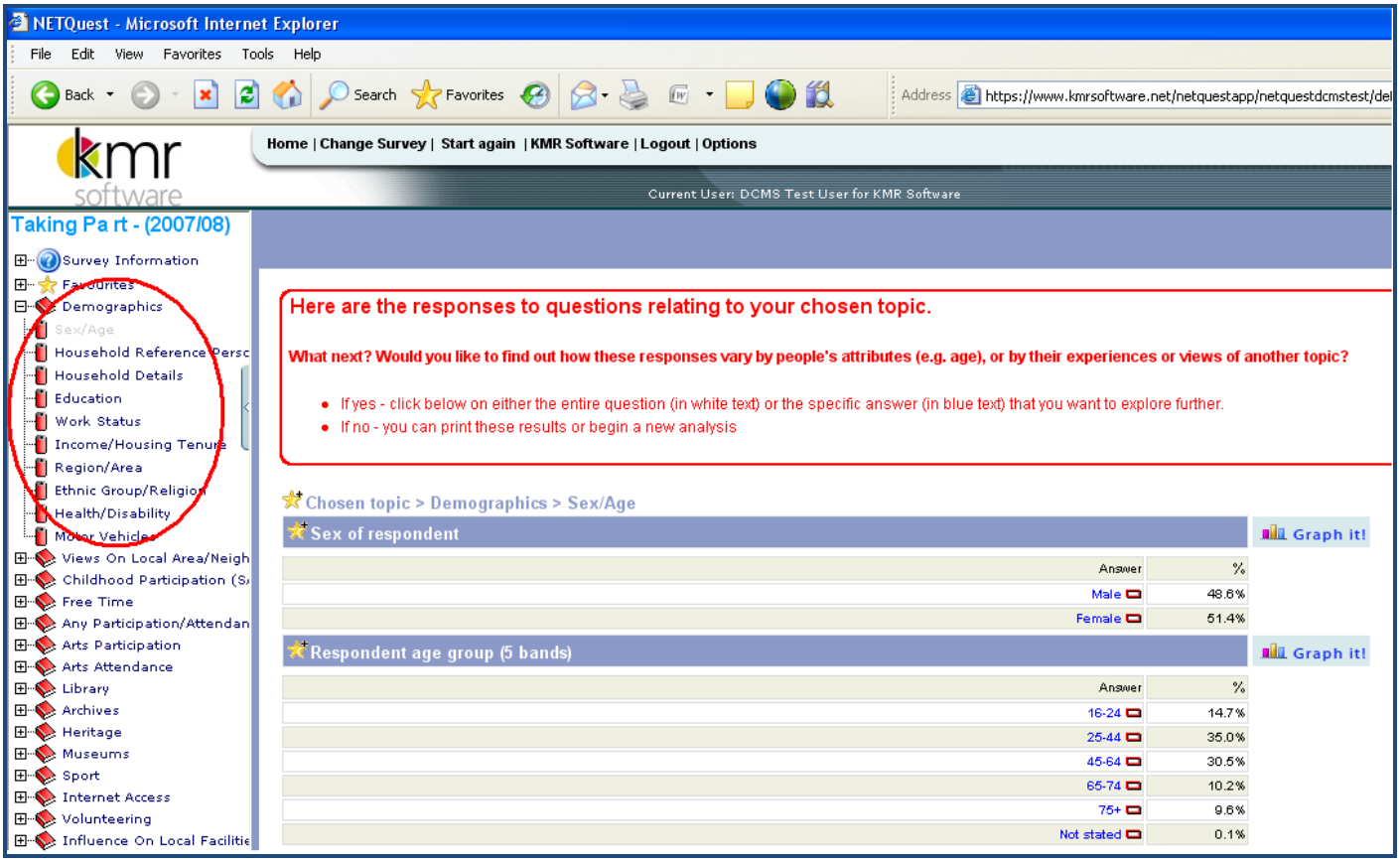
Adobe Acrobat

Most Tables in NETQuest can be viewed as a PDF document, to view PDF documents you will need to have the **Adobe Acrobat Reader** installed. Adobe Acrobat Reader is available free of charge from www.adobe.com.

Getting Started with Topline Results…

Dictionary

All Questions and Answers on the Taking Part Survey are easily available for analysis. Topline Results provide the number and percentage of people who have given an answer to each question within the topic area. They are accessed via the **Survey dictionary** that is displayed on the left hand side of the screen. Click on a Topic to expand the available questions for analysis and then select your area of interest. For example, clicking on **Demographics** displays the questions about **Sex/Age; Household Reference Person** etc.



Click on a Topic, for example Sex/Age, and the questions and answers within that area of interest will appear as Topline Resuts.

In this example, 16-24 yr olds represent 14.7 % of the total adult population.

More…

Change/print which results you want to see by clicking on the icons located at the top left hand corner of the report.

% - This is calculated by dividing the (000) figure for the answer by the sum of all the (000) figures within the question.

In this example, 14.7% of the population is aged between 16 and 24.

((6101 / (6101+14512+12629+4206+3961+27) X 100 = 14.7%.

(000) - The thousands figure is the projected number of people in the population. In this example, if this option is selected, it will reveal that there are **6,101,000 people in the population that are aged between 16 and 24 years.**

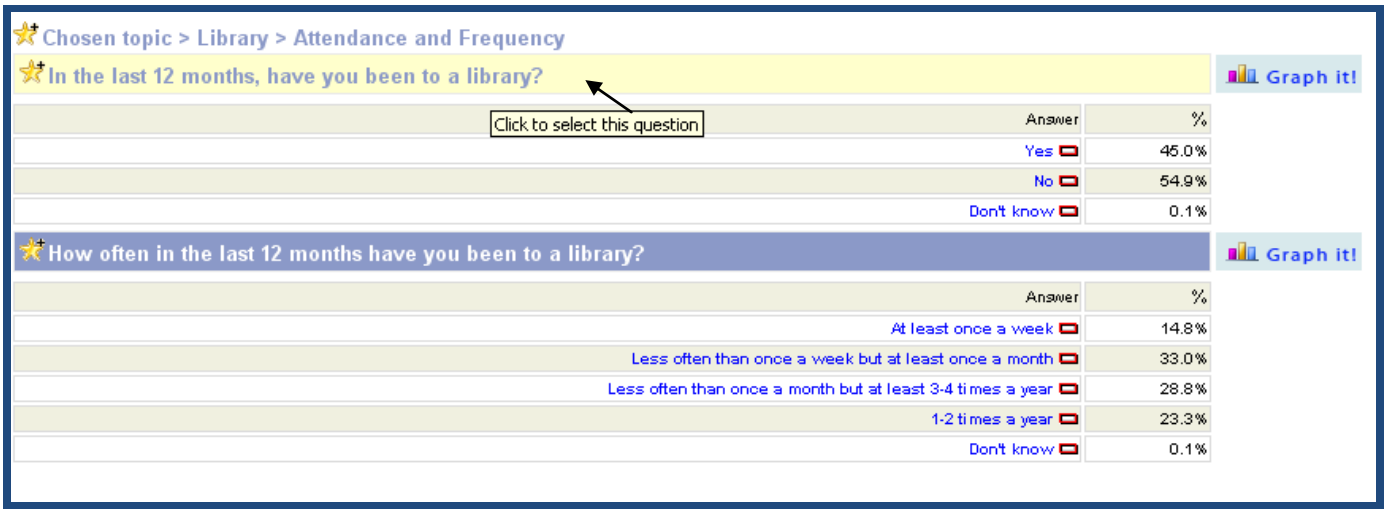
.

PDF – Print the report in PDF format.

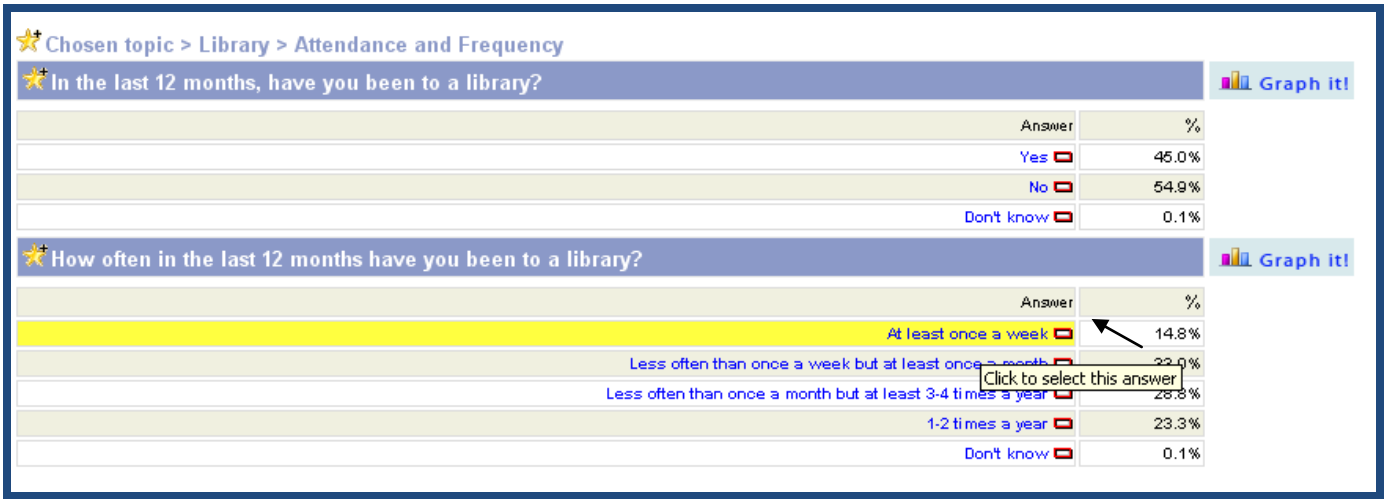
Exploring a topic further…

NETQuest allows you to examine the Taking Part survey responses in more detail. You can pick a question or specific answer to profile and by creating a Table you can find out how these responses vary by people's attributes (e.g. age), or by their experiences or views of another topic. Your initial selection here forms the **column**(s) of any final Table.

To select a Question (along with all associated answers) for further analysis click on the **Question Bar** (see below).



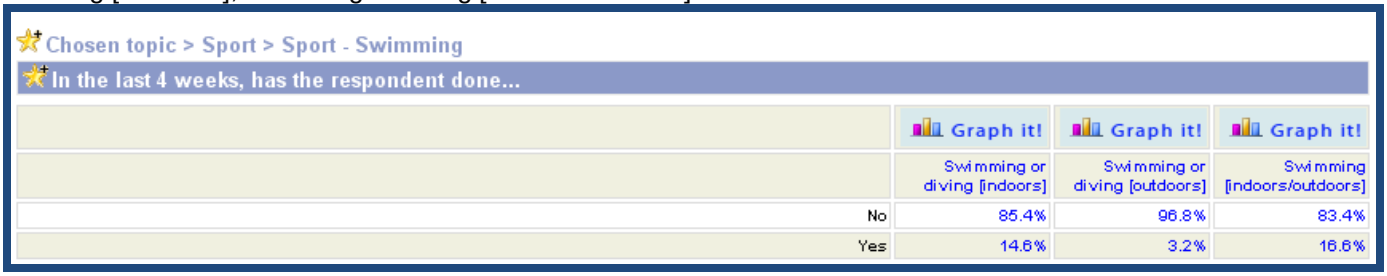
To select just one answer within a Question for further analysis, click on the required **answer.**



More…

Grid Views

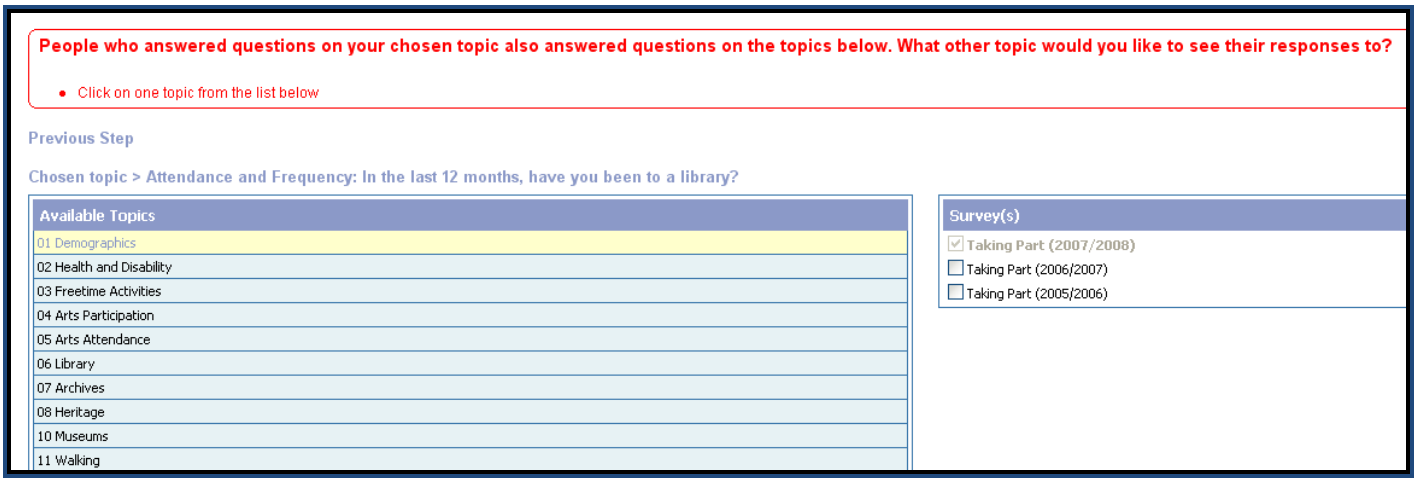
Some of the questions in the survey are set up in a **grid format (see below)**. This is because the answers for certain questions are the same. Grids provide an easier way of displaying this information.
For example, within the Sport Sector, a question is asked on what a respondent has done in the last 4 weeks. Respondents are asked to answer Yes or No to a whole list of activities, e.g. swimming or diving [indoors], swimming or diving [outdoors], swimming or diving [indoors/outdoors].



In the example above, 14.6% of the population have answered that they have done swimming or diving indoors in the last 4 weeks.

Selecting further topics for profiling…

To create a Table you will need to choose an additional topic on which to profile your selected question or answer. These additional topics will form the **rows** on your final Table.


People who answered questions on your chosen topic also answered questions on the topics below. What other topic would you like to see their responses to?
Click on one topic from the list below
Previous Step
Chosen topic > Attendance and Frequency: In the last 12 months, have you been to a library?
Available Topics
01 Demographics
02 Health and Disability
03 Freetime Activities
04 Arts Participation
05 Arts Attendance
06 Library
07 Archives
08 Heritage
10 Museums
11 Walking
Survey(s)
Taking Part (2007/2008)
Taking Part (2006/2007)
Taking Part (2005/2006)

Each of these numbered Topics contains a selection of questions relating to the different sectors in the survey. Each Topic has been labelled starting with the sector name it relates to. For example, all Arts questions are grouped together and start with Arts Participation or Arts Attendance. Please note that not all questions within a sector are contained within these Topics.

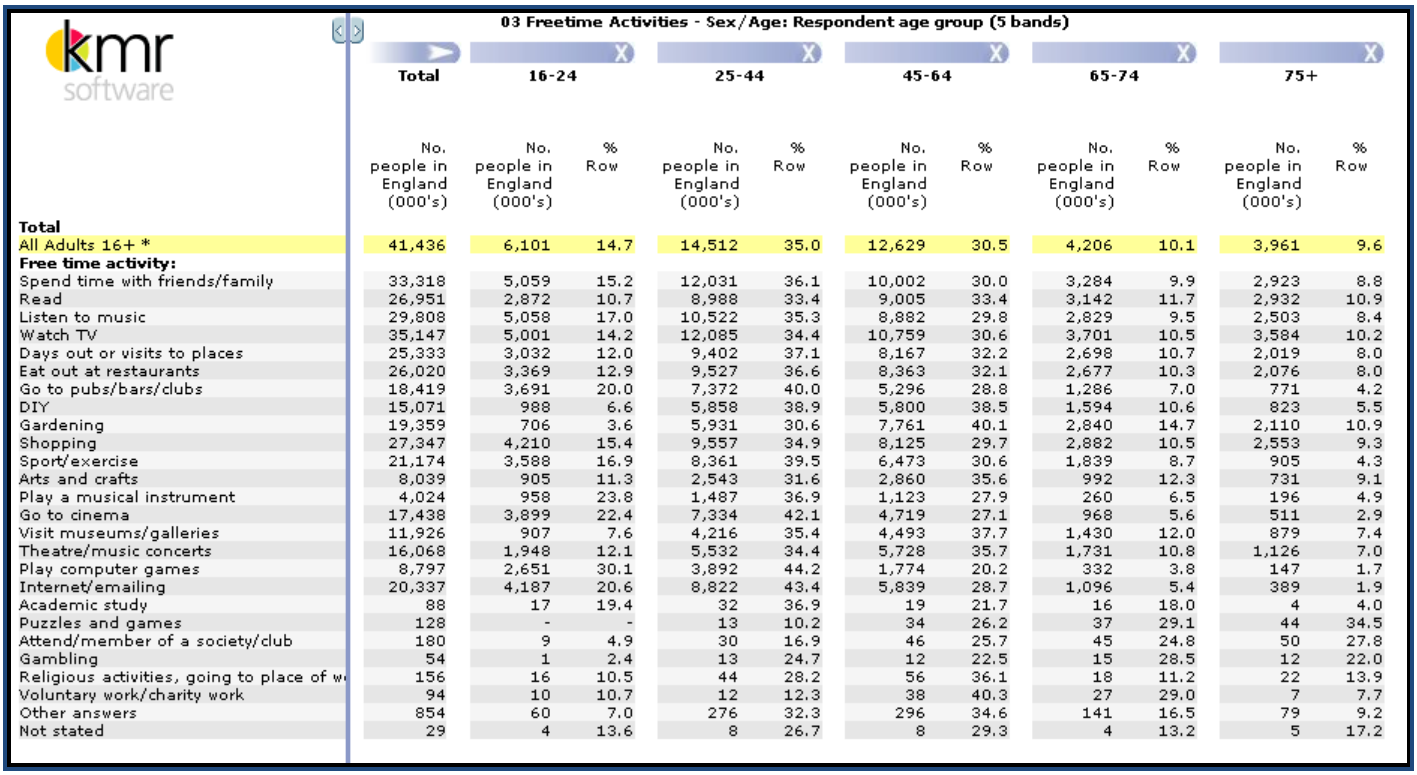
For example, the following questions and answers will appear as Rows in the Table, when you select the “Demographics” Topic:

- Sex of respondent
- Age group
- Government Office Region
- Type of Area
- Household Reference Person Indicator
- Tenure status
- No of children in household
- Structure of household
- Highest qualification
- Whether respondent is working full or part time
- Respondent NS-SEC PSA categories
- Respondent personal earnings in the last year before tax and other deductions
- Ethnic group
- Religion

Creating a Table

A Table is generated based on the initial question or answer you have selected **(columns**) and the topics chosen for profiling (**rows**).

The example below shows a table based on Adults 16+ showing how different age groups spend their free-time**.** The columns show the Age Groups and the rows are the Free-time activities.



03 Freetime Activities - Sex/Age: Respondent age group (5 bands)

	Total	16-24		25-44		45-64		65-74		75+	
	No. people in England (000's)	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row
Total											
All Adults 16+ *	41,436	6,101	14.7	14,512	35.0	12,629	30.5	4,206	10.1	3,961	9.6
Free time activity:											
Spend time with friends/family	33,318	5,059	15.2	12,031	36.1	10,002	30.0	3,284	9.9	2,923	8.8
Read	26,951	2,872	10.7	8,988	33.4	9,005	33.4	3,142	11.7	2,932	10.9
Listen to music	29,808	5,058	17.0	10,522	35.3	8,882	29.8	2,829	9.5	2,503	8.4
Watch TV	35,147	5,001	14.2	12,085	34.4	10,759	30.6	3,701	10.5	3,584	10.2
Days out or visits to places	25,333	3,032	12.0	9,402	37.1	8,167	32.2	2,698	10.7	2,019	8.0
Eat out at restaurants	26,020	3,369	12.9	9,527	36.6	8,363	32.1	2,677	10.3	2,076	8.0
Go to pubs/bars/clubs	18,419	3,691	20.0	7,372	40.0	5,296	28.8	1,286	7.0	771	4.2
DIY	15,071	988	6.6	5,858	38.9	5,800	38.5	1,594	10.6	823	5.5
Gardening	19,359	706	3.6	5,931	30.6	7,761	40.1	2,840	14.7	2,110	10.9
Shopping	27,347	4,210	15.4	9,557	34.9	8,125	29.7	2,882	10.5	2,553	9.3
Sport/exercise	21,174	3,588	16.9	8,361	39.5	6,473	30.6	1,839	8.7	905	4.3
Arts and crafts	8,039	905	11.3	2,543	31.6	2,860	35.6	992	12.3	731	9.1
Play a musical instrument	4,024	958	23.8	1,487	36.9	1,123	27.9	260	6.5	196	4.9
Go to cinema	17,438	3,899	22.4	7,334	42.1	4,719	27.1	968	5.6	511	2.9
Visit museums/galleries	11,926	907	7.6	4,216	35.4	4,493	37.7	1,430	12.0	879	7.4
Theatre/music concerts	16,068	1,948	12.1	5,532	34.4	5,728	35.7	1,731	10.8	1,126	7.0
Play computer games	8,797	2,651	30.1	3,892	44.2	1,774	20.2	332	3.8	147	1.7
Internet/emailing	20,337	4,187	20.6	8,822	43.4	5,839	28.7	1,096	5.4	389	1.9
Academic study	88	17	19.4	32	36.9	19	21.7	16	18.0	4	4.0
Puzzles and games	128	-	-	13	10.2	34	26.2	37	29.1	44	34.5
Attend/member of a society/club	180	9	4.9	30	16.9	46	25.7	45	24.8	50	27.8
Gambling	54	1	2.4	13	24.7	12	22.5	15	28.5	12	22.0
Religious activities, going to place of w	156	16	10.5	44	28.2	56	36.1	18	11.2	22	13.9
Voluntary work/charity work	94	10	10.7	12	12.3	38	40.3	27	29.0	7	7.7
Other answers	854	60	7.0	276	32.3	296	34.6	141	16.5	79	9.2
Not stated	29	4	13.6	8	26.7	8	29.3	4	13.2	5	17.2

To select different **rows** for this same Table, click on the **Back** button in the Toolbar.

Clicking on the **Population base** button in the toolbar will also allow you to change the population base.

See **Table Interpretation** on how to interpret this table.

Changing Population base

The default Population base on Taking Part surveys is All Adults 16+ or you can create your own customised bases.

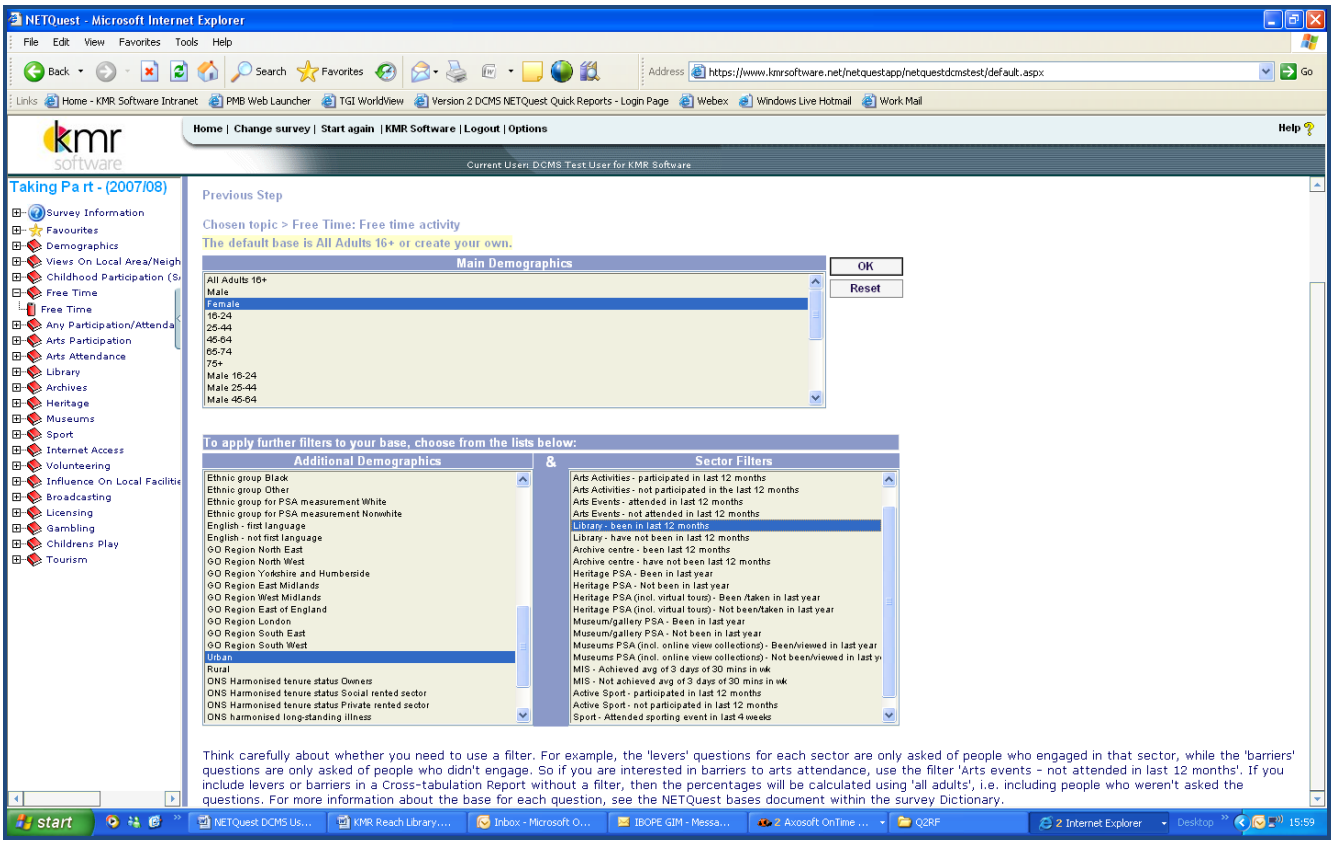
All Adults 16+ is the default Population base. The table created will reflect the answers of the projected population in England that are aged 16 years and over.

Click on any of the available answers to create a different Base population. The first box contains Main Demographics (Sex, Age, Ethnicity, NS-SEC Level), the second box contains Additional Demographic bases and the third box contains specific Sector Bases.

You can only select one answer from each box. If you select an answer from more than one box, the answers chosen will be combined together using an AND operator. In NETQuest, AND is used where you wants to restrict a definition to a certain group. In other words, only those who have responded to the selected answers will be included in the definition.

Think carefully about whether you need to use a specific base. For example, the 'levers' questions for each sector are only asked of people who engaged in that sector, while the 'barriers' questions are only asked of people who didn't engage. So if you are interested in barriers to arts attendance, use the base 'Arts events - not attended in last 12 months'. If you include levers or barriers in a Cross-tabulation Table without the correct base, then the percentages will be calculated using 'all adults', i.e. including people who weren't asked the questions. For more information about the base for each question, see the *NETQuest bases* document within the survey Dictionary.

In the example below, the Base population is **Female *AND* Urban *AND* have been to a Library in last 12 months.** The population that has been defined is all Females that live in the City (Urban) and that have responded that they have been to a library in the last 12 months.

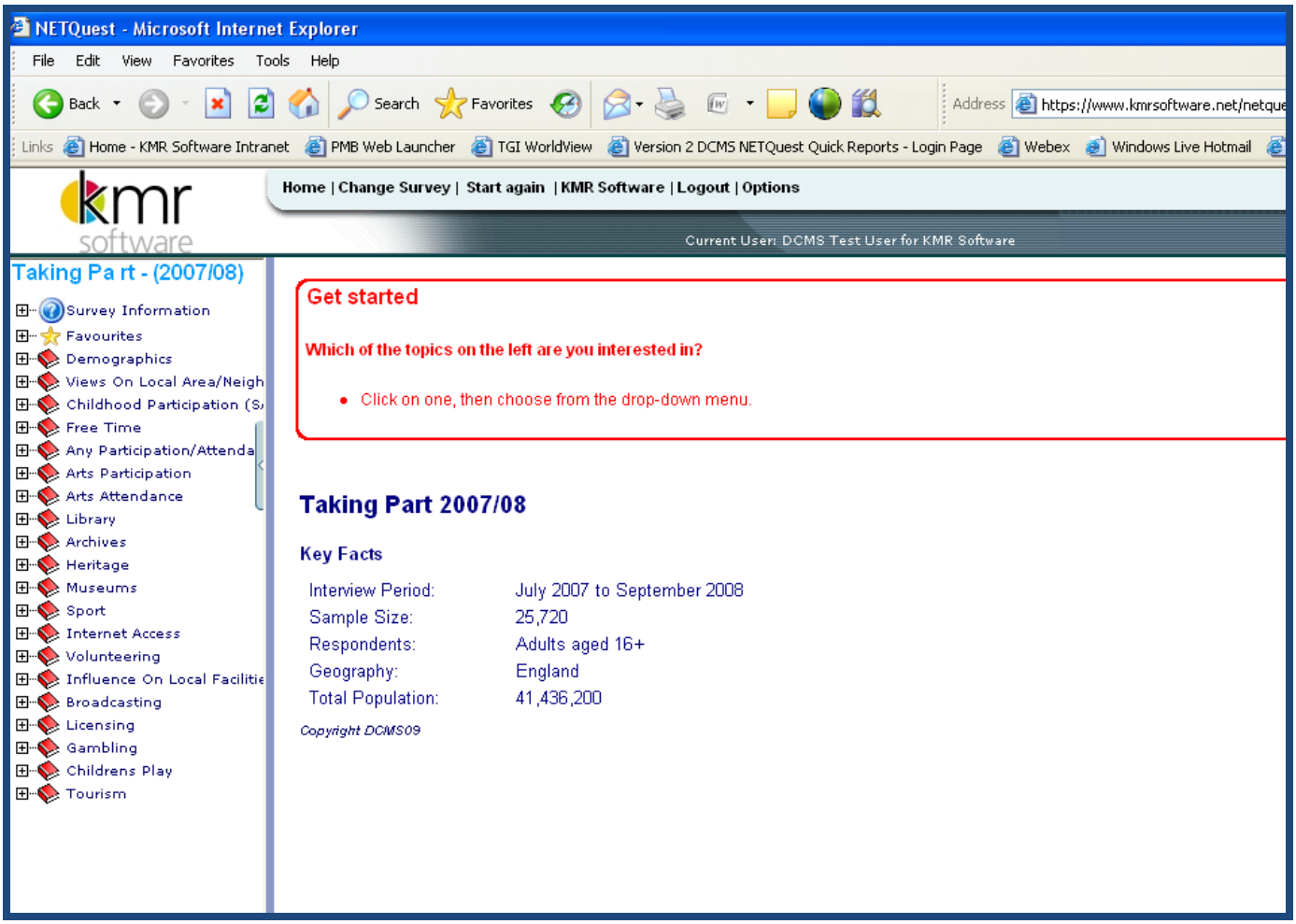

NETQuest - Microsoft Internet Explorer
Home | Change survey | Start again | KMR Software | Logout | Options
Help
Current User: DCMS Test User for KMR Software
Taking Part - (2007/08)
Survey Information
Favourites
Demographics
Views On Local Area/Neigh
Childhood Participation
Free Time
Free Time
Any Participation/Attenda
Arts Participation
Arts Attendance
Library
Archives
Heritage
Museums
Sport
Internet Access
Volunteering
Influence On Local Facilitie
Broadcasting
Licensing
Gambling
Childrens Play
Tourism
Previous Step
Chosen topic > Free Time: Free time activity
The default base is All Adults 16+ or create your own.
Main Demographics
OK
Reset
All Adults 16+
Male
Female
16-24
25-44
45-64
65-74
75+
Male 16-24
Male 25-44
Male 45-64
To apply further filters to your base, choose from the lists below:
Additional Demographics
&
Sector Filters
Ethnic group Black
Ethnic group Other
Ethnic group for PSA measurement White
Ethnic group for PSA measurement Nonwhite
English - first language
English - not first language
GO Region North East
GO Region North West
GO Region Yorkshire and Humberside
GO Region East Midlands
GO Region West Midlands
GO Region East of England
GO Region London
GO Region South East
GO Region South West
Urban
Rural
ONS Harmonised tenure status Owners
ONS Harmonised tenure status Social rented sector
ONS Harmonised tenure status Private rented sector
ONS harmonised long-standing illness
Arts Activities - participated in last 12 months
Arts Activities - not participated in the last 12 months
Arts Events - attended in last 12 months
Arts Events - not attended in last 12 months
Library - been in last 12 months
Library - have not been in last 12 months
Archive centre - been last 12 months
Archive centre - have not been last 12 months
Heritage PSA - Been in last year
Heritage PSA - Not been in last year
Heritage PSA (incl. virtual tours) - Been /taken in last year
Heritage PSA (incl. virtual tours) - Not been/taken in last year
Museum/gallery PSA - Been in last year
Museum/gallery PSA - Not been in last year
Museums PSA (incl. online view collections) - Been/viewed in last year
Museums PSA (incl. online view collections) - Not been/viewed in last y
MIS - Achieved avg of 3 days of 30 mins in wk
MIS - Not achieved avg of 3 days of 30 mins in wk
Active Sport - participated in last 12 months
Active Sport - not participated in last 12 months
Sport - Attended sporting event in last 4 weeks
Think carefully about whether you need to use a filter. For example, the 'levers' questions for each sector are only asked of people who engaged in that sector, while the 'barriers' questions are only asked of people who didn't engage. So if you are interested in barriers to arts attendance, use the filter 'Arts events - not attended in last 12 months'. If you include levers or barriers in a Cross-tabulation Report without a filter, then the percentages will be calculated using 'all adults', i.e. including people who weren't asked the questions. For more information about the base for each question, see the NETQuest bases document within the survey Dictionary.
start
15:59

Click OK to create a table.

To revert back to the default population of All Adults 16+, click on RESET.

Survey Homepage

The survey home page provides key facts about the survey research carried out including the interview period and overall sample size. Links to all the stakeholder websites are available in the Contact section in Help.



Navigation

Tabs (Available on All Screens)

Home

Clicking on Home will return you to the Welcome Page even if this has been switched off i.e. the box next to Do not show this page the next time I login has been ticked.

Change Survey

This tab will give access to additional Taking Part surveys available on NETQuest.

Start again

Clicking on Survey will return you to the survey home page.

KMR Software

This option is a link to the KMR Software website. Click here to find out more about our other products and services.

Logout

Select this option to Logout of NETQuest.

Options

To change Table options, click on Options. Users can change Highlighting, Sample flag thresholds and hide certain responses from the Table.

Questions added to Questionnaire…

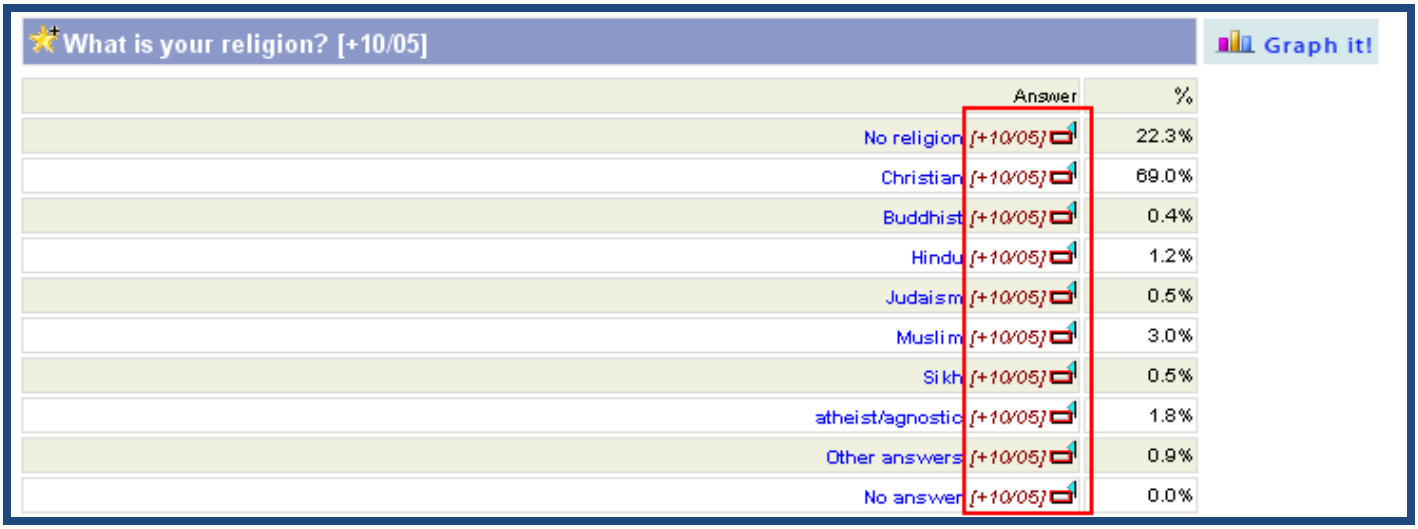
Questions that have been added to the survey in the second, third or fourth quarter of the survey period have been flagged. These flags are as follows:

Questions added in Quarter 2 are flagged as [+10/05] - October 2005 onwards

Questions added in Quarter 3 are flagged as [+01/06] - January 2006 onwards

Questions added in Quarter 4 are flagged as [+04/06] - April 2006 onwards

In the example below, questions on religion were added to the questionnaire in quarter 2 (October 2005) and are flagged as *[+10/05].*



Questions that have been added in quarter 2 are available from quarter 2 onwards i.e. until the end of the survey period.

Where questions have been added, the data has been factored up to represent the full survey period and these questions can be analysed with other questions on the survey.

Sample A and Sample B Questions

Certain questions on the Taking Part survey were asked of only part of the sample. These questions have been labelled as such. In the survey below, for example, view on local area/neighbourhood are asked of Sample A only and are labelled as such.

Chosen topic > Views On Local Area/Neighbourhood (SAMPLE A ONLY) > Views On Local Area/Neighbourhood (Sample A only)

How long have you lived in this area? (SAMPLE A ONLY) — Graph it!

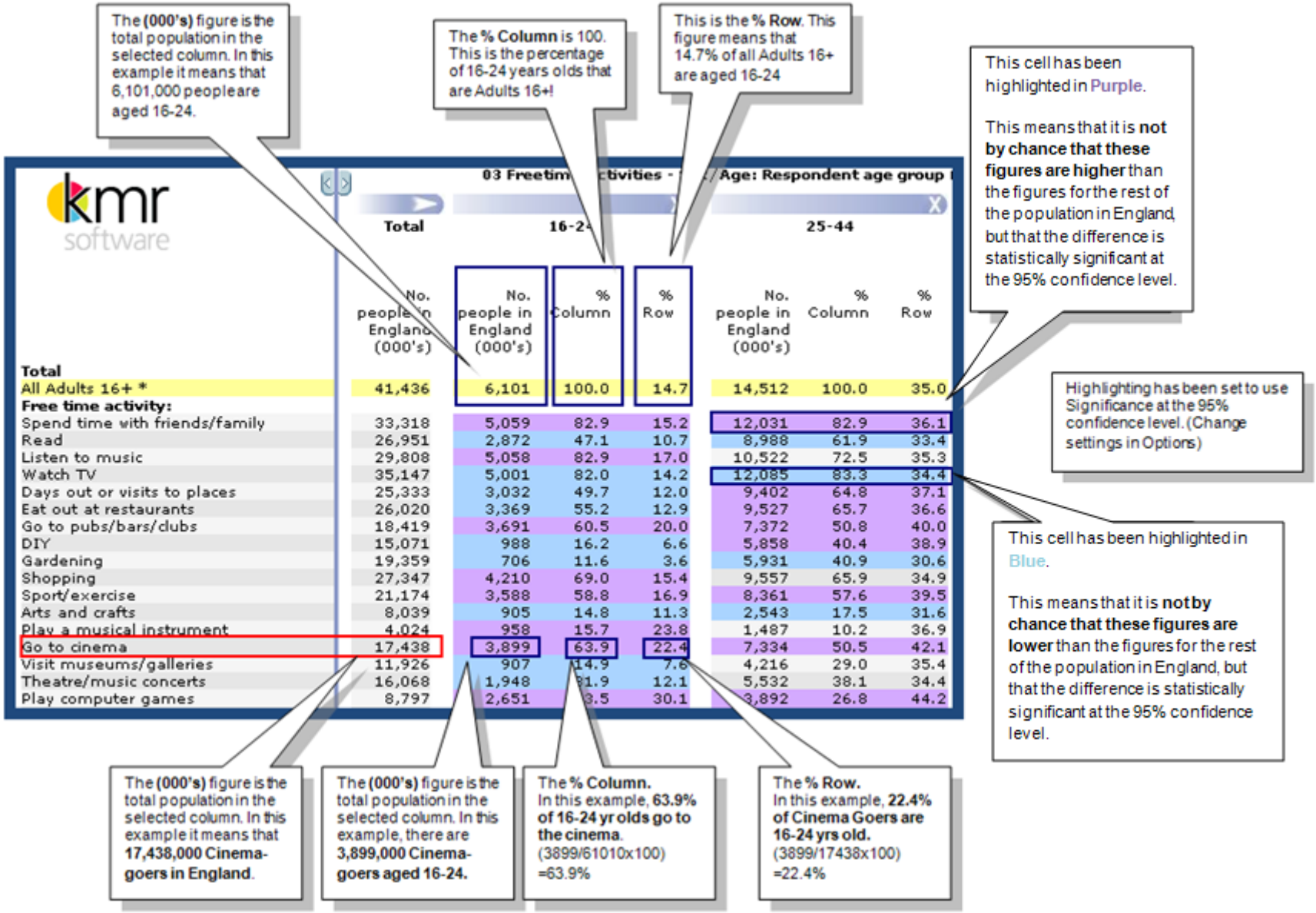
Answer	%
Less than 12 months	7.4%
12 months or more but less than 2 years	6.2%
2 years or more but less than 3 years	5.4%
3 years or more but less than 5 years	7.2%
5 years or more but less than 10 years	13.8%
10 years or more but less than 20 years	19.3%
20 years or longer	40.7%
Not stated	0.0%
Don't know	0.0%

How satisfied are you with this area as a place to live? (SAMPLE A ONLY) — Graph it!

Answer	%
Very satisfied	48.7%
Fairly satisfied	39.8%
Neither satisfied nor dissatisfied	4.4%
Slightly dissatisfied	5.0%
Very dissatisfied	2.1%
Don't know	0.0%

Sample A and Sample B data have been factored up to represent the full survey period and these questions can be analysed with other questions on the survey.

Interpretation of a table


The (000's) figure is the total population in the selected column. In this example it means that 6,101,000 people are aged 16-24.
The % Column is 100. This is the percentage of 16-24 years olds that are Adults 16+!
This is the % Row. This figure means that 14.7% of all Adults 16+ are aged 16-24
This cell has been highlighted in Purple.
This means that it is not by chance that these figures are higher than the figures for the rest of the population in England, but that the difference is statistically significant at the 95% confidence level.
Highlighting has been set to use Significance at the 95% confidence level. (Change settings in Options)
This cell has been highlighted in Blue.
This means that it is not by chance that these figures are lower than the figures for the rest of the population in England, but that the difference is statistically significant at the 95% confidence level.
The (000's) figure is the total population in the selected column. In this example it means that 17,438,000 Cinema-goers in England.
The (000's) figure is the total population in the selected column. In this example, there are 3,899,000 Cinema-goers aged 16-24.
The % Column. In this example, 63.9% of 16-24 yr olds go to the cinema. (3899/61010x100) =63.9%
The % Row. In this example, 22.4% of Cinema Goers are 16-24 yrs old. (3899/17438x100) =22.4%

	Total	16-24			25-44		
	No. people in England (000's)	No. people in England (000's)	% Column	% Row	No. people in England (000's)	% Column	% Row
Total							
All Adults 16+ *	41,436	6,101	100.0	14.7	14,512	100.0	35.0
Free time activity:							
Spend time with friends/family	33,318	5,059	82.9	15.2	12,031	82.9	36.1
Read	26,951	2,872	47.1	10.7	8,988	61.9	33.4
Listen to music	29,808	5,058	82.9	17.0	10,522	72.5	35.3
Watch TV	35,147	5,001	82.0	14.2	12,085	83.3	34.4
Days out or visits to places	25,333	3,032	49.7	12.0	9,402	64.8	37.1
Eat out at restaurants	26,020	3,369	55.2	12.9	9,527	65.7	36.6
Go to pubs/bars/clubs	18,419	3,691	60.5	20.0	7,372	50.8	40.0
DIY	15,071	988	16.2	6.6	5,858	40.4	38.9
Gardening	19,359	706	11.6	3.6	5,931	40.9	30.6
Shopping	27,347	4,210	69.0	15.4	9,557	65.9	34.9
Sport/exercise	21,174	3,588	58.8	16.9	8,361	57.6	39.5
Arts and crafts	8,039	905	14.8	11.3	2,543	17.5	31.6
Play a musical instrument	4,024	958	15.7	23.8	1,487	10.2	36.9
Go to cinema	17,438	3,899	63.9	22.4	7,334	50.5	42.1
Visit museums/galleries	11,926	907	14.9	7.6	4,216	29.0	35.4
Theatre/music concerts	16,068	1,948	31.9	12.1	5,532	38.1	34.4
Play computer games	8,797	2,651	43.5	30.1	3,892	26.8	44.2

Table Toolbar

Refresh

Click on Refresh to return your Table back into its original state. This means that any answers / columns that have been hidden will be shown. Any changes to column width will revert back to the default and any questions that have been hidden will reappear.

Population (Base) 000's

000's - The projected number of people in the population in '000s in the intersecting column and the row cell.

% Column

The profile (coverage) of the column. When reading the % column, one should read the column title, and then the row title i.e. the percentage of the column that is explained by the row.

%Row

% Row - the penetration (composition). When reading the % row figure, one should read the row title, and then the column title i.e. the percentage of the row that is explained by the column.

Highlighting

Answers are highlighted in purple or blue. To set the options for highlighting, click on the Options button on the main toolbar.
This function can be used to draw attention to statistically significant results in the report. Highlighting can be shown / hidden by clicking on the Highlighting option on the Toolbar.

Print Table Via Adobe PDF

Tables can be viewed and then printed via Adobe Acrobat Reader. This application must be installed onto your PC for this option to be available. Click on the icon and the Table will be displayed in PDF format. Adobe Acrobat Reader provides facilities for printing the document as well as other functions such as word search and zooming.

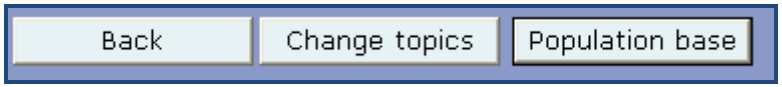
Export to Excel

Clicking on the Excel icon, allows you to save the current report as a CSV (Comma Separated Values) file or alternatively you can launch Excel to view the Table in Excel by clicking on Open. CSV files can be opened by most major spreadsheet applications such as Microsoft Excel.

Export as a Tab delimited file

The current Table can be saved as a Tab delimited file by clicking on the Tab icon in the toolbar. Some applications work better at reading tab-delimited files rather than comma-delimited (CSV) files.

Table Buttons



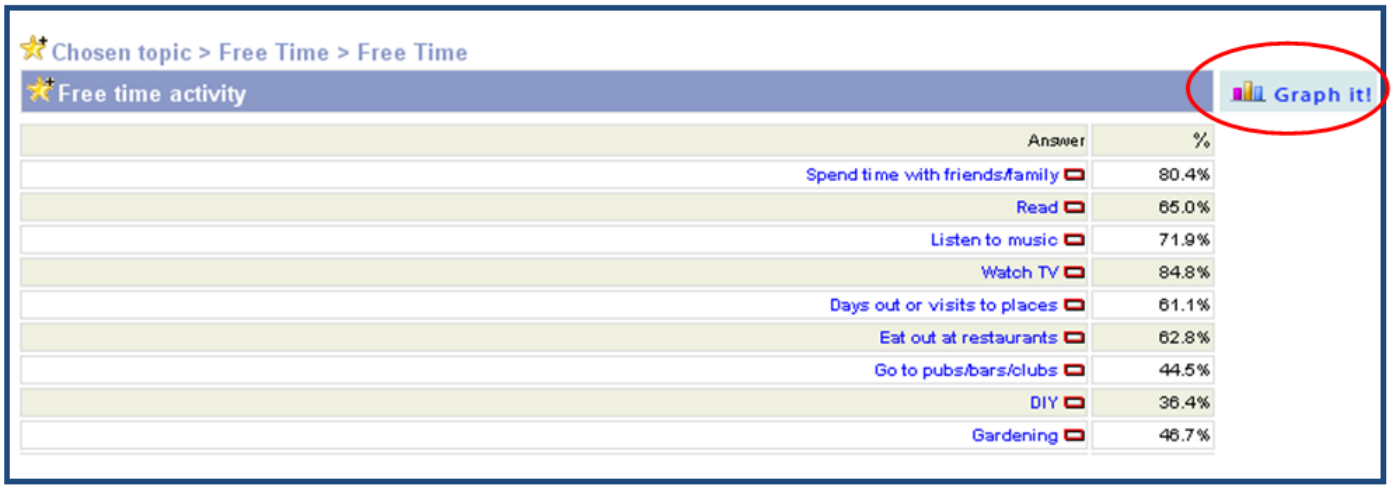
Back – clicking on the button will take you back to the previous screen and allow you to select a different set of rows on which to profile your current topic. In other words the columns on your table will remain the same, but the rows will change to reflect your new choice.

Change topics – clicking on this button will take you back to your initial topic selection and allow you to choose a new topic and start from fresh.

Population base – clicking on this button will allow you create a more complex population base for your table than those provided in the pull-down menu (see changing Population base).

Graphing

Graphs can be created at the click of a button from within the NETQuest Topline Results. Click on the **Graph it!** Icon displayed at the end of the question bar.



Answer	%
Spend time with friends/family	80.4%
Read	65.0%
Listen to music	71.9%
Watch TV	84.8%
Days out or visits to places	61.1%
Eat out at restaurants	62.8%
Go to pubs/bars/clubs	44.5%
DIY	36.4%
Gardening	46.7%

A graph will appear that displays the all the answers to the question you have selected. In the example below you can see very easily how people spend their free-time.

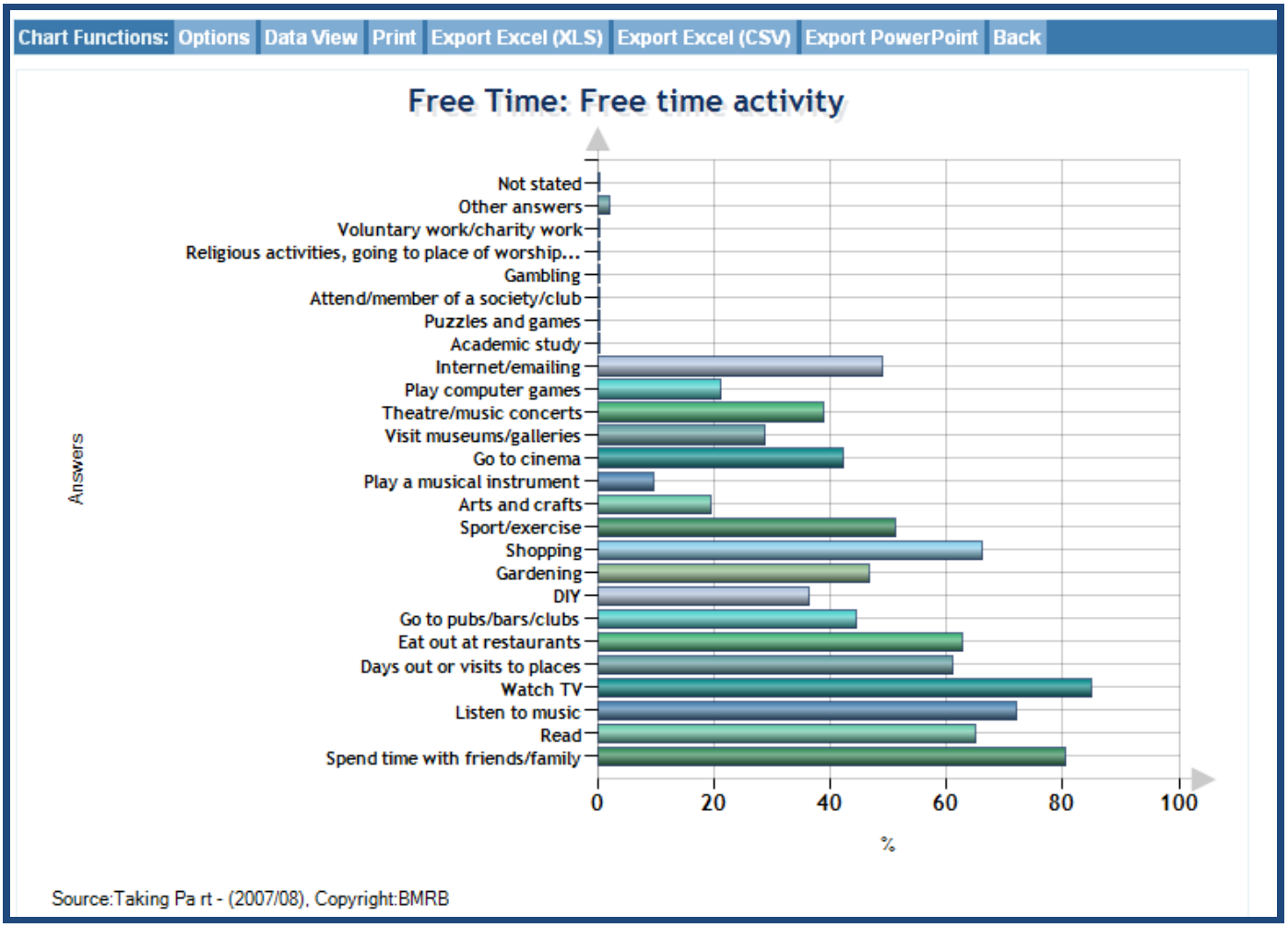
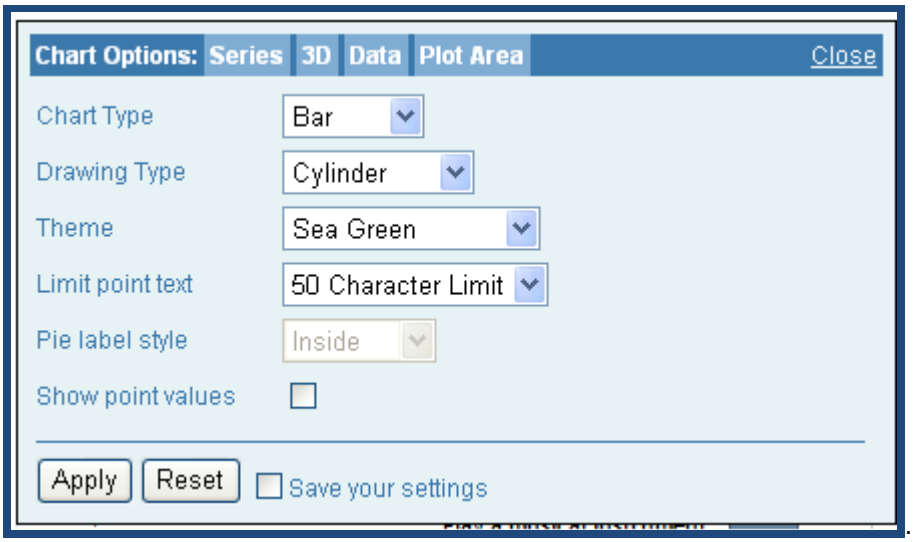


Chart Functions

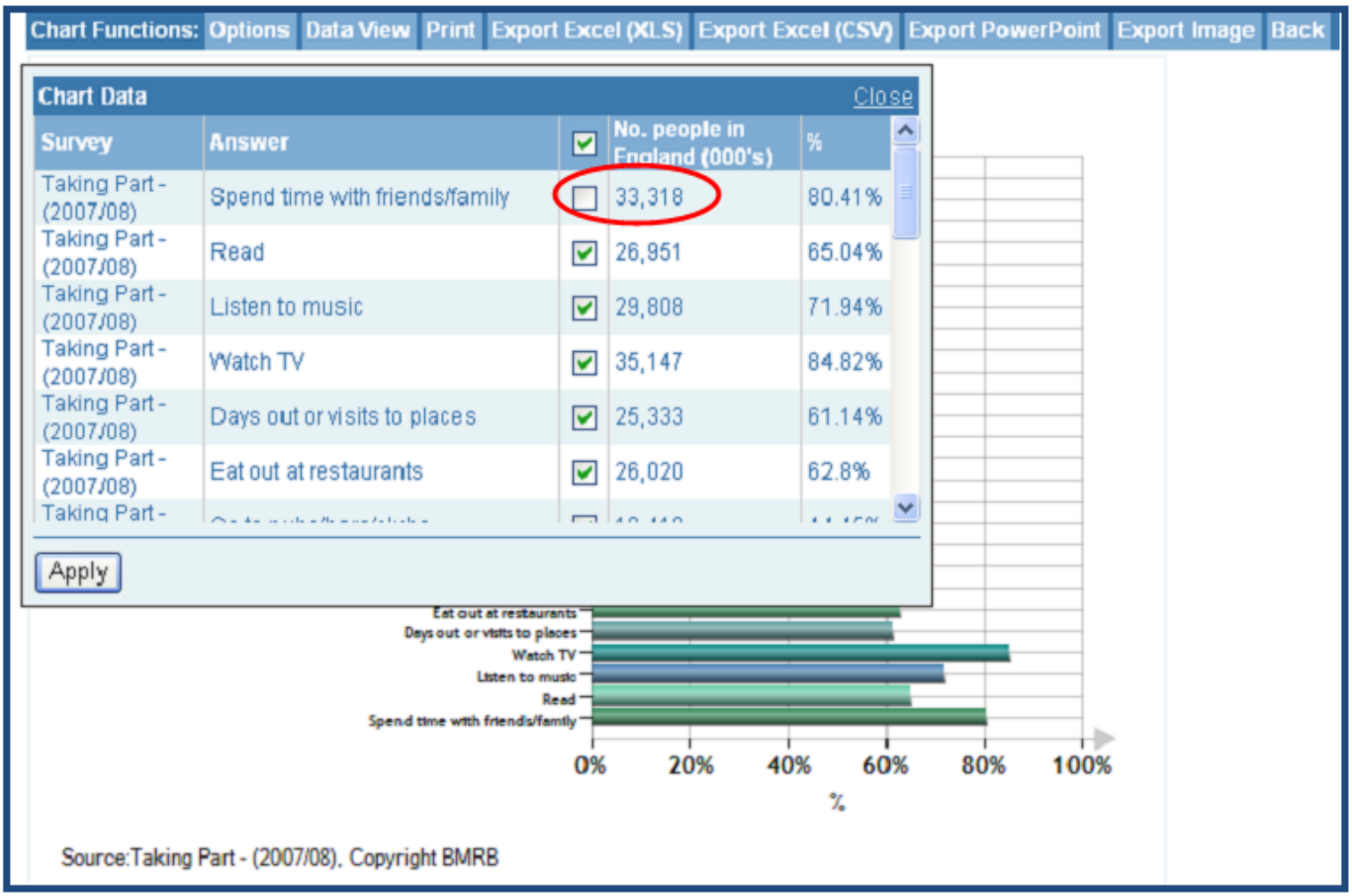
This menu displays the range of functions that allow you make changes to your graph.

Options



The option button controls the design and format of your graph. You can choose different graph types, labelling and colours here. By clicking on apply your changes will be made to the currently displayed graph. Click on **Save your settings** to retain the formatting you set. This will then become your default setting.

Data View



The data view function will display a separate window / table showing the number of respondents (Sample) and the population figures in thousands for the answers selected. It is a “floating” window and can be dragged to any area on your screen. It can be used to aid the interpretation of your graph. Answers can be hidden by clicking on the tick box to remove the tick. Click **apply** to view your changes.

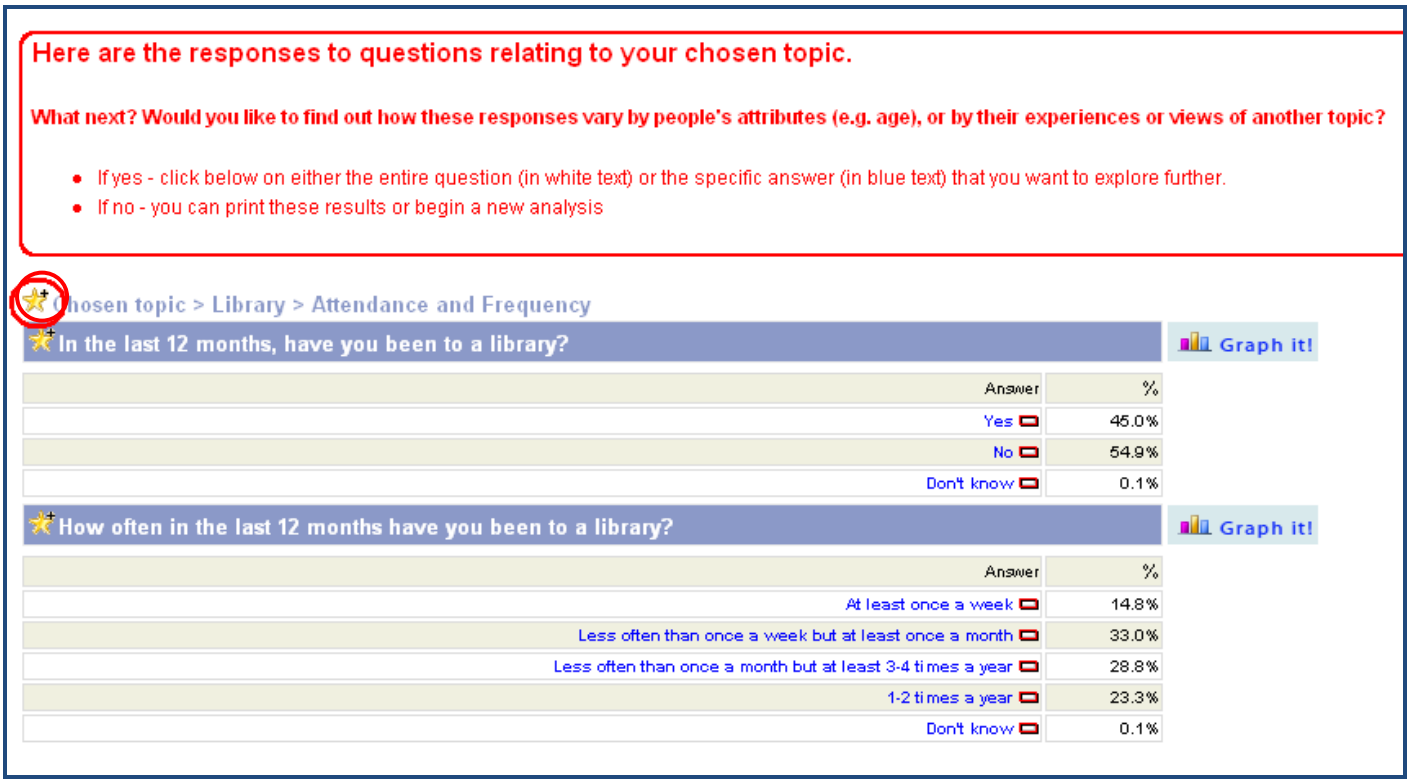
Printing and Exporting

The graph and numerical data can be exported both to Excel (data summary) and Powerpoint (graph). The graph can also be printed out. Clicking on **Back** will return you to your initial Response Report.

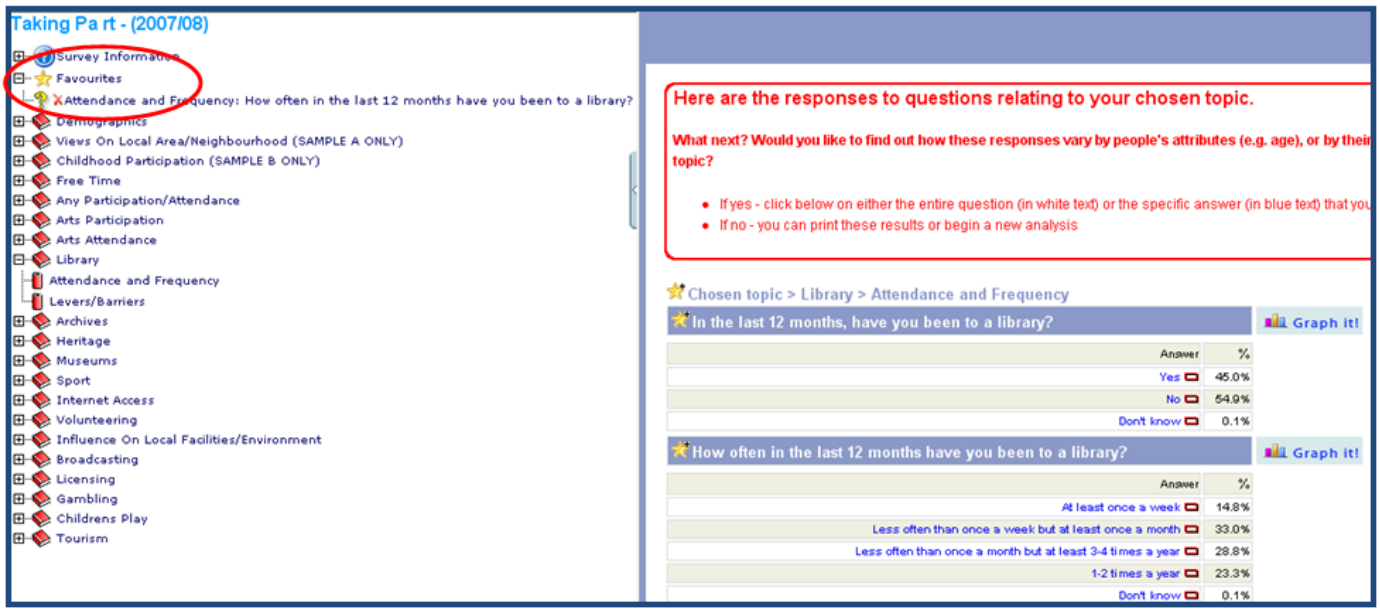
Favourites

Frequently used topics can be added to Favourites. Click on the Star in front of the Question or Subject text.

Clicking on the in front of the question, will add only the selected question to Favourites.


Here are the responses to questions relating to your chosen topic.
What next? Would you like to find out how these responses vary by people's attributes (e.g. age), or by their experiences or views of another topic?
If yes - click below on either the entire question (in white text) or the specific answer (in blue text) that you want to explore further.
If no - you can print these results or begin a new analysis
Chosen topic > Library > Attendance and Frequency
In the last 12 months, have you been to a library?
Graph it!
Answer %
Yes 45.0%
No 54.9%
Don't know 0.1%
How often in the last 12 months have you been to a library?
Graph it!
Answer %
At least once a week 14.8%
Less often than once a week but at least once a month 33.0%
Less often than once a month but at least 3-4 times a year 28.8%
1-2 times a year 23.3%
Don't know 0.1%

Clicking on in front of the Topic will add all the questions within the selected Topic to Favourites.

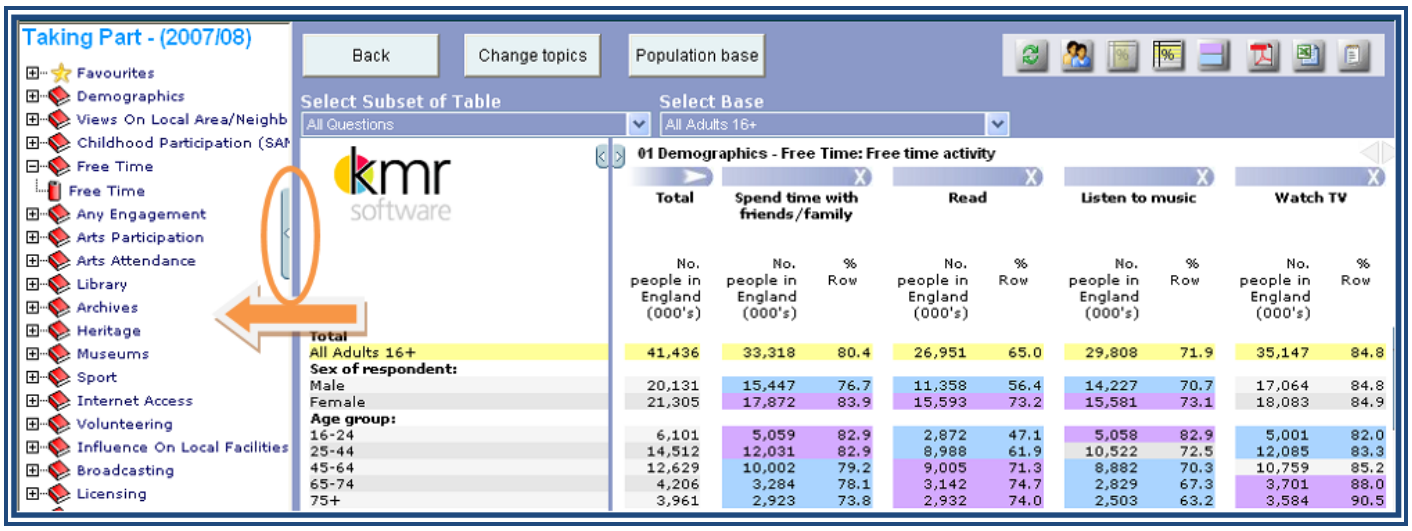

Taking Part - (2007/08)
Survey Information
Favourites
Attendance and Frequency: How often in the last 12 months have you been to a library?
Demographics
Views On Local Area/Neighbourhood (SAMPLE A ONLY)
Childhood Participation (SAMPLE B ONLY)
Free Time
Any Participation/Attendance
Arts Participation
Arts Attendance
Library
Attendance and Frequency
Levers/Barriers
Archives
Heritage
Museums
Sport
Internet Access
Volunteering
Influence On Local Facilities/Environment
Broadcasting
Licensing
Gambling
Childrens Play
Tourism
Here are the responses to questions relating to your chosen topic.
What next? Would you like to find out how these responses vary by people's attributes (e.g. age), or by their
topic?
If yes - click below on either the entire question (in white text) or the specific answer (in blue text) that you
If no - you can print these results or begin a new analysis
Chosen topic > Library > Attendance and Frequency
In the last 12 months, have you been to a library?
Graph it!
Answer %
Yes 45.0%
No 54.9%
Don't know 0.1%
How often in the last 12 months have you been to a library?
Graph it!
Answer %
At least once a week 14.8%
Less often than once a week but at least once a month 33.0%
Less often than once a month but at least 3-4 times a year 28.8%
1-2 times a year 23.3%
Don't know 0.1%

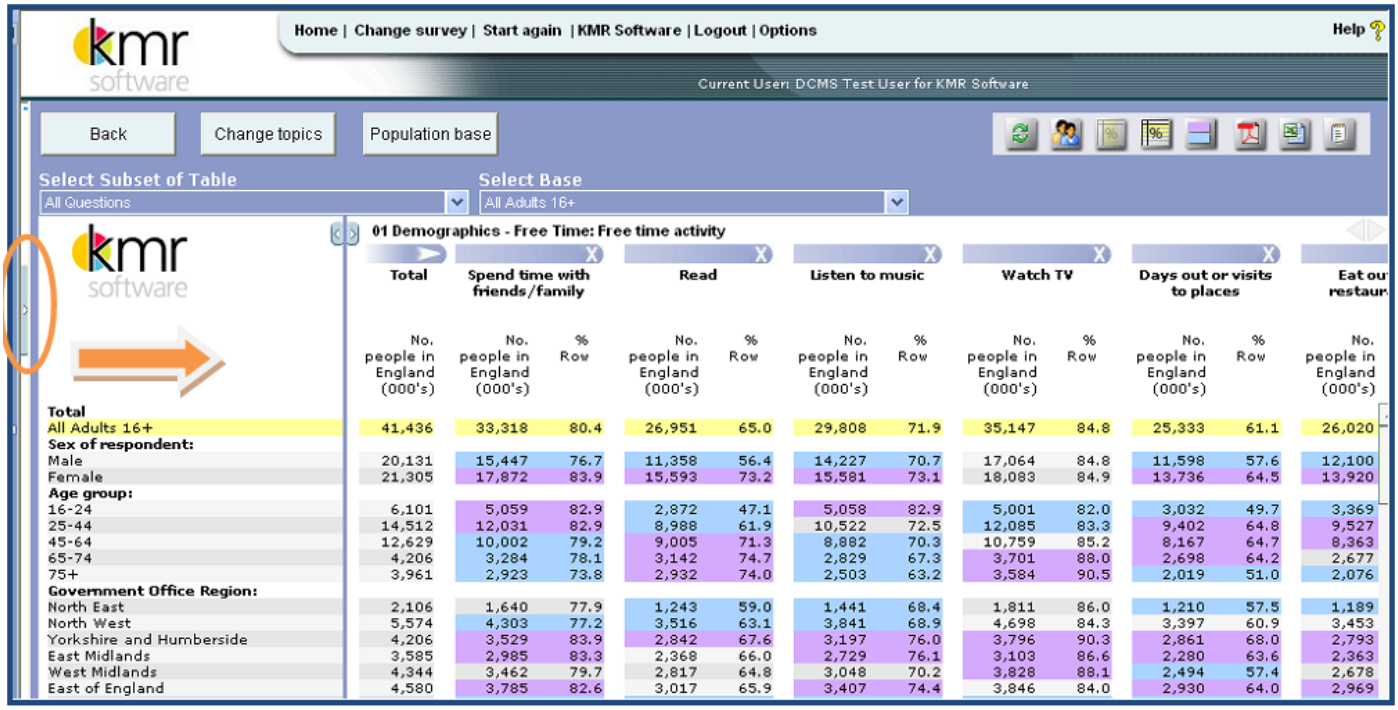
To delete items from favourites, click on the red cross in front of the item.

Sliding Panel

To hide the dictionary to view more of the results on screen, click on the arrow button located on the left hand side of the Table panel.

This is particularly useful on the final Table Screen as you is able to view more of the Table on screen.

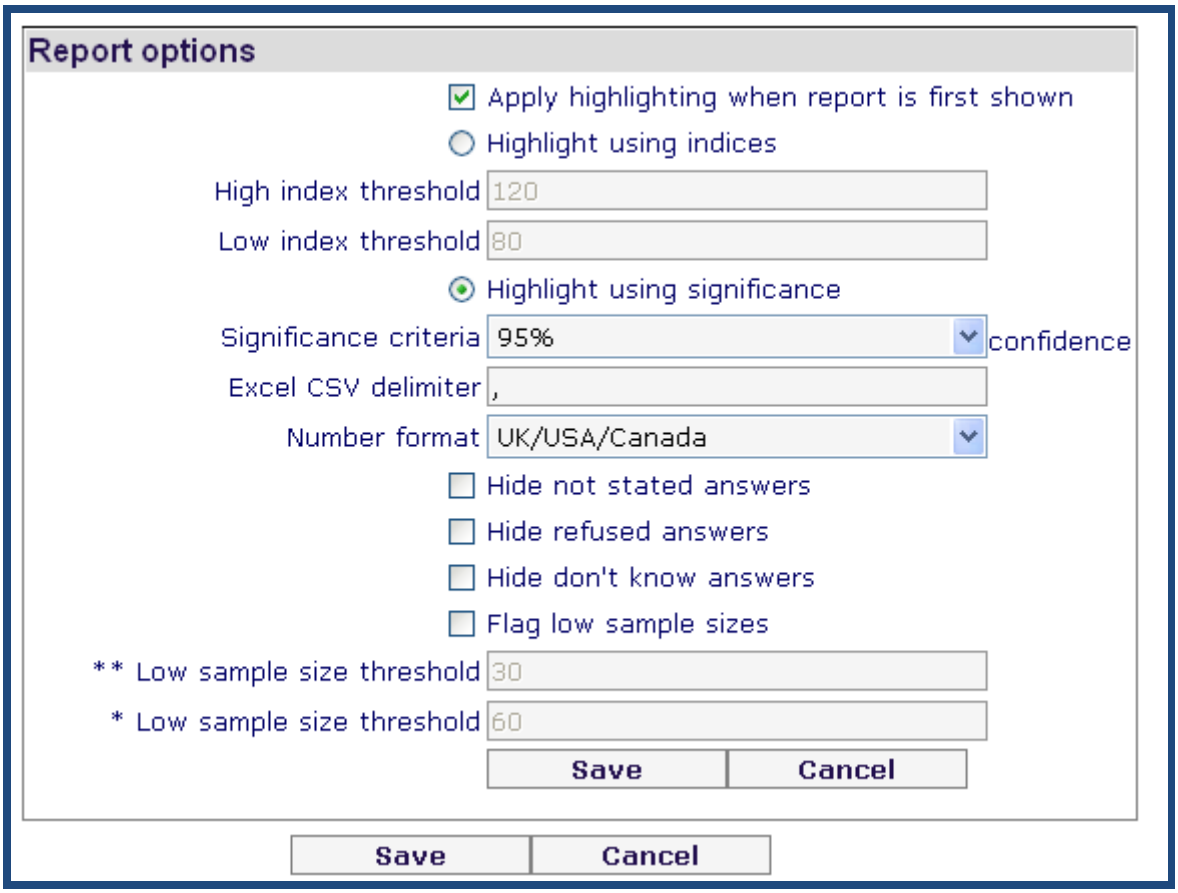




Options

Click on Options on the Toolbar to change Table options. Please note that changes to any options and clicking on SAVE will return you to the survey home page.

Table Options



Highlighting

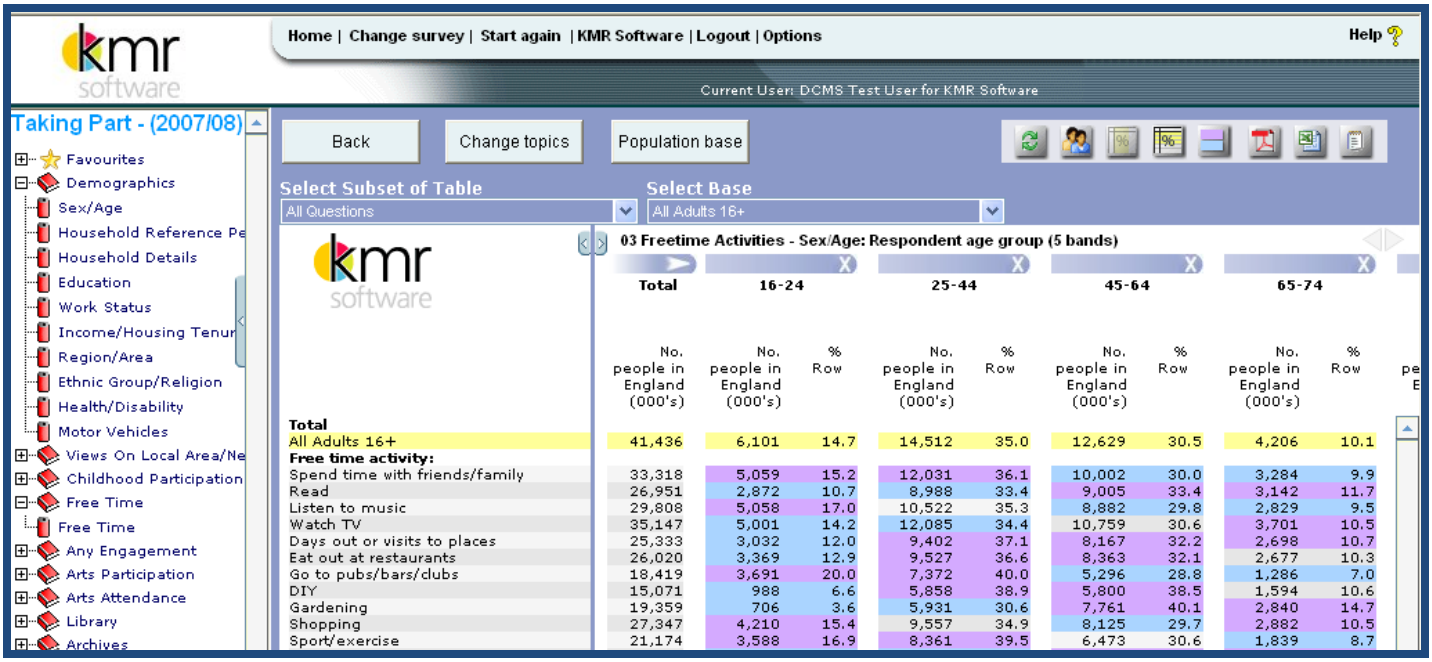
Purple and Blue Highlighting can be set on Tables to draw attention to cells that are significant at a specified confidence level or index level. The default is set so that the highlighting automatically appears. This can be switched off by clicking in the tick box.

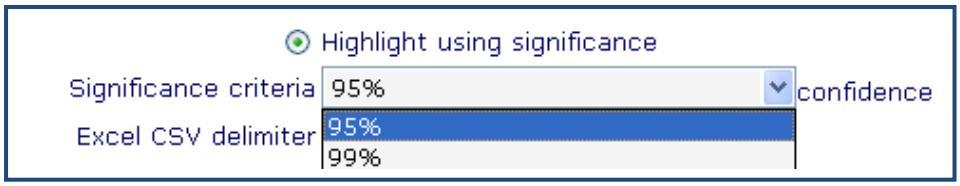
The settings can then be saved by clicking on the save button under Report Options.

After clicking save, you will be directed to another page. Click on the link to return to the survey home page.

Highlighting on Significance

Purple and blue highlighting is used to highlight answers that are significantly different from the total base for the table.


Home | Change survey | Start again | KMR Software | Logout | Options
Help
Current User: DCMS Test User for KMR Software
Taking Part - (2007/08)
Favourites
Demographics
Sex/Age
Household Reference Pe
Household Details
Education
Work Status
Income/Housing Tenur
Region/Area
Ethnic Group/Religion
Health/Disability
Motor Vehicles
Views On Local Area/Ne
Childhood Participation
Free Time
Free Time
Any Engagement
Arts Participation
Arts Attendance
Library
Archives
Back
Change topics
Population base
Select Subset of Table
All Questions
Select Base
All Adults 16+
03 Freetime Activities - Sex/Age: Respondent age group (5 bands)
Total
16-24
25-44
45-64
65-74
No. people in England (000's)
% Row
Total
All Adults 16+ 41,436 6,101 14.7 14,512 35.0 12,629 30.5 4,206 10.1
Free time activity:
Spend time with friends/family 33,318 5,059 15.2 12,031 36.1 10,002 30.0 3,284 9.9
Read 26,951 2,872 10.7 8,988 33.4 9,005 33.4 3,142 11.7
Listen to music 29,808 5,058 17.0 10,522 35.3 8,882 29.8 2,829 9.5
Watch TV 35,147 5,001 14.2 12,085 34.4 10,759 30.6 3,701 10.5
Days out or visits to places 25,333 3,032 12.0 9,402 37.1 8,167 32.2 2,698 10.7
Eat out at restaurants 26,020 3,369 12.9 9,527 36.6 8,363 32.1 2,677 10.3
Go to pubs/bars/clubs 18,419 3,691 20.0 7,372 40.0 5,296 28.8 1,286 7.0
DIY 15,071 988 6.6 5,858 38.9 5,800 38.5 1,594 10.6
Gardening 19,359 706 3.6 5,931 30.6 7,761 40.1 2,840 14.7
Shopping 27,347 4,210 15.4 9,557 34.9 8,125 29.7 2,882 10.5
Sport/exercise 21,174 3,588 16.9 8,361 39.5 6,473 30.6 1,839 8.7



Within 'Options' you can choose whether to highlight answers that are significant at the 99% confidence level, or the 95% confidence level. The confidence level can be set at either 95% or 99%. This can be changed by clicking on the drop down arrow. The default setting is 95%. If the confidence level is set to 95%, and the index is significantly higher at the 5% level, the index will be highlighted in purple. If the index is significantly lower at the 5% level, the index will be highlighted in blue.

Purple and blue highlighting is used to highlight answers in the index column that are significantly different from the total base for the table.

By "significantly different" we are refer to statistical significance. When questions are asked of a population, it is sometimes the case that a particular category of respondents (e.g. 16-24 year-olds) may be more likely than anyone else to give a particular answer. This could be the result of pure chance, or it might be because that category of respondents has a genuinely different view or genuinely different behaviour to everyone else. By testing the results for 'statistical significance' we can determine whether the difference is random or true.

Results here have been tested for significance using the chi-squared test. When a result is labelled as *significant at the 95% level*, this means we are confident that if we ran the survey 100 times we would get the same result at least 95 times, e.g. if 16-24 year-olds stand out from everyone else, we are confident this is due to a 'true' difference and that the difference would emerge again and again amongst 16-24 year-olds if we repeated the survey.

If a result *is significant at the 99% level,* this means we are even more confident the result is genuine and not simply down to chance: if we ran the survey 100 times we would get the same result at least 99 times.

Use "Options" to choose whether to highlight answers that are significant at the 99% confidence level, or the 95% confidence level. Results that are significantly higher than for anyone else are highlighted in red, and those that are significantly lower than for everyone else are highlighted in blue. The type of highlighting applied to the Table is displayed at the bottom left hand side of the Table

Highlighting on Index

Select *Highlight using indices* to highlight high and low indices based on the thresholds you set. If a high Index threshold is set for example, to 120, all indices of 120 and above will be highlighted in purple. In the same way, if the Low Index threshold is set for example, to 80, all indices of 80 and below will be highlighted in blue.

The type of highlighting applied to the Table is displayed at the bottom left hand side of the Table.

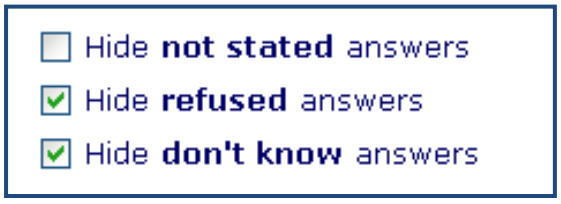
Excel and Number Format

Excel
The delimiter used when saving a file to excel can be changed in options. In most cases, a comma is used but this can be changed if required.

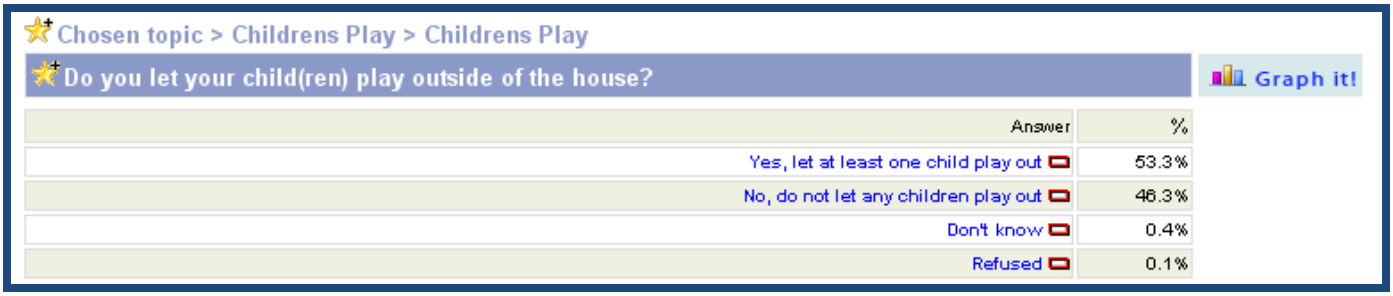
Number Format
Click on the drop down arrow to change the number format. The default is set to UK/USA which means a point will be used as a decimal separator. If European is selected a comma will be used as a decimal separator.

Hide/Show Answers

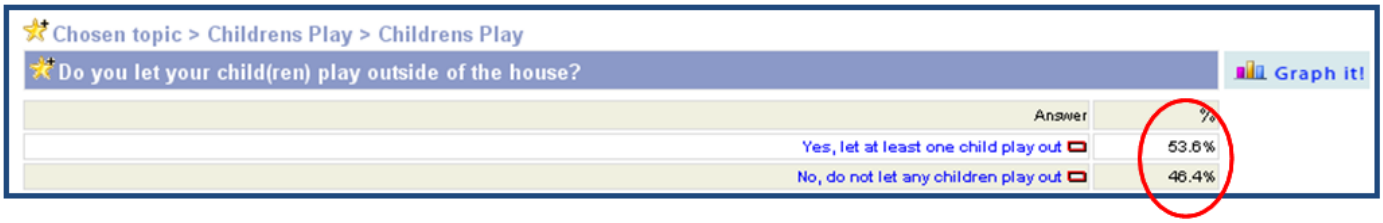
The following Answers can be hidden or shown on any of the Tables as required. These include: Not Stated, Refused and Don't Know. To hide any of these answers from all your Tables, click on the check box. If the box is not checked the answers will remain visible. If you select to hide an answer, the percentage on the Topline Results will be recalculated on only the visible answers.



Example: *Don't Know* and *Refused* is visible.

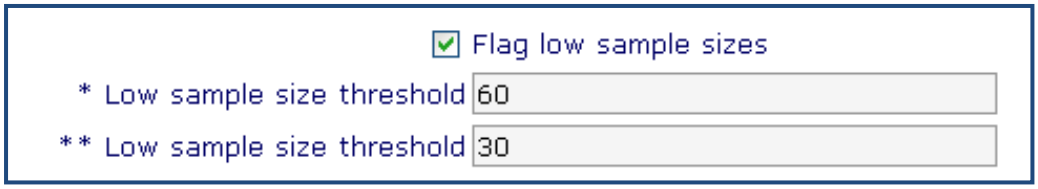


Example: *Don't Know* and *Refused* is hidden and Percentage is re-calculated on visible answers.


Chosen topic > Childrens Play > Childrens Play
Do you let your child(ren) play outside of the house?
Graph it!
Answer
%
Yes, let at least one child play out
53.6%
No, do not let any children play out
46.4%

Sample Size

The sample size or the number of respondents in the main Table, can be flagged to alert you to answers where the sample size is less than a specified threshold. These thresholds can be set in Table options.



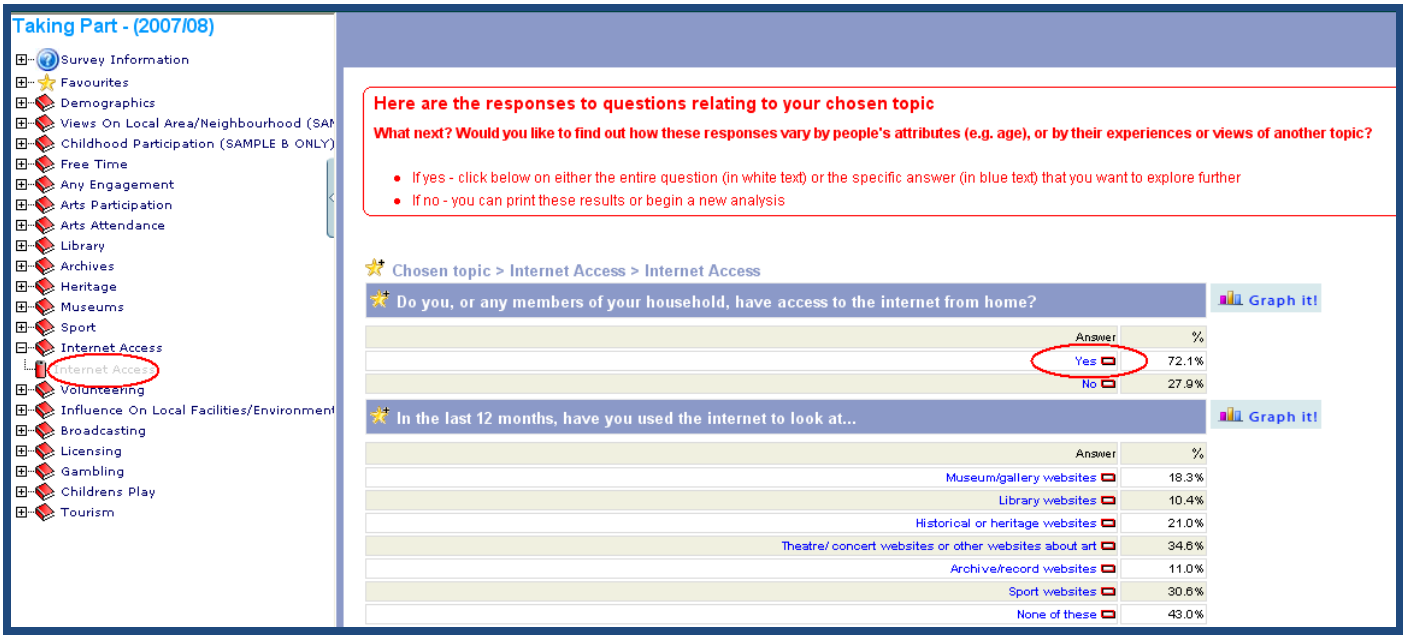
If the check box is ticked to flag low sample sizes, the asterisks will be shown on the main Table. You can set 2 different thresholds. A single asterisk in the above example, will flag sample sizes that are less than 60 and a double asterisk will flag sample sizes that are less than 30.

Creating a Trend Table

NETQuest allows you to create a table that shows how the survey responses change over time. This can be viewed either as a table (Trend Table) or visually as a graph (Trend Graph).

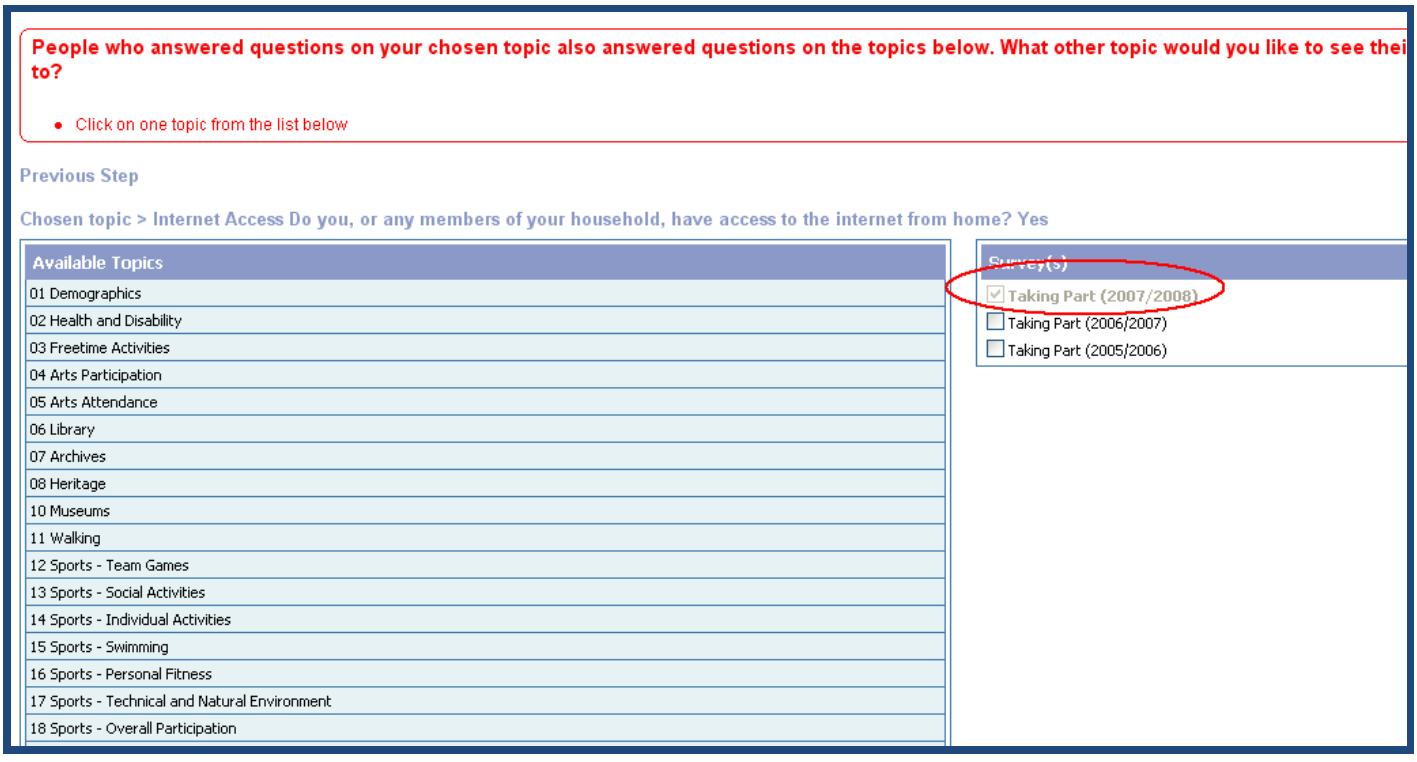
To create a Trend Table you need to select the responses you wish to analyse. In the example below, within the 2007/2008 survey, we have selected the questions relating to “Internet access” that we wish to profile over time.

Specifically, we have selected the people who access the internet from home.



Once you have selected your area of interest, you are then asked to choose another topic by which to profile. At this stage it is possible for you to continue on and create a standard table as per usual (see page 8).

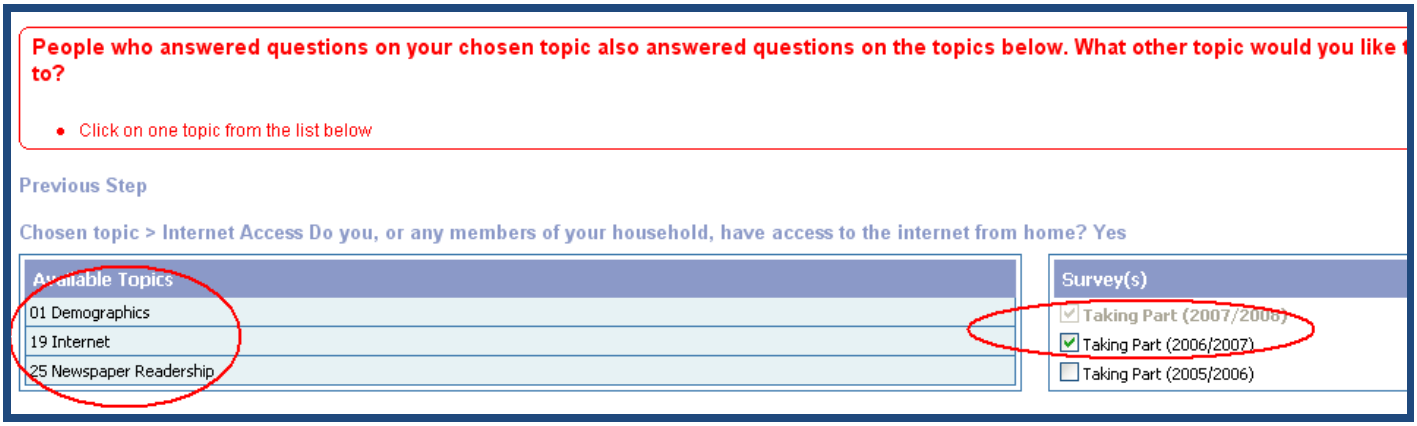
In order for you to create a Trend Table, you need to select an additional year (or years) from the “tick” box on the right-hand side. The default selected survey will already be displayed in grey (see below).


People who answered questions on your chosen topic also answered questions on the topics below. What other topic would you like to see thei
to?
Click on one topic from the list below
Previous Step
Chosen topic > Internet Access Do you, or any members of your household, have access to the internet from home? Yes
Available Topics
01 Demographics
02 Health and Disability
03 Freetime Activities
04 Arts Participation
05 Arts Attendance
06 Library
07 Archives
08 Heritage
10 Museums
11 Walking
12 Sports - Team Games
13 Sports - Social Activities
14 Sports - Individual Activities
15 Sports - Swimming
16 Sports - Personal Fitness
17 Sports - Technical and Natural Environment
18 Sports - Overall Participation
Survey(s)
Taking Part (2007/2008)
Taking Part (2006/2007)
Taking Part (2005/2006)

In this example we have chosen to create a trend table comparing 2007/2008 with the previous year's results.

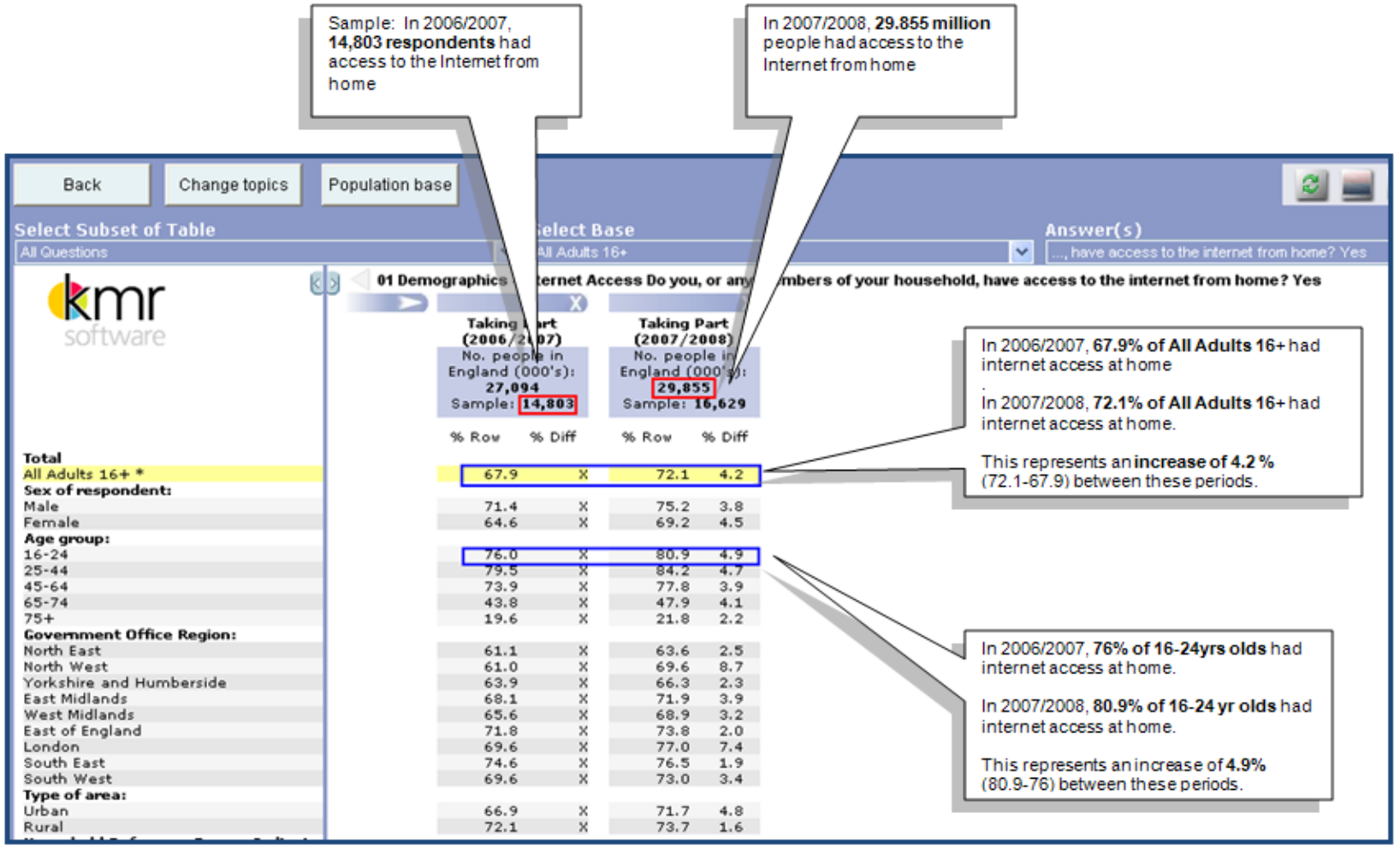
Once you have selected the year with which to make the comparisons, the list of available topics for trending will reduce. This is because there is a smaller set of topics available for trending, since there is a requirement for the responses to be consistent across the selected periods.

In the example below we are able to make comparisons over time with three available topics. Click on the Topic you would like to run a trend table on.


People who answered questions on your chosen topic also answered questions on the topics below. What other topic would you like t
to?
Click on one topic from the list below
Previous Step
Chosen topic > Internet Access Do you, or any members of your household, have access to the internet from home? Yes
Available Topics
01 Demographics
19 Internet
25 Newspaper Readership
Survey(s)
Taking Part (2007/2008)
Taking Part (2006/2007)
Taking Part (2005/2006)

Once you have selected the Topic for trending a Trend Table will appear.

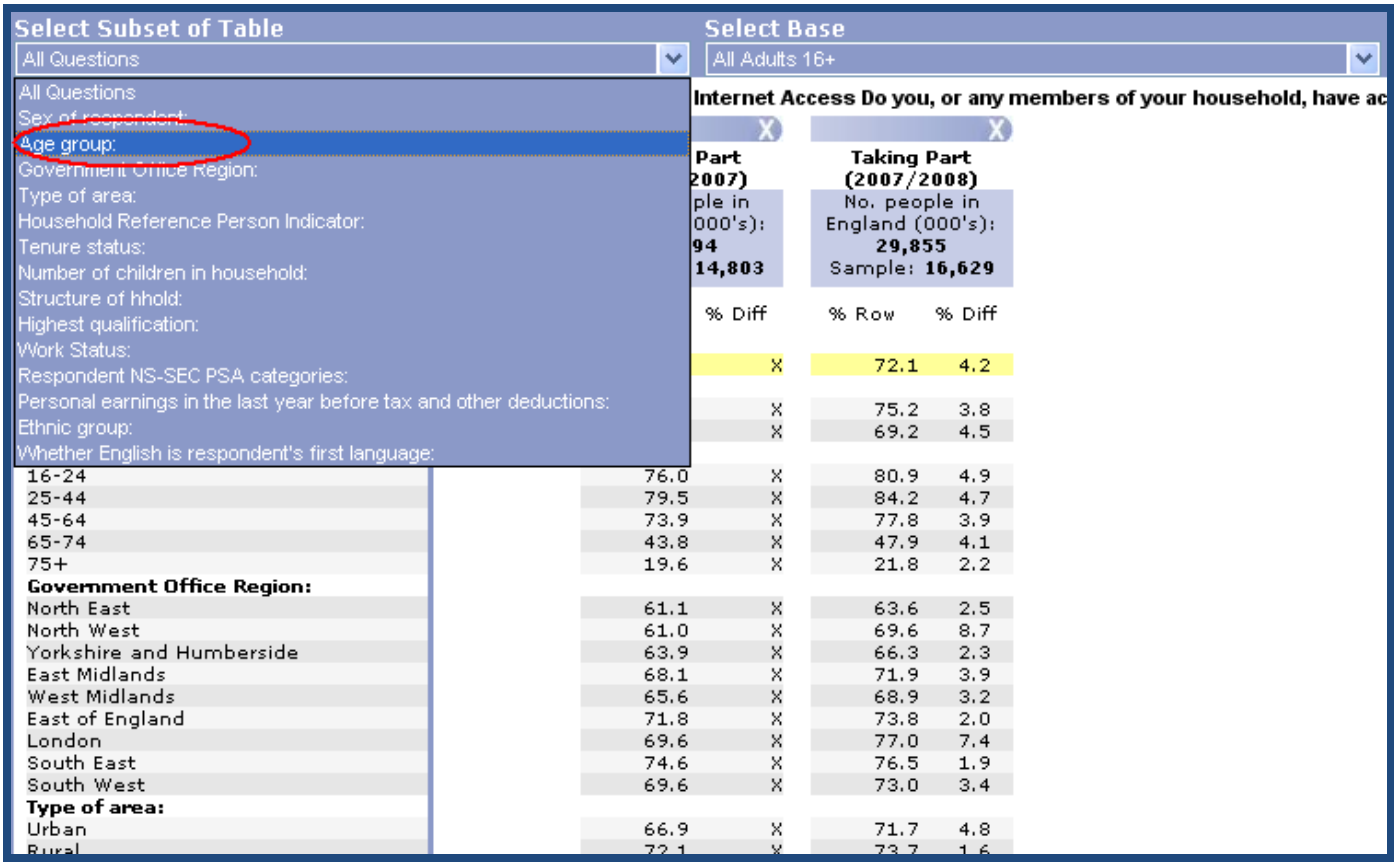
Interpreting the Trend Table


Sample: In 2006/2007, **14,803 respondents** had access to the Internet from home
In 2007/2008, **29.855 million** people had access to the Internet from home
Back
Change topics
Population base
Select Subset of Table
All Questions
Select Base
All Adults 16+
Answer(s)
..., have access to the internet from home? Yes
01 Demographics
Taking Part (2006/2007) No. people in England (000's): 27,094 Sample: 14,803
Taking Part (2007/2008) No. people in England (000's): 29,855 Sample: 16,629
% Row % Diff % Row % Diff
Total
All Adults 16+ * 67.9 X 72.1 4.2
Sex of respondent:
Male 71.4 X 75.2 3.8
Female 64.6 X 69.2 4.5
Age group:
16-24 76.0 X 80.9 4.9
25-44 79.5 X 84.2 4.7
45-64 73.9 X 77.8 3.9
65-74 43.8 X 47.9 4.1
75+ 19.6 X 21.8 2.2
Government Office Region:
North East 61.1 X 63.6 2.5
North West 61.0 X 69.6 8.7
Yorkshire and Humberside 63.9 X 66.3 2.3
East Midlands 68.1 X 71.9 3.9
West Midlands 65.6 X 68.9 3.2
East of England 71.8 X 73.8 2.0
London 69.6 X 77.0 7.4
South East 74.6 X 76.5 1.9
South West 69.6 X 73.0 3.4
Type of area:
Urban 66.9 X 71.7 4.8
Rural 72.1 X 73.7 1.6
In 2006/2007, **67.9% of All Adults 16+** had internet access at home
In 2007/2008, **72.1% of All Adults 16+** had internet access at home.
This represents an **increase of 4.2 %** (72.1-67.9) between these periods.
In 2006/2007, **76% of 16-24yrs olds** had internet access at home.
In 2007/2008, **80.9% of 16-24 yr olds** had internet access at home.
This represents an increase of **4.9%** (80.9-76) between these periods.

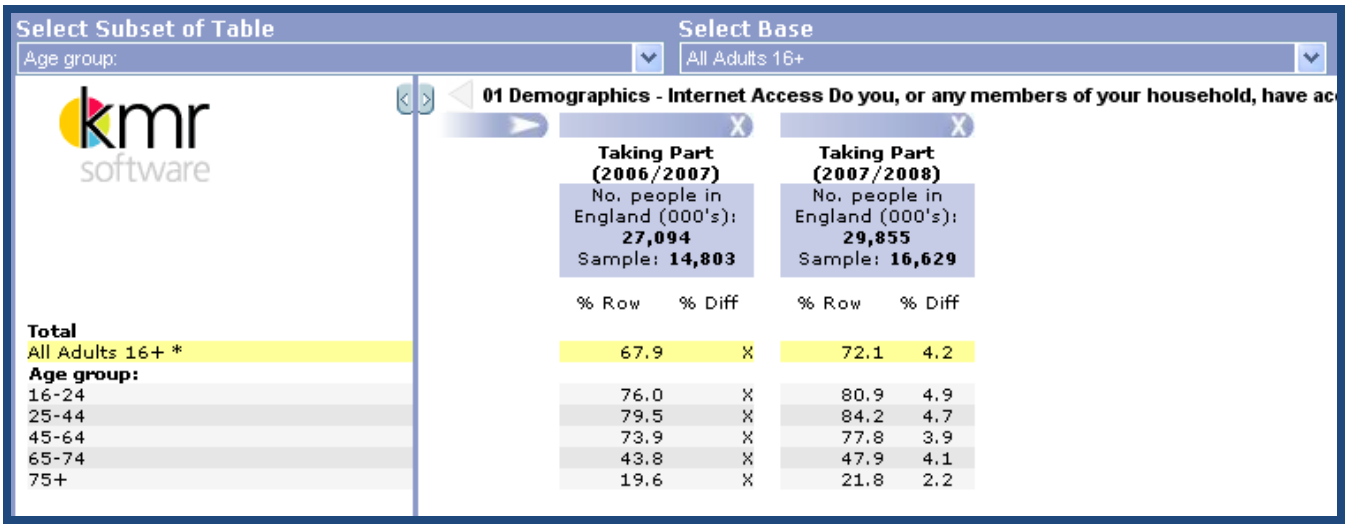
Customising the Trend Table

It is possible to customise the contents of the Trend Table by using the three pull-down menus from the top of the table tool-bar. Selecting different options from the pull-down menus will allow you to customise the Table by focusing on the selected answers. In the example below, the first pull-down menu is used to focus on a specific range of answers.

Selecting this option will allow you customise the report and update the trend table by only displaying the answers to the specific question selected. In the example, below the question relating to Age Groups is selected from the pull-down menu.



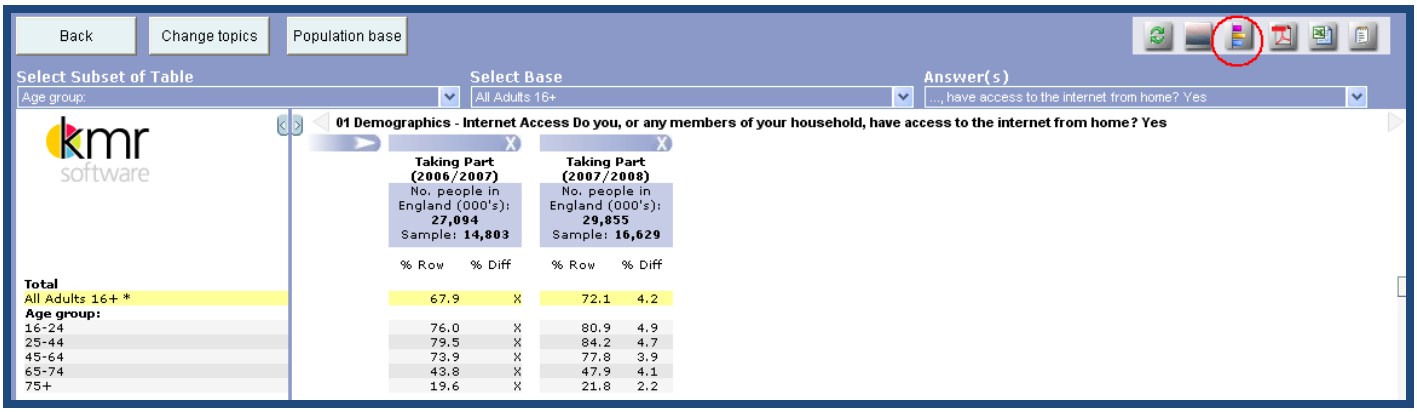
The table is updated and shows internet access by Age Group only (see example below). To revert to the original table, select the **All Questions** option in the pull-down menu.



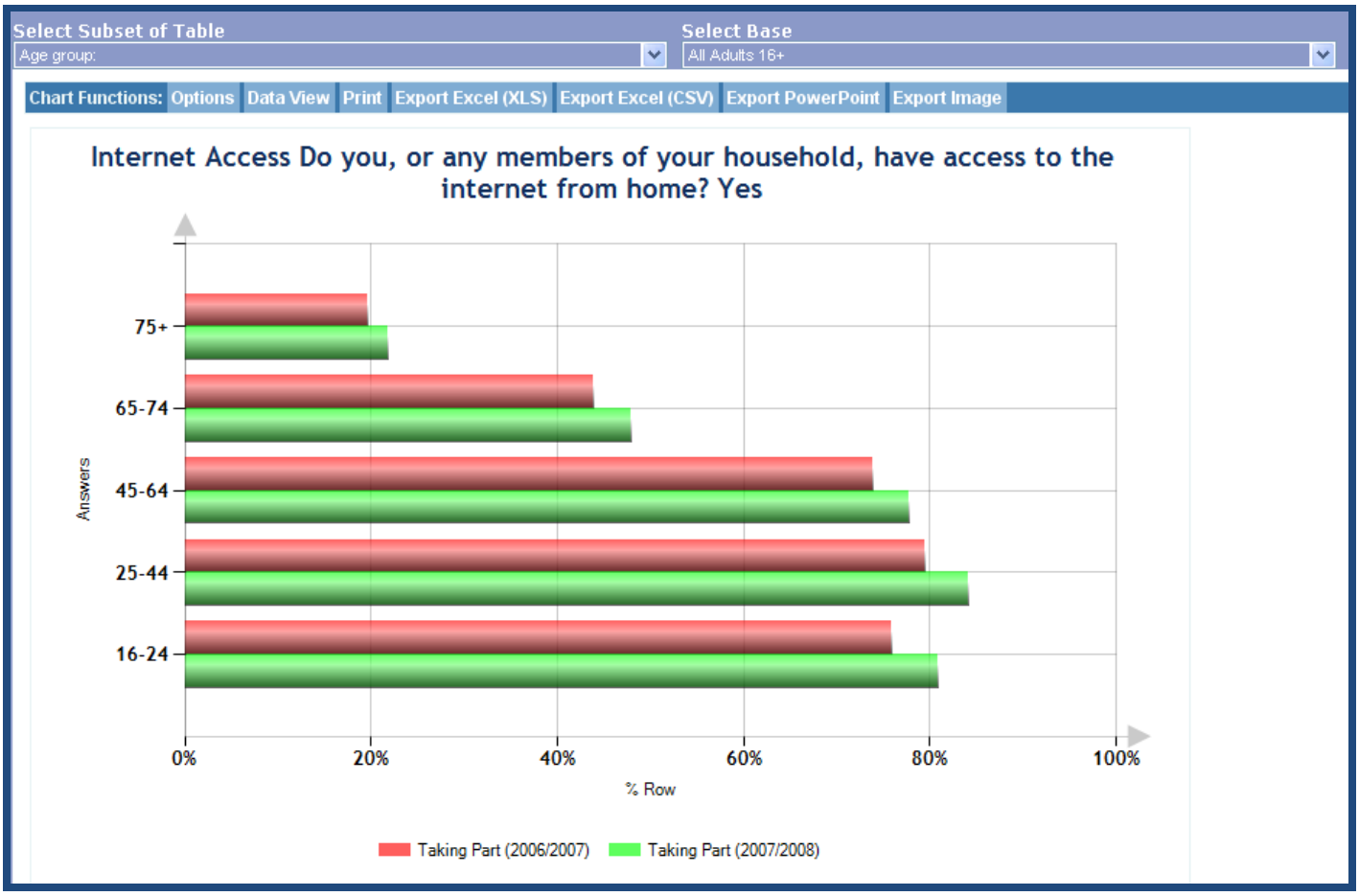
It is possible to manipulate the table further, by using the two other pull-down menus. You can change the base for the table by using the menu entitled “Select Base”. You can also select other answers to profile by selecting the “Answer(s)” menu and choosing from the list available.

Creating a Trend Graph

A graphical analysis of the Trend Table can be created, edited, printed or exported to PowerPoint. Much of the graphing functionality is covered in the Graphing section on Page 18. To create a graph, select the Graph button (highlighted in the example below) from the Toolbar.



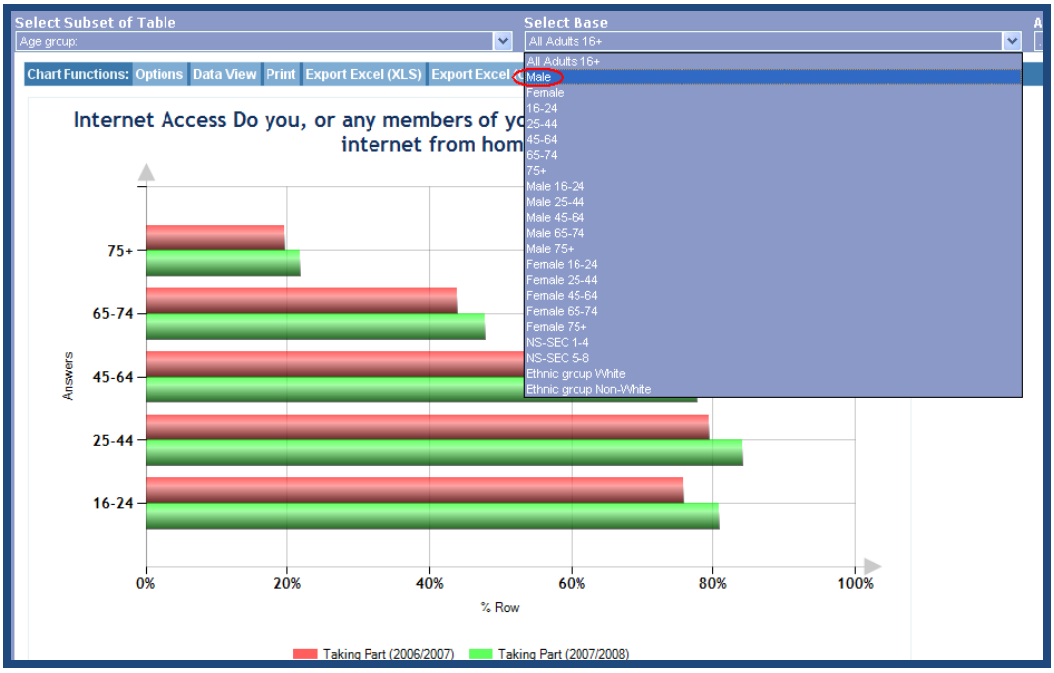
NETQuest will then graph the information that is currently displayed in the Table. In this example, the graph will show how Internet access from the home by age groups has changed year on year.



Customising the Trend Graph

Changing Base

The information that is displayed in the Graph can be dynamically updated using the three pull-down menus. In the example, below the Base option is being changed from All Adults to Males.



A new Graph will be displayed showing how Home Internet Access by Males has changed year-on-year by various Age Groups (see below).

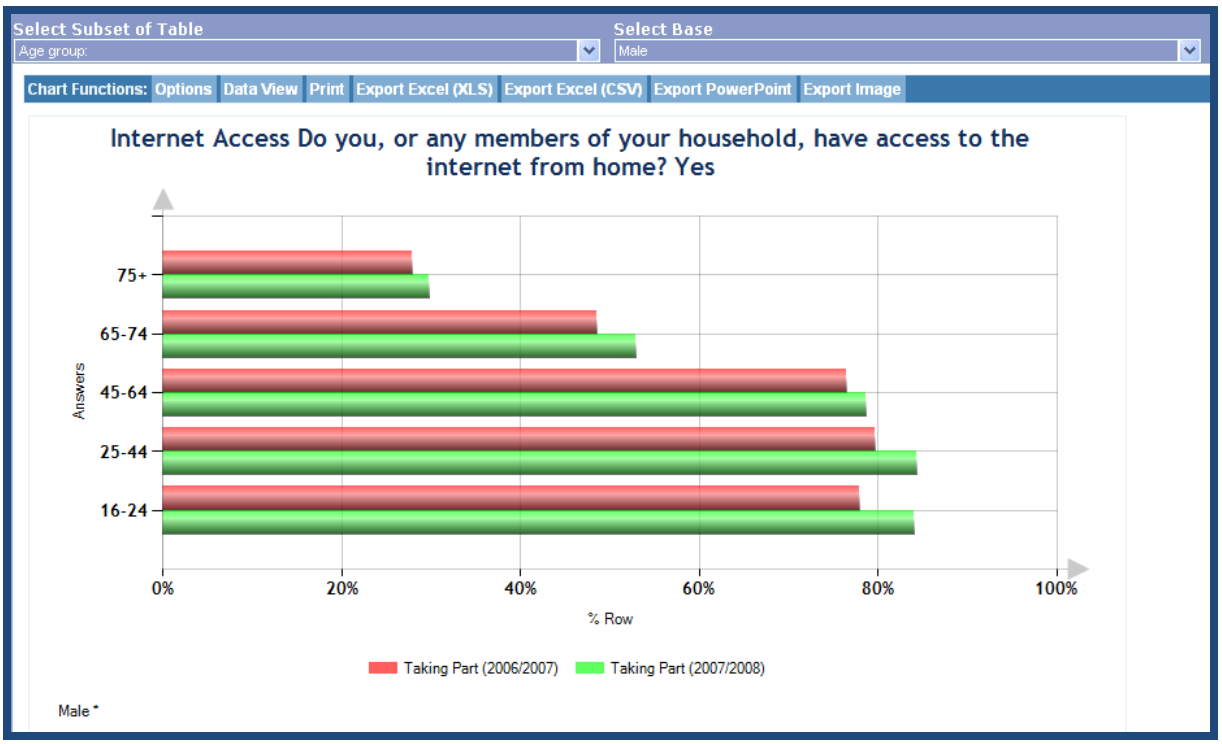
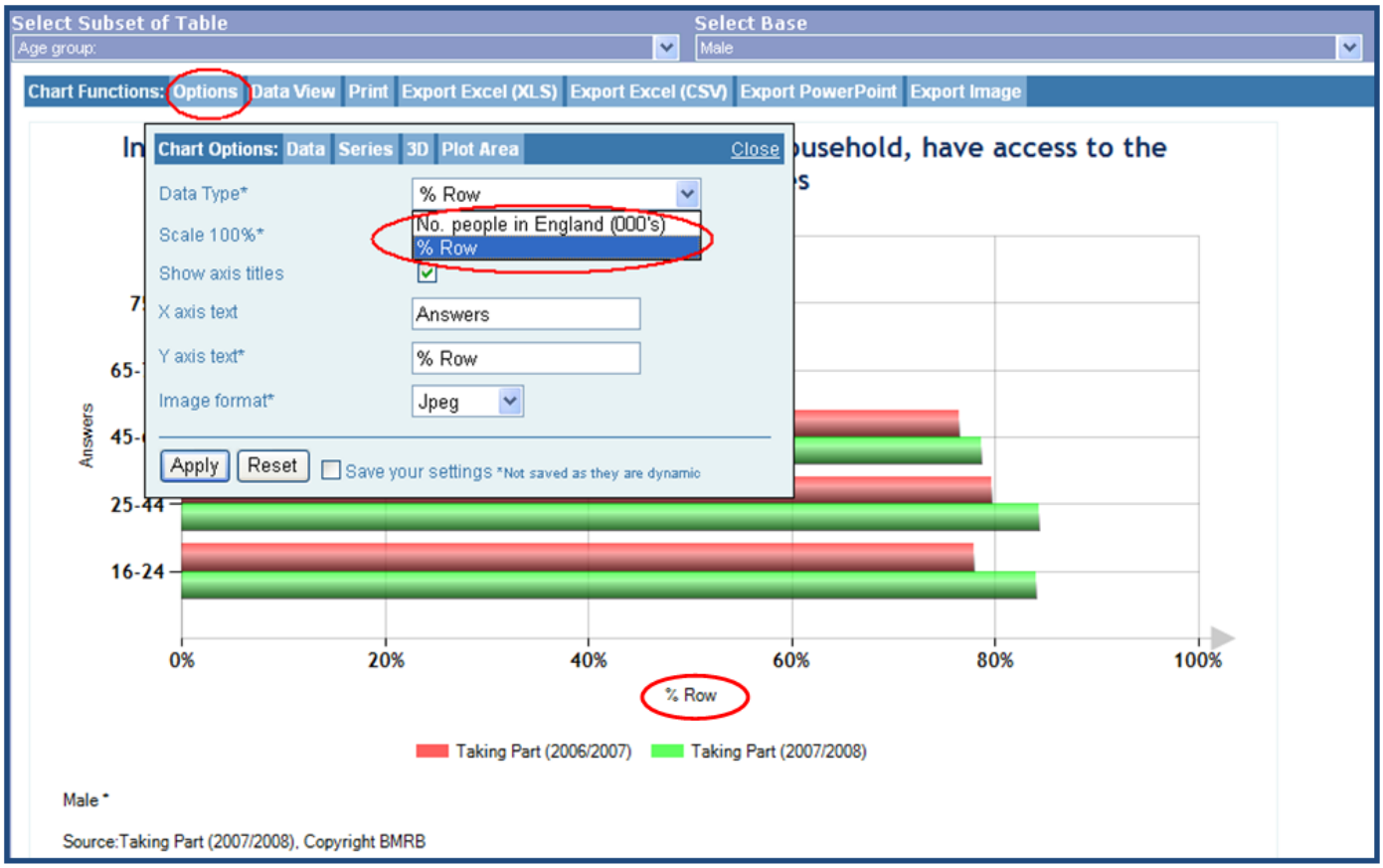
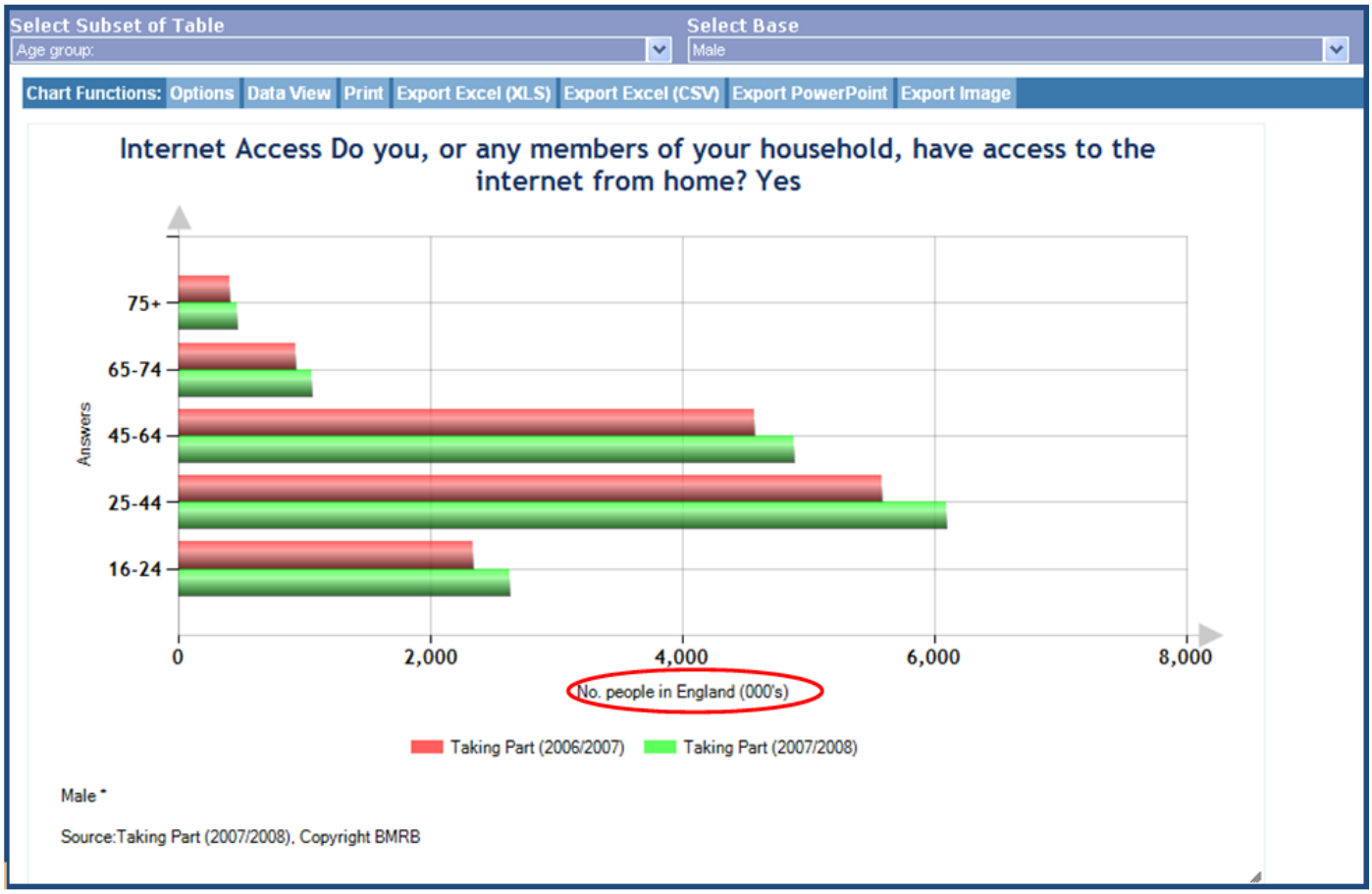


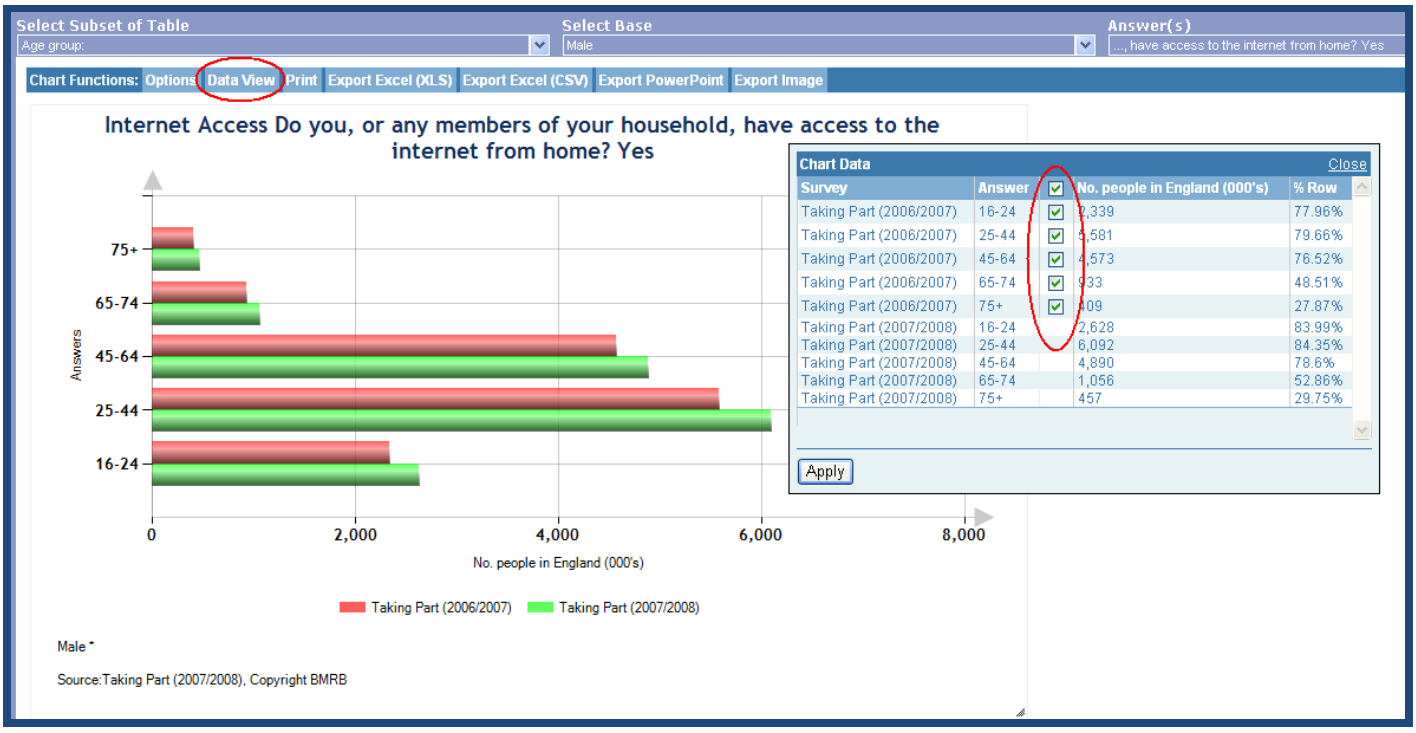
Chart Functions

In the “Options” function it is possible to switch the data type display between % Row and People in 000’s as shown in the example below.

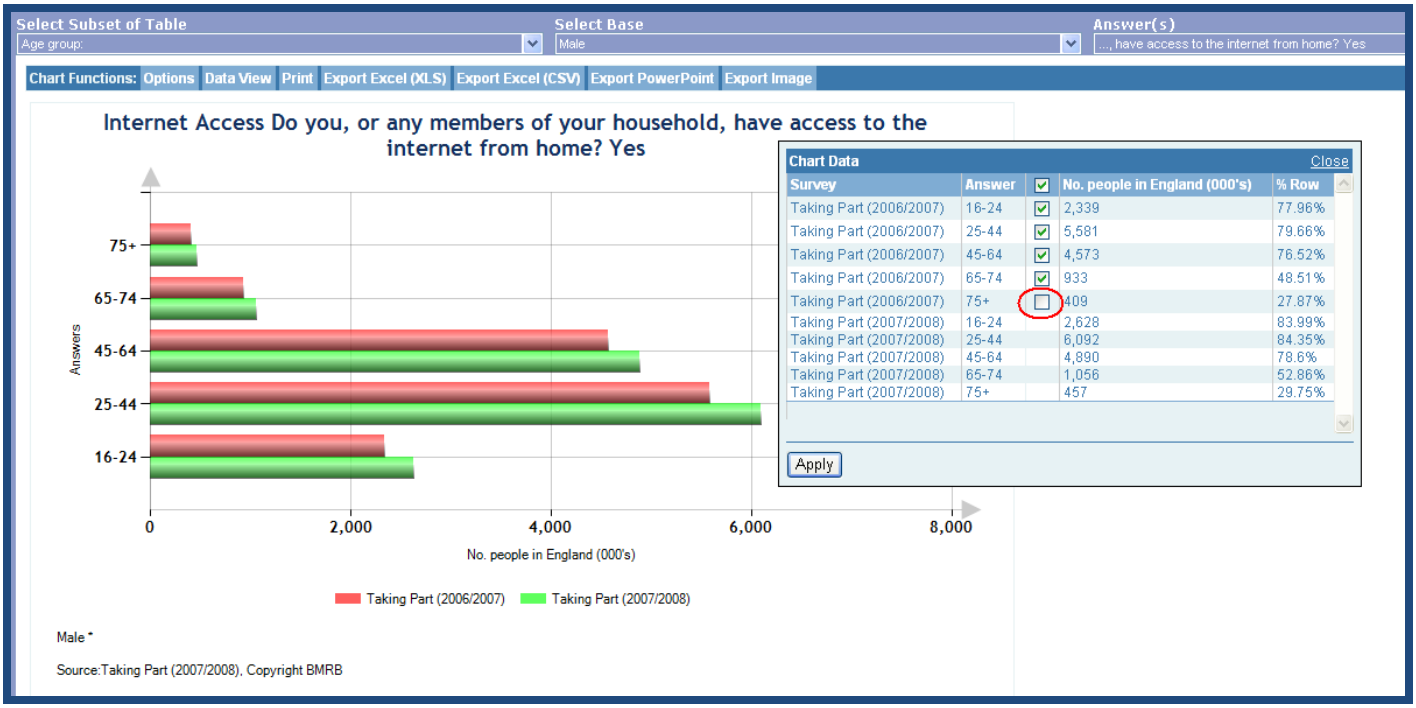




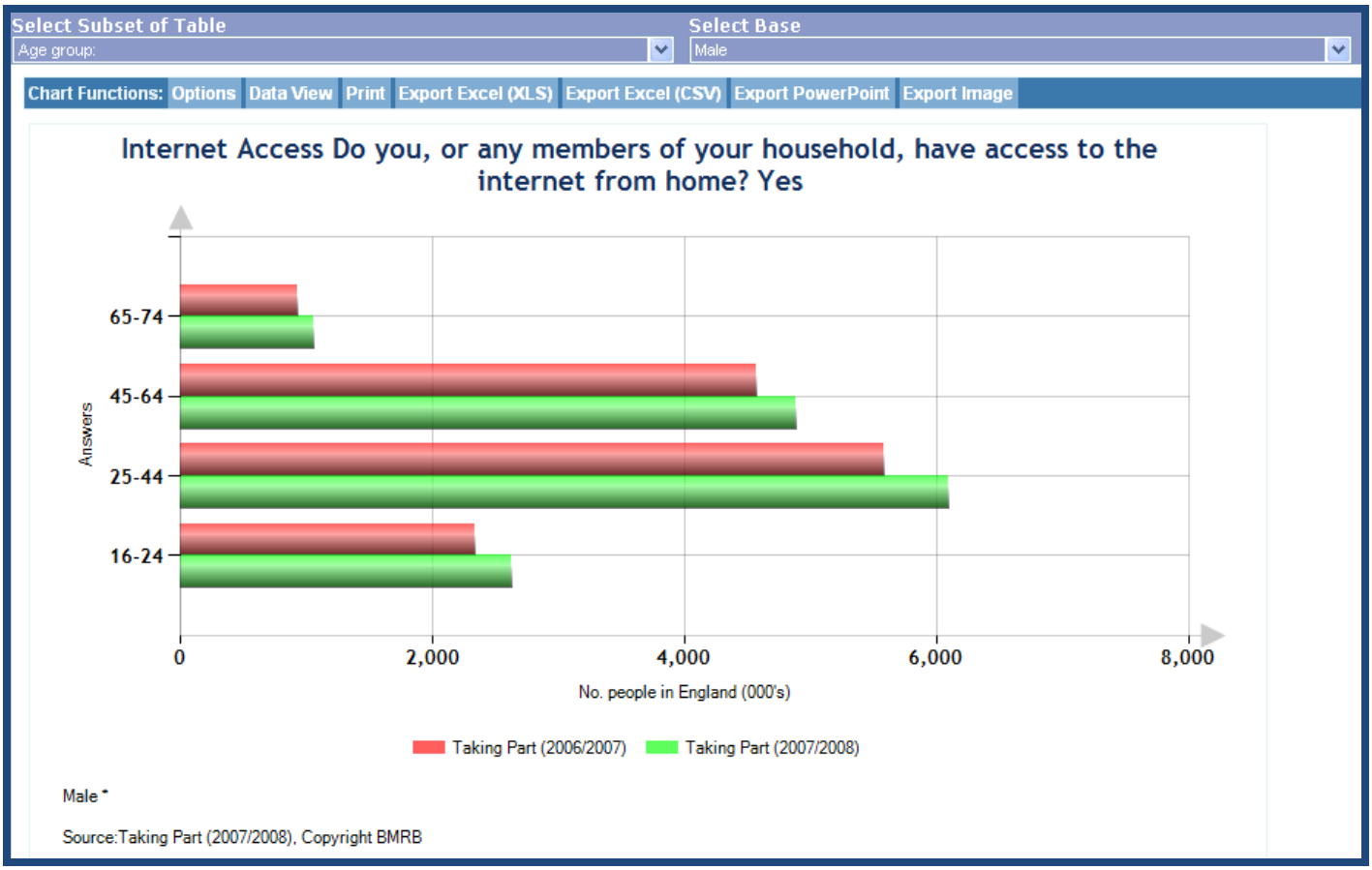
By choosing the “Data View” function (see below), a pop-up window will appear summarising the data in a table. Within this window it is possible to hide one or more of the answers from the graph by clicking on the tick-box. Click on the tick box to remove the tick to hide the selected answer.



In the example below, we have unchecked the 75+ age group from the data-table.

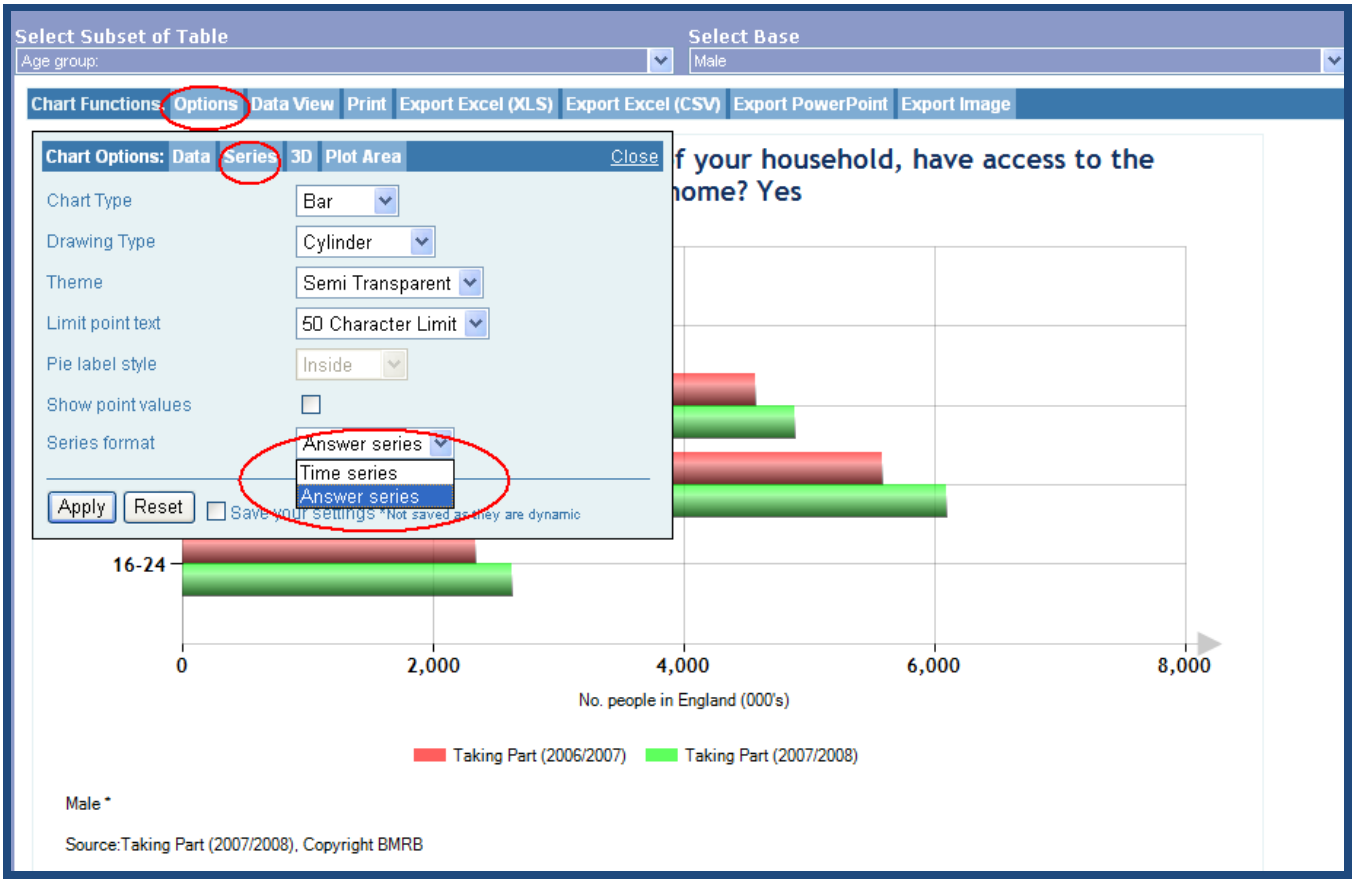


The graph is then re-created without the Age Group 75+ appearing (see below).

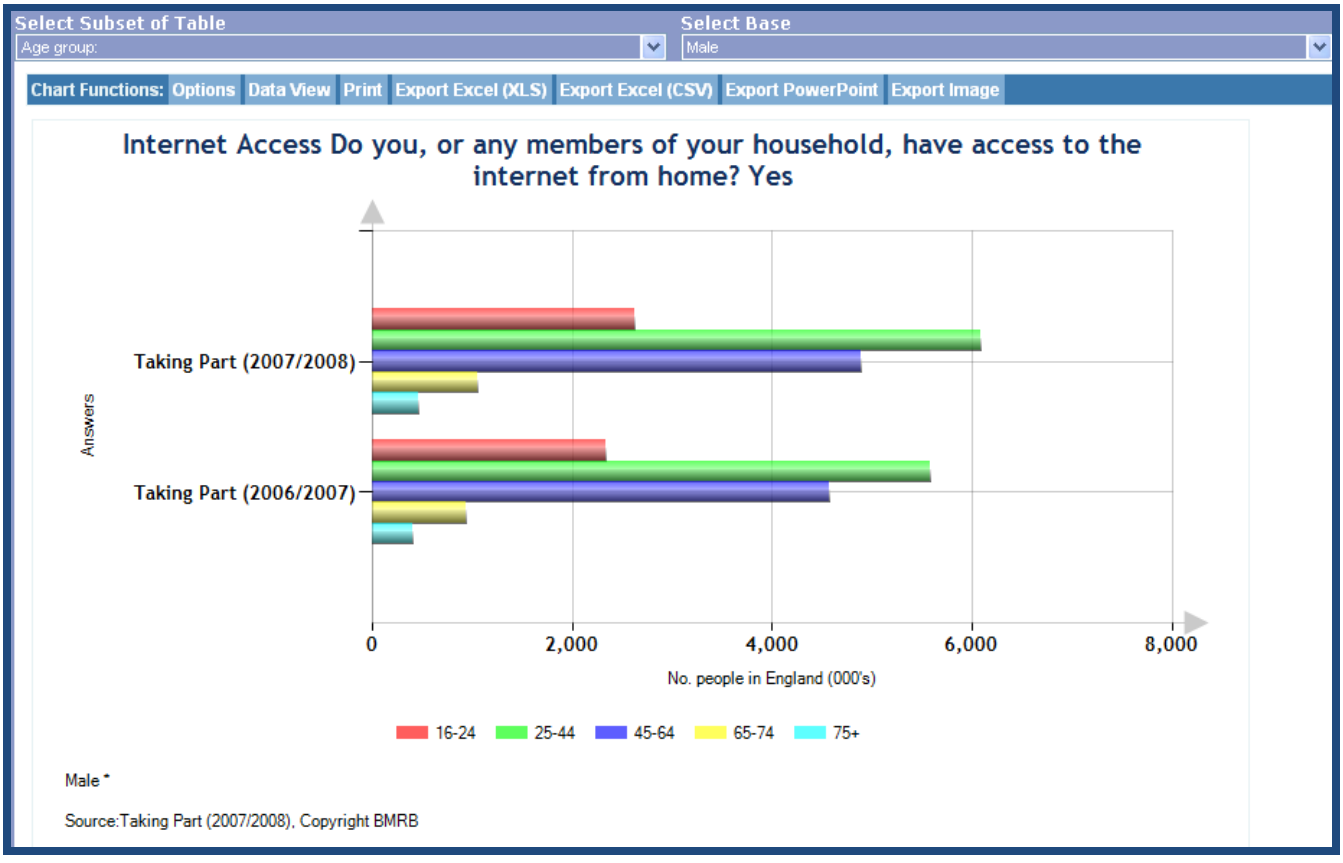


Series format

Within the Chart options it is possible to switch the “Series format” from Times Series to Answer Series. In the Example below, the Answer Series is displayed. This means that the Answers are displayed on the axis and each answer is compared by time period.



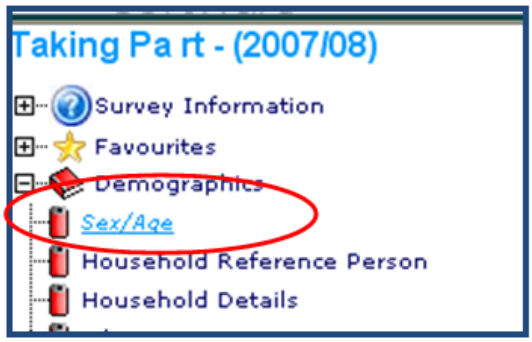
Switching to “Time Series” will display the specified Years in the axis instead, showing how the answers compare over the years selected. See example below:



Example 1: Internet Usage last 12 months by Age breakdown

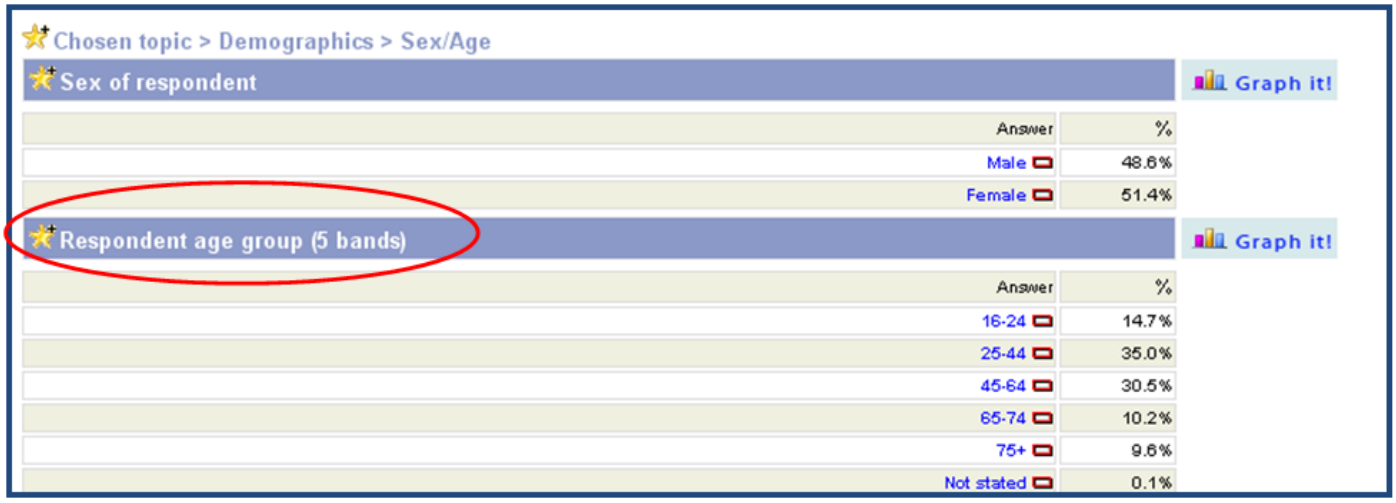
Step 1: Select the Topic from the Survey dictionary

In this example, click on Demographics and then click on **Sex/Age**.



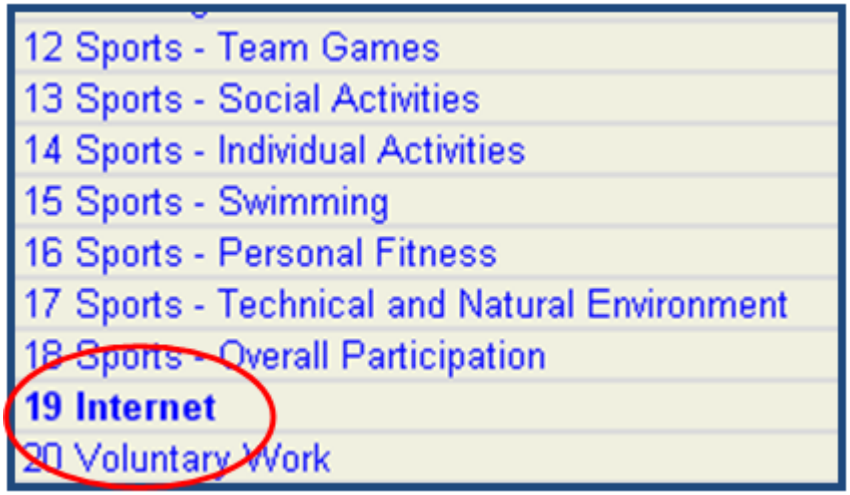
Step 2: Select the question you would like to set as columns

Click on the question bar to select **Respondent Age Group (5 bands)** as your columns.



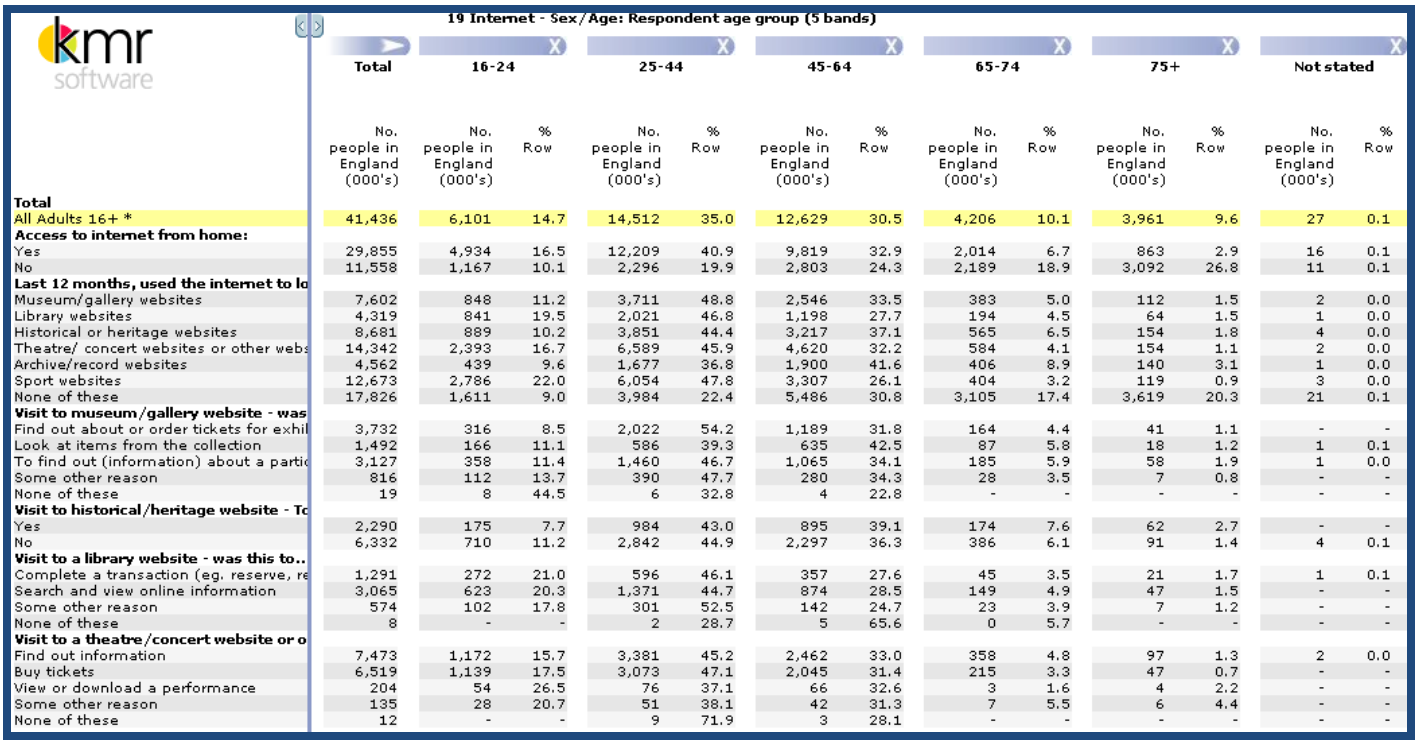
Step 3: Select the rows for your analysis

A list of Row files will then appear. For this analysis, select **Internet.**


12 Sports - Team Games
13 Sports - Social Activities
14 Sports - Individual Activities
15 Sports - Swimming
16 Sports - Personal Fitness
17 Sports - Technical and Natural Environment
18 Sports - Overall Participation
19 Internet
20 Voluntary Work

Step 4: Table

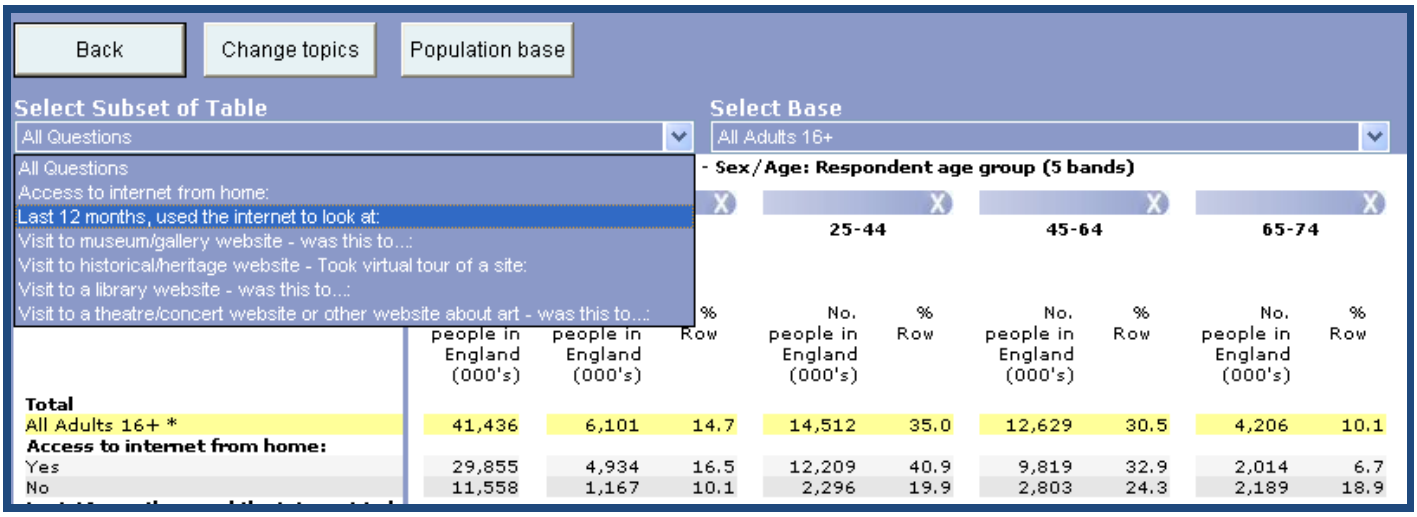
A Table will then appear where all the 5 age groups are set as columns and questions relating to Internet will appear as rows.



19 Internet - Sex/Age: Respondent age group (5 bands)

	Total	16-24		25-44		45-64		65-74		75+		Not stated	
	No. people in England (000's)	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row
Total													
All Adults 16+ *	41,436	6,101	14.7	14,512	35.0	12,629	30.5	4,206	10.1	3,961	9.6	27	0.1
Access to internet from home:													
Yes	29,855	4,934	16.5	12,209	40.9	9,819	32.9	2,014	6.7	863	2.9	16	0.1
No	11,558	1,167	10.1	2,296	19.9	2,803	24.3	2,189	18.9	3,092	26.8	11	0.1
Last 12 months, used the internet to lo													
Museum/gallery websites	7,602	848	11.2	3,711	48.8	2,546	33.5	383	5.0	112	1.5	2	0.0
Library websites	4,319	841	19.5	2,021	46.8	1,198	27.7	194	4.5	64	1.5	1	0.0
Historical or heritage websites	8,681	889	10.2	3,851	44.4	3,217	37.1	565	6.5	154	1.8	4	0.0
Theatre/ concert websites or other webs	14,342	2,393	16.7	6,589	45.9	4,620	32.2	584	4.1	154	1.1	2	0.0
Archive/record websites	4,562	439	9.6	1,677	36.8	1,900	41.6	406	8.9	140	3.1	1	0.0
Sport websites	12,673	2,786	22.0	6,054	47.8	3,307	26.1	404	3.2	119	0.9	3	0.0
None of these	17,826	1,611	9.0	3,984	22.4	5,486	30.8	3,105	17.4	3,619	20.3	21	0.1
Visit to museum/gallery website - was													
Find out about or order tickets for exhil	3,732	316	8.5	2,022	54.2	1,189	31.8	164	4.4	41	1.1	-	-
Look at items from the collection	1,492	166	11.1	586	39.3	635	42.5	87	5.8	18	1.2	1	0.1
To find out (information) about a partic	3,127	358	11.4	1,460	46.7	1,065	34.1	185	5.9	58	1.9	1	0.0
Some other reason	816	112	13.7	390	47.7	280	34.3	28	3.5	7	0.8	-	-
None of these	19	8	44.5	6	32.8	4	22.8	-	-	-	-	-	-
Visit to historical/heritage website - To													
Yes	2,290	175	7.7	984	43.0	895	39.1	174	7.6	62	2.7	-	-
No	6,332	710	11.2	2,842	44.9	2,297	36.3	386	6.1	91	1.4	4	0.1
Visit to a library website - was this to..													
Complete a transaction (eg. reserve, re	1,291	272	21.0	596	46.1	357	27.6	45	3.5	21	1.7	1	0.1
Search and view online information	3,065	623	20.3	1,371	44.7	874	28.5	149	4.9	47	1.5	-	-
Some other reason	574	102	17.8	301	52.5	142	24.7	23	3.9	7	1.2	-	-
None of these	8	-	-	2	28.7	5	65.6	0	5.7	-	-	-	-
Visit to a theatre/concert website or o													
Find out information	7,473	1,172	15.7	3,381	45.2	2,462	33.0	358	4.8	97	1.3	2	0.0
Buy tickets	6,519	1,139	17.5	3,073	47.1	2,045	31.4	215	3.3	47	0.7	-	-
View or download a performance	204	54	26.5	76	37.1	66	32.6	3	1.6	4	2.2	-	-
Some other reason	135	28	20.7	51	38.1	42	31.3	7	5.5	6	4.4	-	-
None of these	12	-	-	9	71.9	3	28.1	-	-	-	-	-	-

You can then focus on the specific question you would like to analyse against the different Age breaks. In this example, the 12 months internet usage question is then selected, from the “Select sub-set of Table” pull-down menu.



Back | Change topics | Population base

Select Subset of Table: All Questions

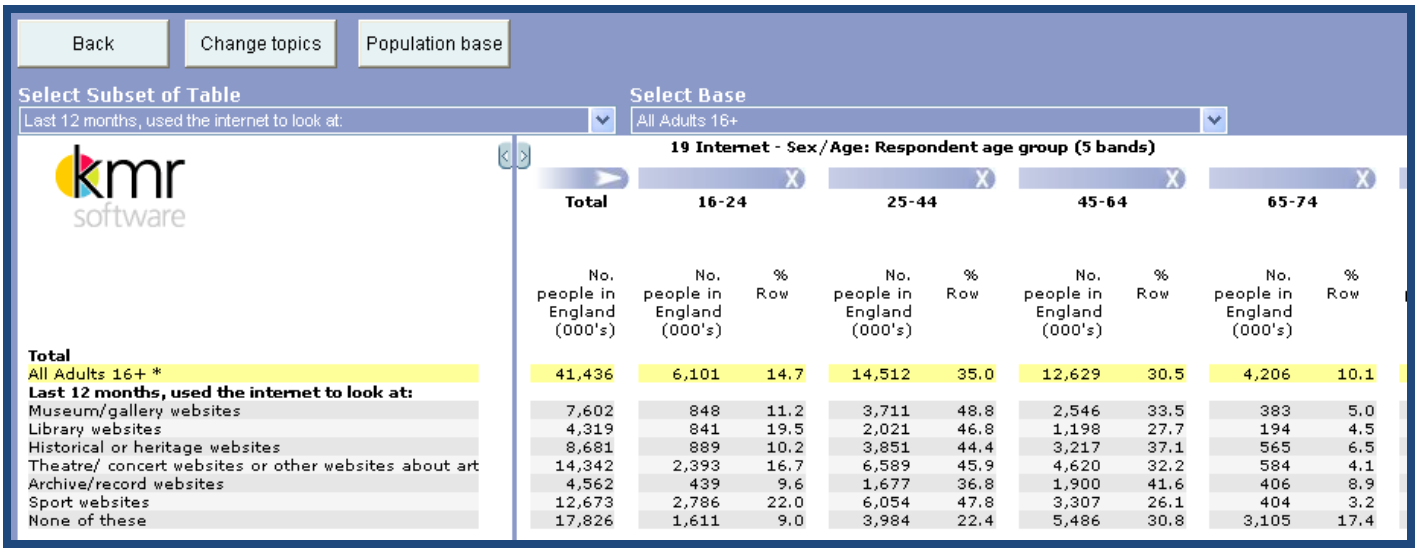
Select Base: All Adults 16+

- All Questions
- Access to internet from home:
- Last 12 months, used the internet to look at:
- Visit to museum/gallery website - was this to...:
- Visit to historical/heritage website - Took virtual tour of a site:
- Visit to a library website - was this to...:
- Visit to a theatre/concert website or other website about art - was this to...:

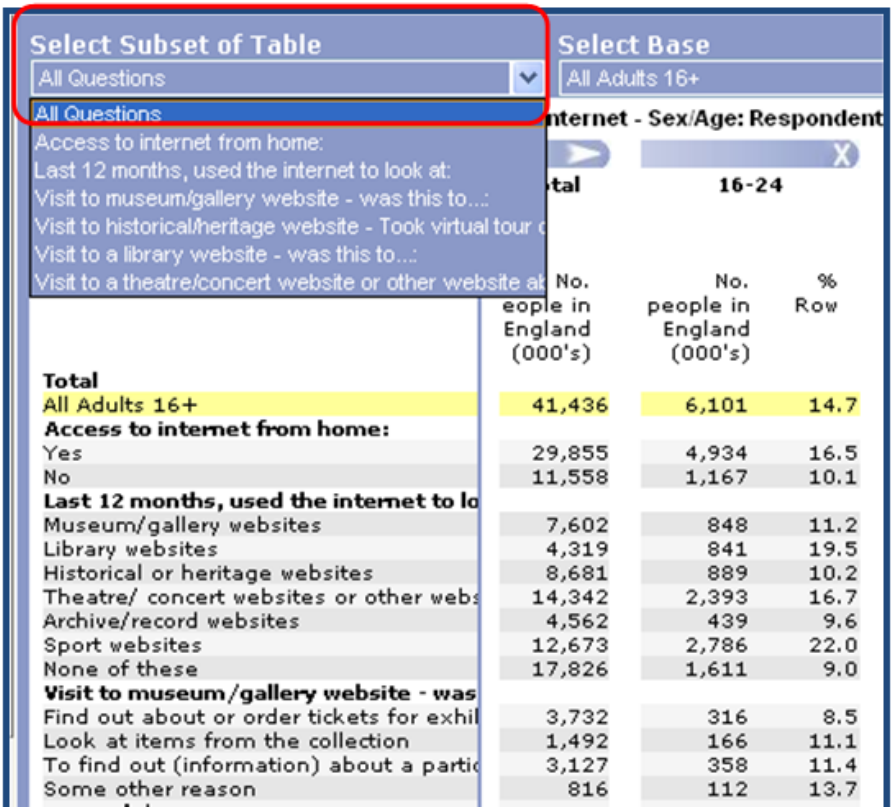
- Sex/Age: Respondent age group (5 bands)

				25-44		45-64		65-74	
	No. people in England (000's)	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row
Total									
All Adults 16+ *	41,436	6,101	14.7	14,512	35.0	12,629	30.5	4,206	10.1
Access to internet from home:									
Yes	29,855	4,934	16.5	12,209	40.9	9,819	32.9	2,014	6.7
No	11,558	1,167	10.1	2,296	19.9	2,803	24.3	2,189	18.9

This will create a new Table, with only the answers to that question displayed as the rows in your Table.



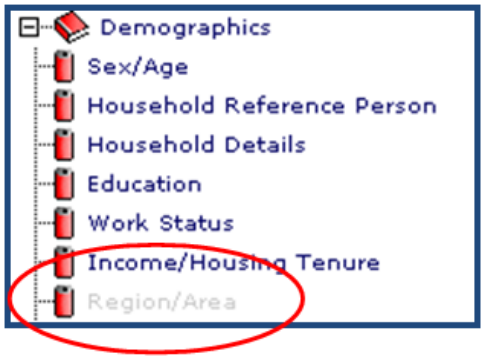
To view all questions again, click on the 'Select Subset of Table' drop down menu, and select 'All Questions'.



Example 2: Regional analysis of Men's free time activities

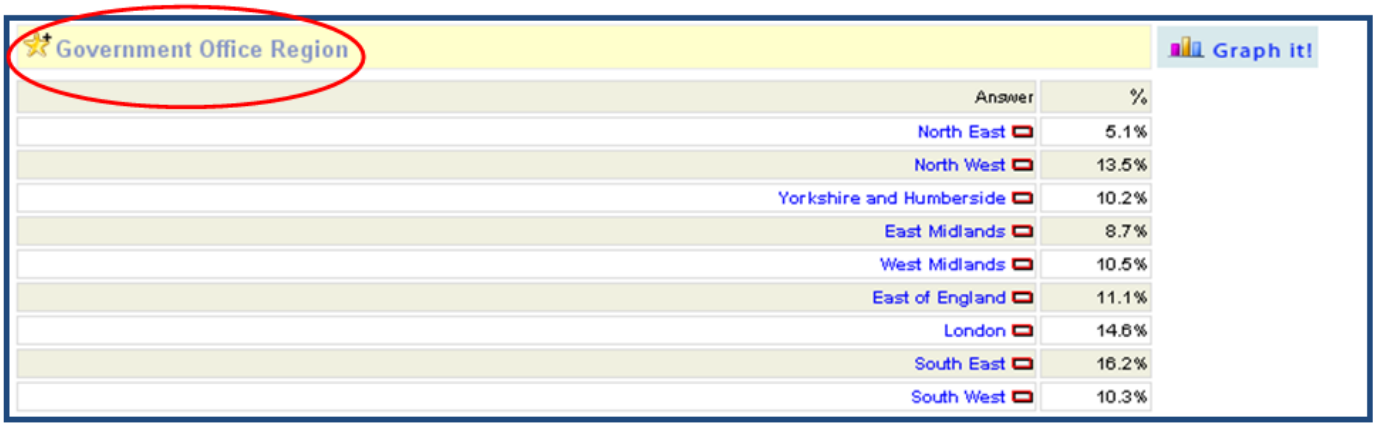
Step 1: Select the Topic from the dictionary

In this example, click on **Demographics** and then click on **Region / Area**



Step 2: Select the Question on Region/Area to be set as Columns in your Table

Click on the question bar to select Government Office Region as your columns.

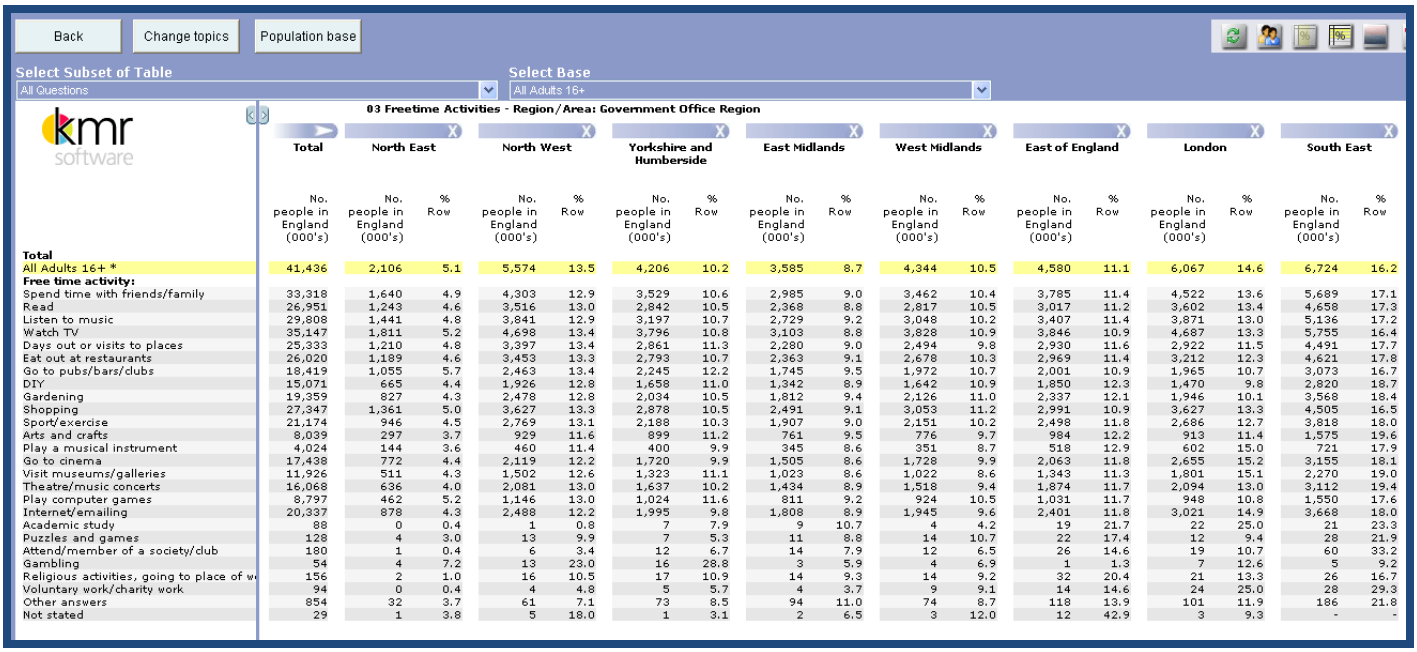


Step 3: Select the rows for your analysis

A list of further topics for profiling will then appear. For this analysis, select **Freetime Activities.**

Step 4: Table

A Table will then appear where all the Regions are set as columns and questions relating to the Free Time Activities will appear as rows.



Back | Change topics | Population base

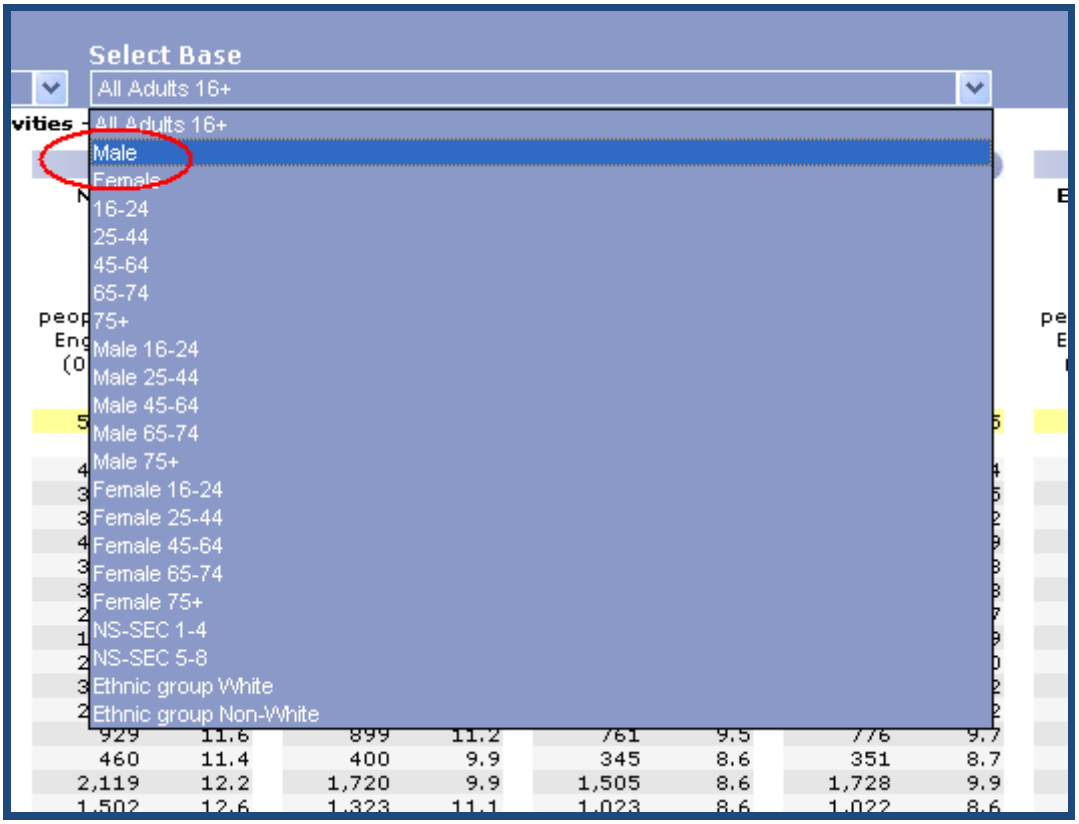
Select Subset of Table: All Questions

Select Base: All Adults 16+

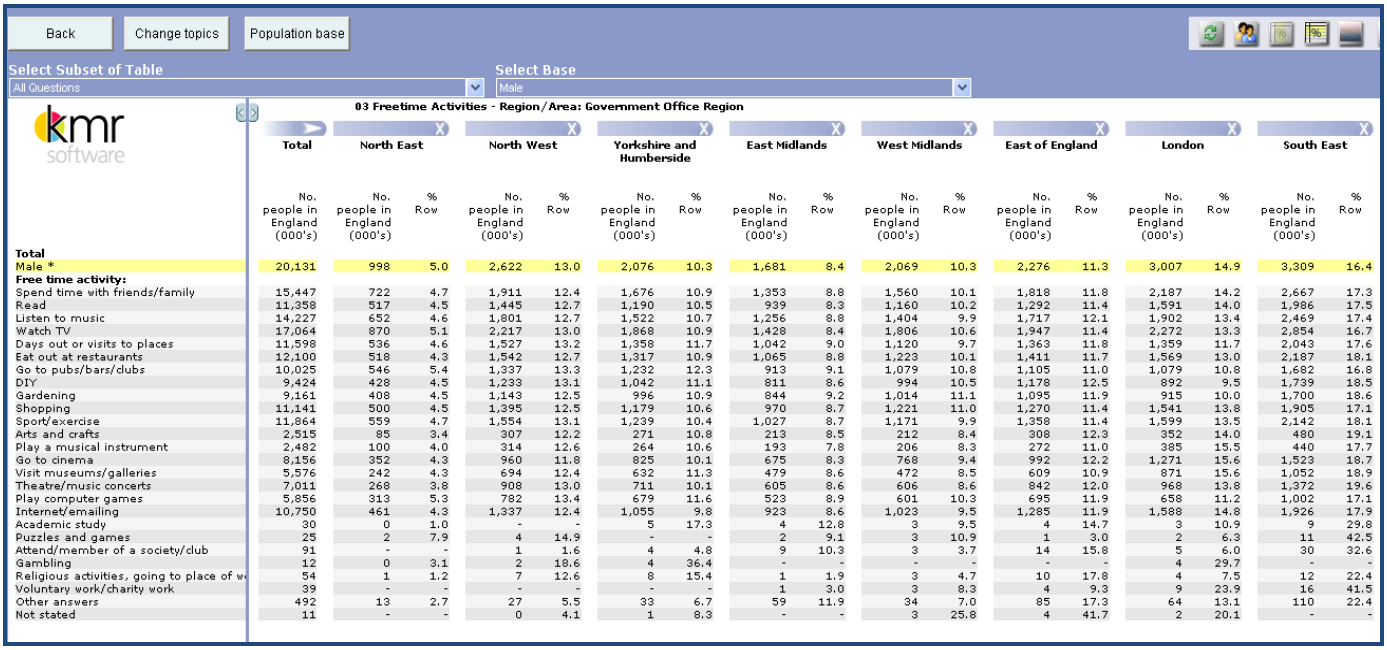
03 Freetime Activities - Region/Area: Government Office Region

	Total	North East		North West		Yorkshire and Humberside		East Midlands		West Midlands		East of England		London		South East	
	No. people in England (000's)	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row
Total																	
All Adults 16+ *	41,436	2,106	5.1	5,574	13.5	4,206	10.2	3,585	8.7	4,344	10.5	4,580	11.1	6,067	14.6	6,724	16.2
Free time activity:																	
Spend time with friends/family	33,318	1,640	4.9	4,303	12.9	3,529	10.6	2,985	9.0	3,462	10.4	3,785	11.4	4,522	13.6	5,689	17.1
Read	26,951	1,243	4.6	3,516	13.0	2,842	10.5	2,368	8.8	2,817	10.5	3,017	11.2	3,602	13.4	4,658	17.3
Listen to music	29,808	1,441	4.8	3,841	12.9	3,197	10.7	2,729	9.2	3,048	10.2	3,407	11.4	3,871	13.0	5,136	17.2
Watch TV	35,147	1,811	5.2	4,698	13.4	3,796	10.8	3,103	8.8	3,828	10.9	3,846	10.9	4,687	13.3	5,755	16.4
Days out or visits to places	25,333	1,210	4.8	3,397	13.4	2,861	11.3	2,280	9.0	2,494	9.8	2,930	11.6	2,922	11.5	4,491	17.7
Eat out at restaurants	26,020	1,189	4.6	3,453	13.3	2,793	10.7	2,363	9.1	2,678	10.3	2,969	11.4	3,212	12.3	4,621	17.8
Go to pubs/bars/clubs	18,419	1,055	5.7	2,463	13.4	2,245	12.2	1,745	9.5	1,972	10.7	2,001	10.9	1,965	10.7	3,073	16.7
DIY	15,071	665	4.4	1,926	12.8	1,658	11.0	1,342	8.9	1,642	10.9	1,850	12.3	1,470	9.8	2,820	18.7
Gardening	19,359	827	4.3	2,478	12.8	2,034	10.5	1,812	9.4	2,126	11.0	2,337	12.1	1,946	10.1	3,568	18.4
Shopping	27,347	1,361	5.0	3,627	13.3	2,878	10.5	2,491	9.1	3,053	11.2	2,991	10.9	3,627	13.3	4,505	16.5
Sport/exercise	21,174	946	4.5	2,769	13.1	2,188	10.3	1,907	9.0	2,151	10.2	2,498	11.8	2,686	12.7	3,818	18.0
Arts and crafts	8,039	297	3.7	929	11.6	899	11.2	761	9.5	776	9.7	984	12.2	913	11.4	1,575	19.6
Play a musical instrument	4,024	144	3.6	460	11.4	400	9.9	345	8.6	351	8.7	518	12.9	602	15.0	721	17.9
Go to cinema	17,438	772	4.4	2,119	12.2	1,720	9.9	1,505	8.6	1,728	9.9	2,063	11.8	2,655	15.2	3,155	18.1
Visit museums/galleries	11,926	511	4.3	1,502	12.6	1,323	11.1	1,023	8.6	1,022	8.6	1,343	11.3	1,801	15.1	2,270	19.0
Theatre/music concerts	16,068	636	4.0	2,081	13.0	1,637	10.2	1,434	8.9	1,518	9.4	1,874	11.7	2,094	13.0	3,112	19.4
Play computer games	8,797	462	5.2	1,146	13.0	1,024	11.6	811	9.2	924	10.5	1,031	11.7	948	10.8	1,550	17.6
Internet/emailing	20,337	878	4.3	2,488	12.2	1,995	9.8	1,808	8.9	1,945	9.6	2,401	11.8	3,021	14.9	3,668	18.0
Academic study	88	0	0.4	1	0.8	7	7.9	9	10.7	4	4.2	19	21.7	22	25.0	21	23.3
Puzzles and games	128	4	3.0	13	9.9	7	5.3	11	8.8	14	10.7	22	17.4	12	9.4	28	21.9
Attend/member of a society/club	180	1	0.4	6	3.4	12	6.7	14	7.9	12	6.5	26	14.6	19	10.7	60	33.2
Gambling	54	4	7.2	13	23.0	16	28.8	3	5.9	4	6.9	1	1.3	7	12.6	5	9.2
Religious activities, going to place of w	156	2	1.0	16	10.5	17	10.9	14	9.3	14	9.2	32	20.4	21	13.3	26	16.7
Voluntary work/charity work	94	0	0.4	4	4.8	5	5.7	4	3.7	9	9.1	14	14.6	24	25.0	28	29.3
Other answers	854	32	3.7	61	7.1	73	8.5	94	11.0	74	8.7	118	13.9	101	11.9	186	21.8
Not stated	29	1	3.8	5	18.0	1	3.1	2	6.5	3	12.0	12	42.9	3	9.3	-	-

This Table is based on all Adults aged 16+. As we would like to base this analysis on Males, we must use the drop down menu to change the base (see below)



The final Table shows us how Free Time Activities vary by UK region when based on Males.



Back | Change topics | Population base

Select Subset of Table: All Questions

Select Base: Male

kmr software

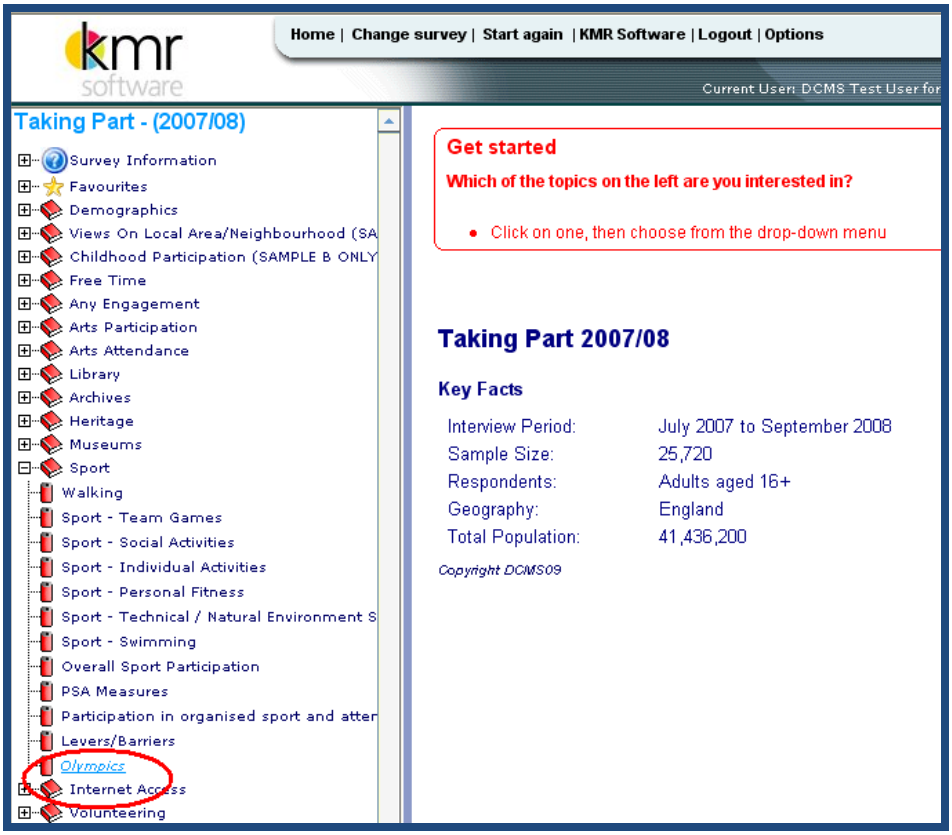
03 Freetime Activities - Region/Area: Government Office Region

	Total	North East		North West		Yorkshire and Humberside		East Midlands		West Midlands		East of England		London		South East	
	No. people in England (000's)	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row	No. people in England (000's)	% Row
Total																	
Male *	20,131	998	5.0	2,622	13.0	2,076	10.3	1,681	8.4	2,069	10.3	2,276	11.3	3,007	14.9	3,309	16.4
Free time activity:																	
Spend time with friends/family	15,447	722	4.7	1,911	12.4	1,676	10.9	1,353	8.8	1,560	10.1	1,818	11.8	2,187	14.2	2,667	17.3
Read	11,358	517	4.5	1,445	12.7	1,190	10.5	939	8.3	1,160	10.2	1,292	11.4	1,591	14.0	1,986	17.5
Listen to music	14,227	652	4.6	1,801	12.7	1,522	10.7	1,256	8.8	1,404	9.9	1,717	12.1	1,902	13.4	2,469	17.4
Watch TV	17,064	870	5.1	2,217	13.0	1,868	10.9	1,428	8.4	1,806	10.6	1,947	11.4	2,272	13.3	2,854	16.7
Days out or visits to places	11,598	536	4.6	1,527	13.2	1,358	11.7	1,042	9.0	1,120	9.7	1,363	11.8	1,359	11.7	2,043	17.6
Eat out at restaurants	12,100	518	4.3	1,542	12.7	1,317	10.9	1,065	8.8	1,223	10.1	1,411	11.7	1,569	13.0	2,187	18.1
Go to pubs/bars/clubs	10,025	546	5.4	1,337	13.3	1,232	12.3	913	9.1	1,079	10.8	1,105	11.0	1,079	10.8	1,682	16.8
DIY	9,424	428	4.5	1,233	13.1	1,042	11.1	811	8.6	994	10.5	1,178	12.5	892	9.5	1,739	18.5
Gardening	9,161	408	4.5	1,143	12.5	996	10.9	844	9.2	1,014	11.1	1,095	11.9	915	10.0	1,700	18.6
Shopping	11,141	500	4.5	1,395	12.5	1,179	10.6	970	8.7	1,221	11.0	1,270	11.4	1,541	13.8	1,905	17.1
Sport/exercise	11,864	559	4.7	1,554	13.1	1,239	10.4	1,027	8.7	1,171	9.9	1,358	11.4	1,599	13.5	2,142	18.1
Arts and crafts	2,515	85	3.4	307	12.2	271	10.8	213	8.5	212	8.4	308	12.3	352	14.0	480	19.1
Play a musical instrument	2,482	100	4.0	314	12.6	264	10.6	193	7.8	206	8.3	272	11.0	385	15.5	440	17.7
Go to cinema	8,156	352	4.3	960	11.8	825	10.1	675	8.3	768	9.4	992	12.2	1,271	15.6	1,523	18.7
Visit museums/galleries	5,576	242	4.3	694	12.4	632	11.3	479	8.6	472	8.5	609	10.9	871	15.6	1,052	18.9
Theatre/music concerts	7,011	268	3.8	908	13.0	711	10.1	605	8.6	606	8.6	842	12.0	968	13.8	1,372	19.6
Play computer games	5,856	313	5.3	782	13.4	679	11.6	523	8.9	601	10.3	695	11.9	658	11.2	1,002	17.1
Internet/emailing	10,750	461	4.3	1,337	12.4	1,055	9.8	923	8.6	1,023	9.5	1,285	11.9	1,588	14.8	1,926	17.9
Academic study	30	0	1.0	-	-	5	17.3	4	12.8	3	9.5	4	14.7	3	10.9	9	29.8
Puzzles and games	25	2	7.9	4	14.9	-	-	2	9.1	3	10.9	1	3.0	2	6.3	11	42.5
Attend/member of a society/club	91	-	-	1	1.6	4	4.8	9	10.3	3	3.7	14	15.8	5	6.0	30	32.6
Gambling	12	0	3.1	2	18.6	4	36.4	-	-	-	-	-	-	4	29.7	-	-
Religious activities, going to place of w	54	1	1.2	7	12.6	8	15.4	1	1.9	3	4.7	10	17.8	4	7.5	12	22.4
Voluntary work/charity work	39	-	-	-	-	-	-	1	3.0	3	8.3	4	9.3	9	23.9	16	41.5
Other answers	492	13	2.7	27	5.5	33	6.7	59	11.9	34	7.0	85	17.3	64	13.1	110	22.4
Not stated	11	-	-	0	4.1	1	8.3	-	-	3	25.8	4	41.7	2	20.1	-	-

Example 3: Have attitudes towards the Olympics in 2012 changed in the last 2 years?

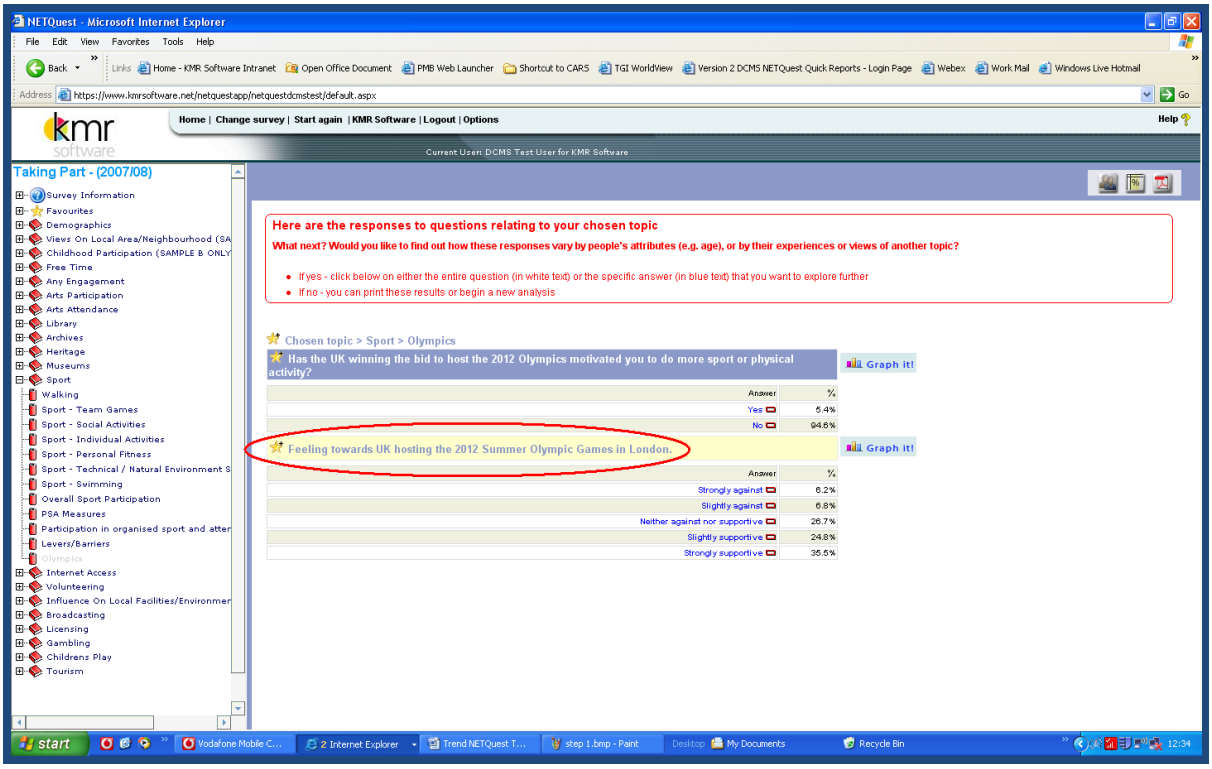
Step 1: Select the Sport Topic

Select the Sport Topic from the survey and then click on the questions relating to the Olympics.



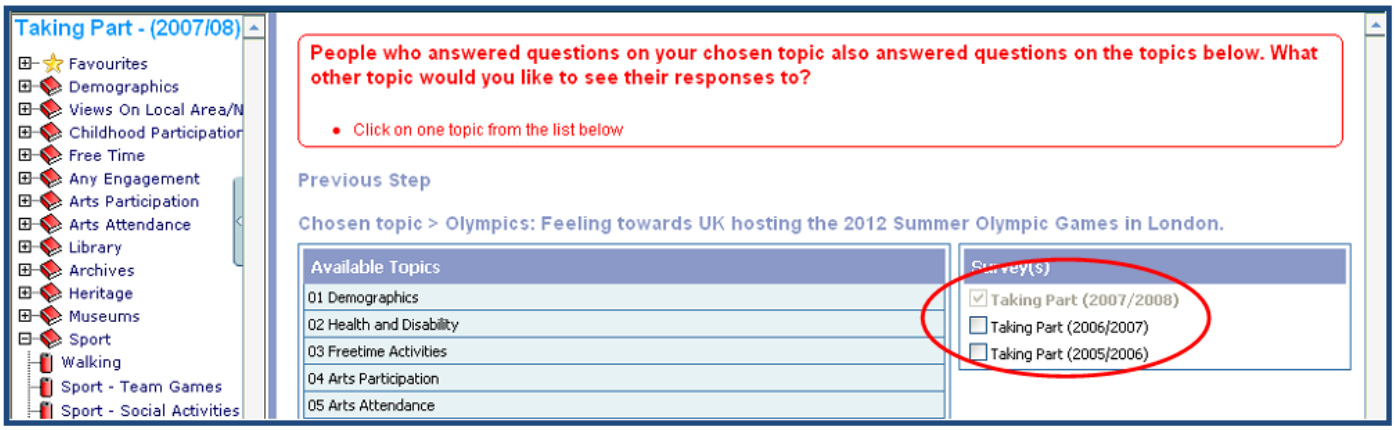
Step 2: Select the question regarding feelings towards the Olympic Games.

Select the question regarding feelings towards the Olympic Games by placing the mouse over the question text (which will change to yellow) and then clicking on this text.

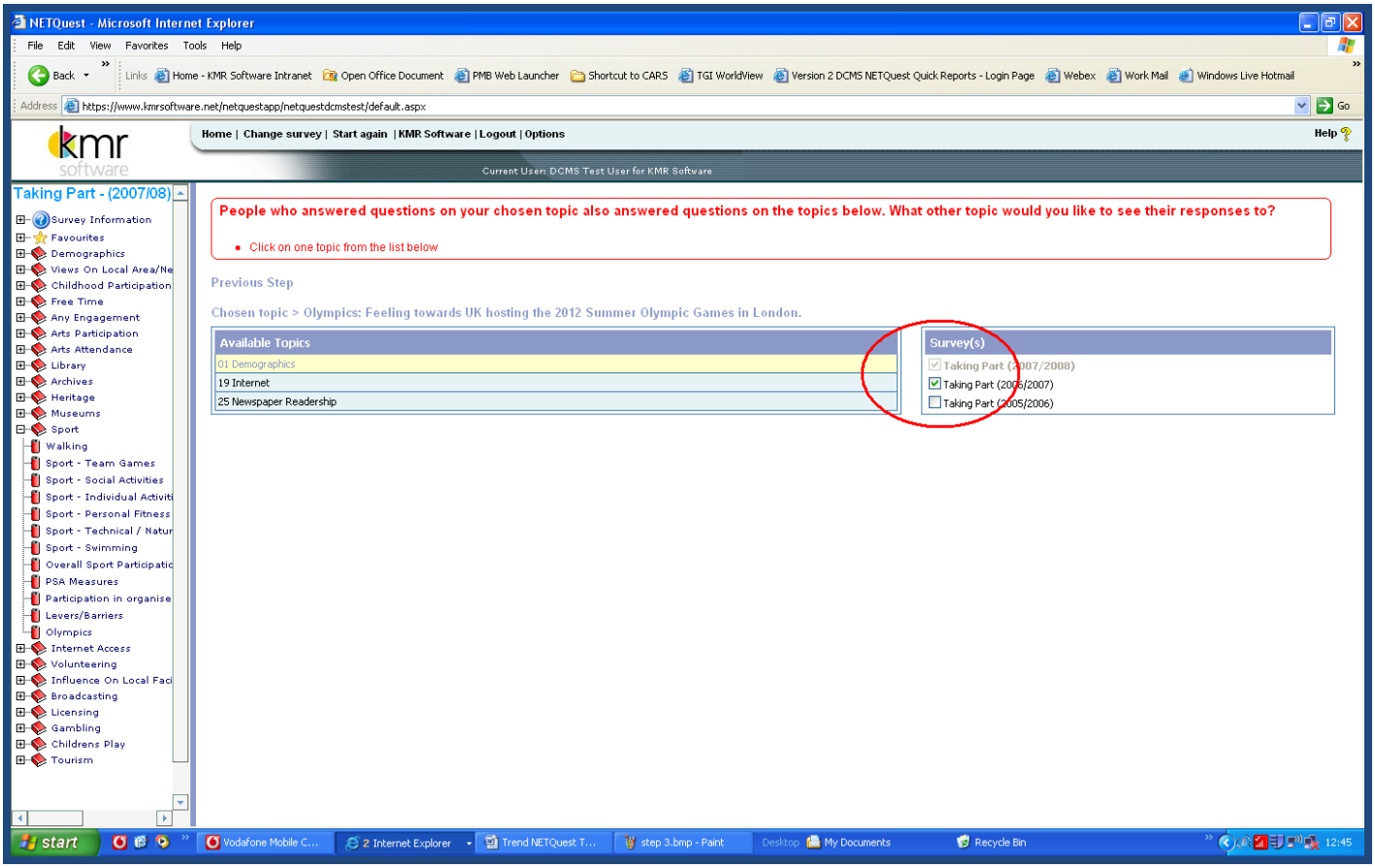

NETQuest - Microsoft Internet Explorer
Home | Change survey | Start again | KMR Software | Logout | Options
Help
Current User: DCMS Test User for KMR Software
Taking Part - (2007/08)
Here are the responses to questions relating to your chosen topic
What next? Would you like to find out how these responses vary by people's attributes (e.g. age), or by their experiences or views of another topic?
If yes - click below on either the entire question (in white text) or the specific answer (in blue text) that you want to explore further
If no - you can print these results or begin a new analysis
Chosen topic > Sport > Olympics
Has the UK winning the bid to host the 2012 Olympics motivated you to do more sport or physical activity?
Graph it!
Answer %
Yes 5.4%
No 94.6%
Feeling towards UK hosting the 2012 Summer Olympic Games in London.
Graph it!
Answer %
Strongly against 6.2%
Slightly against 6.8%
Neither against nor supportive 26.7%
Slightly supportive 24.8%
Strongly supportive 35.5%

Step 3: Select Year/s and Demographic Report

To create the year on year comparison, select the additional year/s you would like to include in the analysis.



When you click on the additional year/s to include, the list of available reports will shrink to include only those reports that are available for the trend analysis. See below. Select 01 Demographics to analyse feelings towards the Olympics by Demographics.

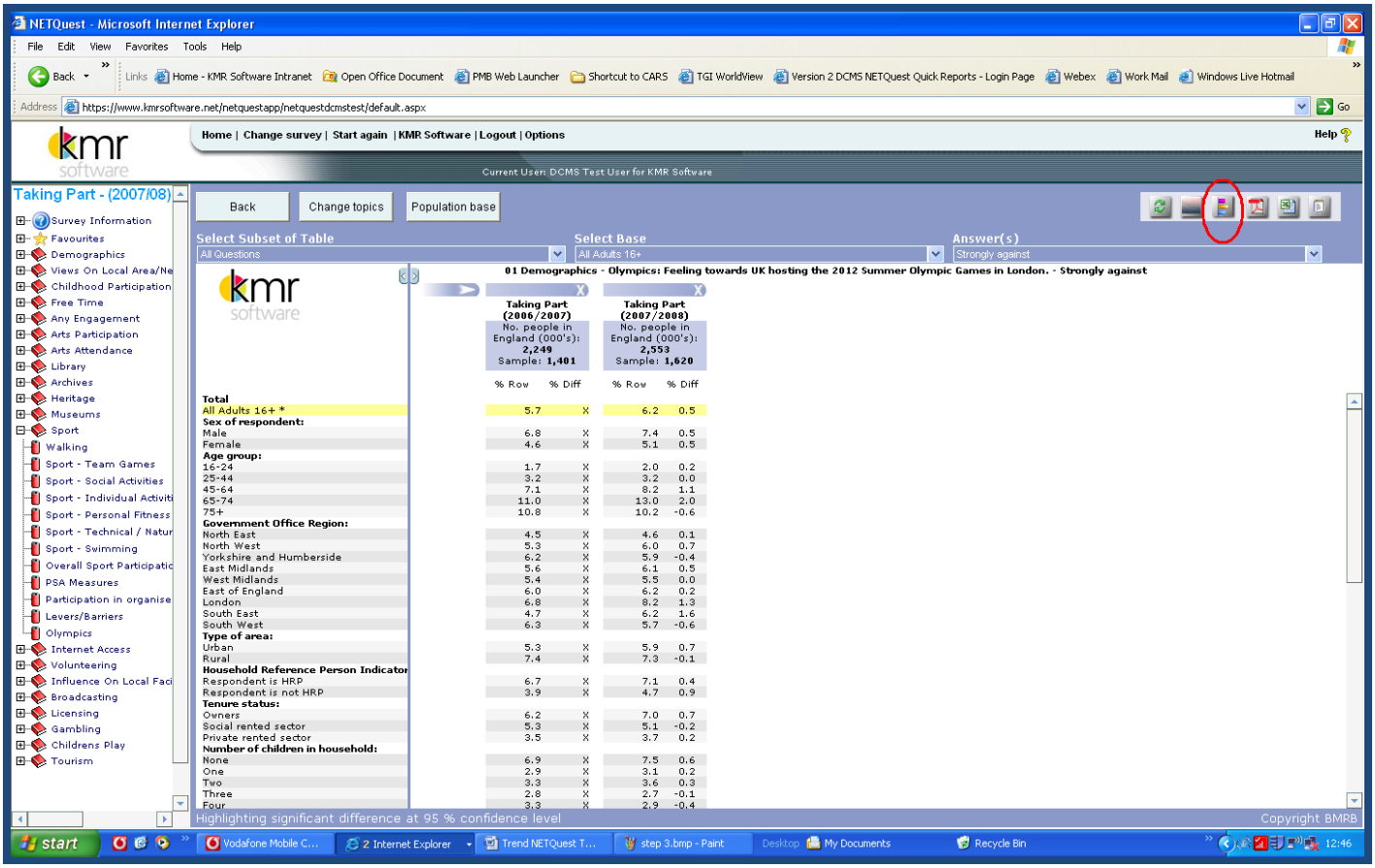


When creating a trend analysis, NETQuest always makes the trend comparison chronologically. In other words the newest survey responses will always be compared against the survey selected and any differences will be calculated.

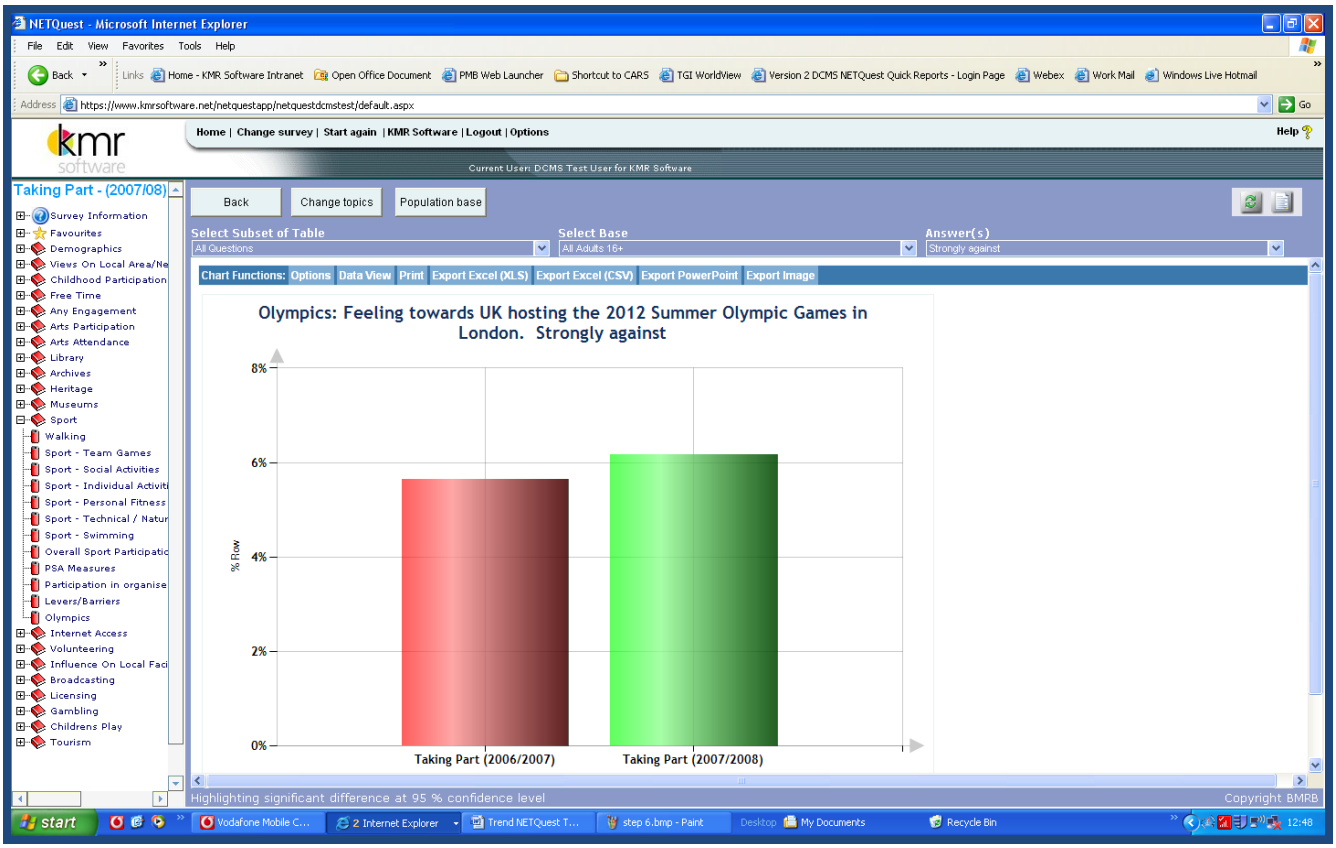
Step 4: Table

The report will appear displaying Demographics as rows, and the first answer for the question will appear for each year selected which in this example is:

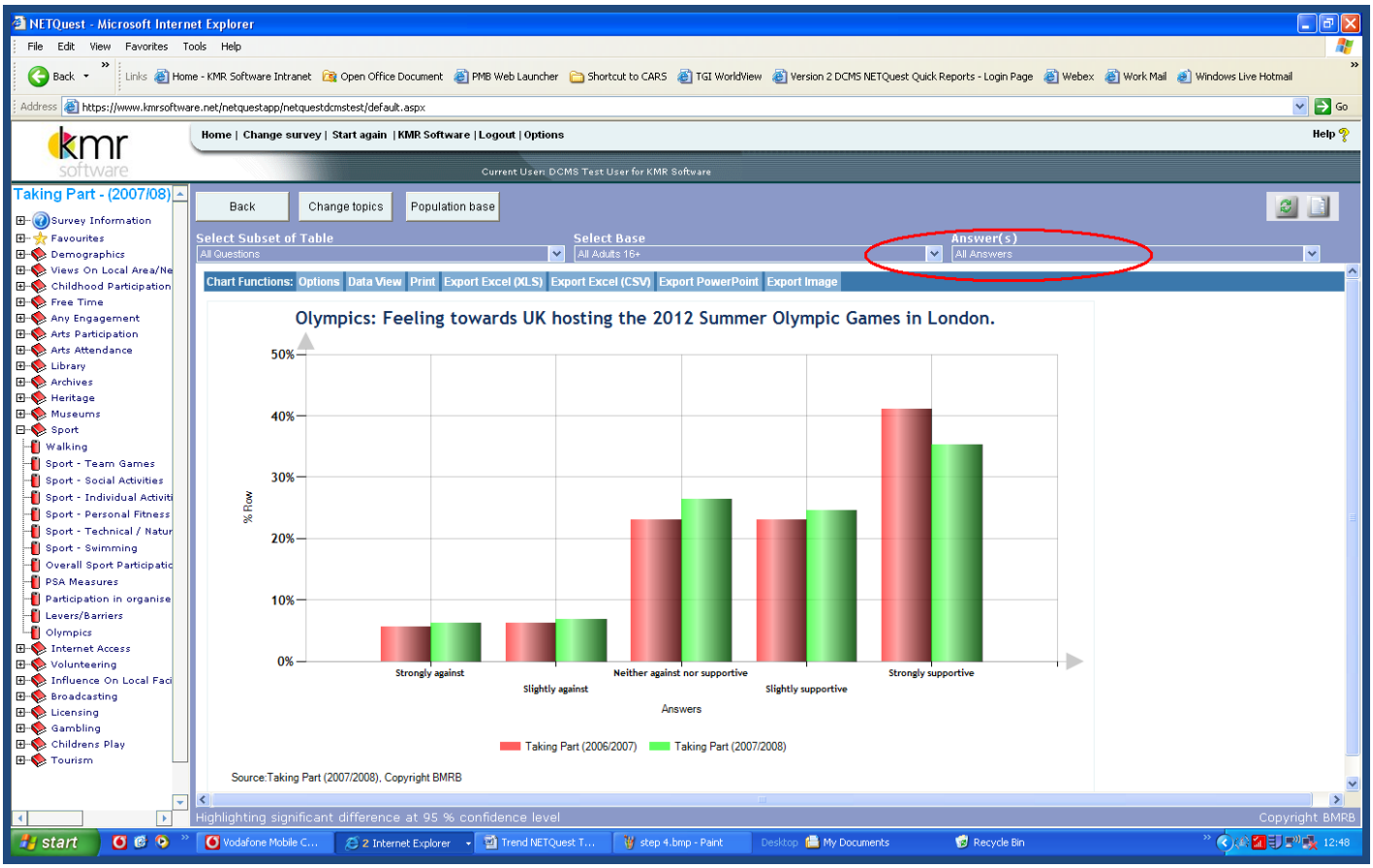
Olympics: Feeling towards UK hosting the 2012 Summer Olympic Games in London. - Strongly against


NETQuest - Microsoft Internet Explorer
Home | Change survey | Start again | KMR Software | Logout | Options
Taking Part - (2007/08)
Back
Change topics
Population base
Select Subset of Table
Select Base
Answer(s)
All Questions
All Adults 16+
Strongly against
01 Demographics - Olympics: Feeling towards UK hosting the 2012 Summer Olympic Games in London. - Strongly against
Taking Part (2006/2007) No. people in England (000's): 2,249 Sample: 1,401
Taking Part (2007/2008) No. people in England (000's): 2,553 Sample: 1,620
% Row % Diff % Row % Diff
Total
All Adults 16+ * 5.7 X 6.2 0.5
Sex of respondent:
Male 6.8 X 7.4 0.5
Female 4.6 X 5.1 0.5
Age group:
16-24 1.7 X 2.0 0.2
25-44 3.2 X 3.2 0.0
45-64 7.1 X 8.2 1.1
65-74 11.0 X 13.0 2.0
75+ 10.8 X 10.2 -0.6
Government Office Region:
North East 4.5 X 4.6 0.1
North West 5.3 X 6.0 0.7
Yorkshire and Humberside 6.2 X 5.9 -0.4
East Midlands 5.6 X 6.1 0.5
West Midlands 5.4 X 5.5 0.0
East of England 6.0 X 6.2 0.2
London 6.8 X 8.2 1.3
South East 4.7 X 6.2 1.6
South West 6.3 X 5.7 -0.6
Type of area:
Urban 5.3 X 5.9 0.7
Rural 7.4 X 7.3 -0.1
Household Reference Person Indicator
Respondent is HRP 6.7 X 7.1 0.4
Respondent is not HRP 3.9 X 4.7 0.9
Tenure status:
Owners 6.2 X 7.0 0.7
Social rented sector 5.3 X 5.1 -0.2
Private rented sector 3.5 X 3.7 0.2
Number of children in household:
None 6.9 X 7.5 0.6
One 2.9 X 3.1 0.2
Two 3.3 X 3.6 0.3
Three 2.8 X 2.7 -0.1
Four 3.3 X 2.9 -0.4
Highlighting significant difference at 95 % confidence level
Copyright BMRB

Create a graph by clicking on the Graph icon shown above.


NETQuest - Microsoft Internet Explorer
Home | Change survey | Start again | KMR Software | Logout | Options
Taking Part - (2007/08)
Back
Change topics
Population base
Select Subset of Table
Select Base
Answer(s)
All Questions
All Adults 16+
Strongly against
Chart Functions: Options Data View Print Export Excel (XLS) Export Excel (CSV) Export PowerPoint Export Image
Olympics: Feeling towards UK hosting the 2012 Summer Olympic Games in London. Strongly against
8%
6%
4%
2%
0%
% Row
Taking Part (2006/2007)
Taking Part (2007/2008)
Highlighting significant difference at 95 % confidence level
Copyright BMRB

To graph all answers, click on the Answer(s) drop down menu and select ‘All Answers’.



Contact Details

For further assistance on NETQuest, please contact KMR Software on this e-mail address:

helpdesk@kantarmedia.com

For more information on the Taking Part Survey, please contact the DCMS on this e-mail address:
takingpart@culture.gsi.gov.uk
Please click on the Stakeholder logos below to find out more about the DCMS stakeholders for the Taking Part Survey.

www.artscouncil.org.uk

www.mla.gov.uk

www.english-heritage.org.uk

www.sportengland.org